



Justin's + Sustainable  
Packaging

# Mission and Vision



## MISSION:

It's nuts! We're creating real food products that contribute to our world in a positive and meaningful way.

## VISION:

An organization loved by most but respected by all.

From sustainable packaging to philanthropy

# Role of Packaging

At Justin's, our packaging must:

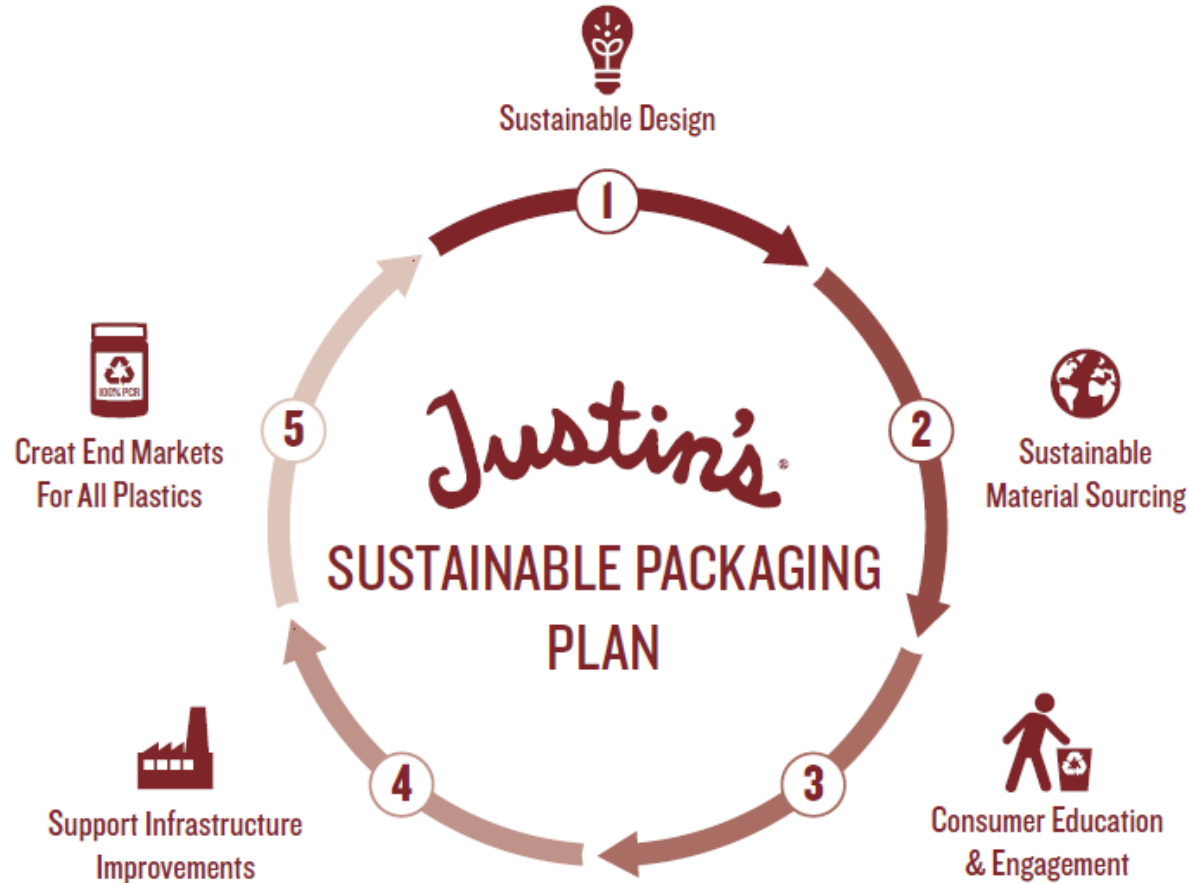
- Protect food quality and safety
- Clearly communicate nutritional and other educational information
- Market our products to consumers



*Justin's*

- Facilitate easy

# Justin's Sustainable Packaging Plan



Justin's

# Justin's Packaging Design Plan

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As part of our packaging plan and reaching our 2030 goals, Justin's will:

- Transition away from virgin raw materials
- Prioritize a second-life for plastics by sourcing recycled content
- Support end market development to improve waste infrastructure
- Reduce food waste by maximizing packaging integrity