

32ND ANNUAL SUMMIT FOR RECYCLING

June 15 & 16, 2021
Online

Sponsorship Opportunities

The Summit for Recycling is Colorado's only conference and exhibition that brings together businesses and organizations dedicated to the principles of the circular economy and material waste reduction, recovery and diversion.

Why sponsor?

Sponsorship provides opportunities to promote your company and services, recognition through media outreach, and inclusion in the Business Partner Showcase (at some levels).

Who attends the conference?

Last year people from across Colorado and around the county attended the first-ever virtual event.

Attendees include:

- For-profit businesses interested in circular economies
- Manufacturers
- Clean-tech companies
- Economic development professionals
- Material processors
- Sustainability and recycling managers
- State representatives and elected officials
- County, city and town managers
- Business development consultants
- Waste haulers and Landfill managers
- Equipment manufacturers
- Recycling and sustainability coordinators



To sponsor or be a business partner

Review the sponsor options (pages 2 and 3) and business partner options (page 4) provided in this document.

Contact Kristin Kim at kristin@recyclecolorado.org or 720-839-9531.

Level Up! Sponsor Opportunities

All sponsorships include listing in conference program handout, promotional pieces and email

	Titanium \$6,000	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Business Partner Showcase	Free	Free	Free		
Registration Tickets	6	4	3	2	1
Conference Flyer Ad	1/4 page	1/4 page			
Conference Program Ad	Full page	1/2 page			
Summit Event Web Page	Logo and website link	Logo and website link	Logo and website link	Name	Name
Newsletter Recognition	Full-width ad	Full-width ad	Full-width ad	Half-width ad	

*See Sponsorship Opportunities, page 4, for specific details.

Additional Sponsor Opportunities

All sponsorships include listing in conference program handout, promotional pieces and email advertising.

	Session \$2,000	Directory Booklet \$2,000	Scholarship \$1,000	Meet & Greet \$450	Business Partner Showcase
Registration Tickets	1	1	1	1	1
Details	Sponsor one dedicated session or keynote	Sponsor recognition	Sponsor recognition	Host dedicated room for up to 1 hour	See page 4



Sponsorship Opportunities

Sponsorship (excluding additional opportunities) includes listing in the conference program handout, promotional pieces, email advertisements and listing on the Summit sponsor webpage. To sponsor, contact Kristin Kim at kristin@recyclecolorado.org.

Titanium \$6,000

- Take part in the Welcome Ceremony
- Complimentary space in the Business Partner Showcase (\$525 value)
- Six Summit registrations (\$1,350 value)
- Logo on the cover of the conference flyer and quarter-page ad (\$80 value)
- Logo and full-page ad (\$250 value) prominently displayed in the Summit program
- Logo and website link on Summit event page of www.recyclecolorado.org
- Two minutes to speak prior to a plenary session
- Full-page ad (\$250 value) in summer newsletter

Platinum \$4,000

- Complimentary space in the Business Partner Showcase (\$525 value)
- Four Summit registrations (\$900 value)
- Logo on the cover of the conference flyer and quarter-page ad (\$80 value)
- Logo and half-page ad (\$80 value) prominently displayed in the Summit program
- Logo and website link on Summit event page of www.recyclecolorado.org
- Two minutes to speak prior to a plenary session
- Full-page ad (\$250 value) in summer newsletter

Gold \$3,000

- Complimentary space in the Business Partner Showcase (\$525 value)
- Three Summit registrations (\$675 value)
- Logo listed on the conference flyer
- Logo and website link on Summit event page of www.recyclecolorado.org
- Full-page ad (\$250 value) in summer newsletter

Silver \$2,000

- Two Summit registrations (\$450 value)
- Name listed on the conference flyer
- Name on Summit event page of www.recyclecolorado.org
- Half-page ad (\$150 value) in summer newsletter

Bronze \$1,000

- One Summit registration (\$225 value)
- Name listed on the conference brochure
- Name on Summit event page of www.recyclecolorado.org
- Name listed in summer newsletter

Additional Opportunities

Session (Limited) \$2,000

- One Summit registration (\$225 value)
- Logo recognition and one advertisement at one dedicated session or keynote
- Name listed on the conference flyer
- Name on Summit event page of www.recyclecolorado.org

Directory Booklet \$2,000

- One Summit registration (\$225 value)
- Full-page ad on inside cover of member directory PDF distributed to attendees

Scholarship Sponsor \$1,000

This fund is available for select college students in Colorado. The scholarship provides students with an opportunity to attend the conference.

- Name listed in summer newsletter

Meet & Greet \$450

- Host a dedicated virtual room to give a virtual tour or interactive Q&A – you can be creative
- Video of your choice posted to Recycle Colorado YouTube channel



Business Partner Showcase

The **Business Partner Showcase** is your chance to reinforce your brand, launch new products and services, and network with key decision makers. We recognize the time and investment you're making, and our goal is to provide you with ample time to be seen and heard. This year, the Summit offers:

- Dedicated time for attendees to visit with you one-on-one.
- One dedicated session each day highlighting the Business Partner Showcase.
- At the Titanium or Platinum sponsor level, an opportunity to speak for two minutes during a general session about your products and services.

Showcase Specifications

Business Partner registration includes:

- Participation in the Business Partner Showcase online sessions.
- Listing in the Summit program, given to all attendees, and listing on the Summit event page of www.recyclecolorado.org.
- Virtual advertisement takeaway that will live online after the conference for further marketing and promotion.

Fees

Sponsor Showcase Fees

Sponsor Level	Showcase Fee
Titanium, Platinum, Gold	Complimentary

Regular showcase fees apply to all sponsor levels below Gold.

Regular Showcase Fees

	Member	Non-member
Primary Attendee	\$399	\$525

Be part of the Business Partner Showcase

Contact Kristin Kim at kristin@recyclecolorado.org or 720-839-9531 to secure your space.



Recycle Colorado Membership

See www.recyclecolorado.org for membership benefits. You do not have to be a member to attend the Summit.

Business Partner \$2,000
Community Partner \$350

Unique opportunities available. Contact Kristin@recyclecolorado.org.

