

31ST ANNUAL SUMMIT FOR RECYCLING

June 14-16, 2020
Renaissance Stapleton Hotel
Denver, Colorado

Sponsorship Opportunities

The Summit for Recycling is Colorado's only conference and exhibition that brings together businesses and organizations dedicated to the principles of the circular economy and material waste reduction, recovery and diversion.

Why sponsor?

Sponsorship provides opportunities to promote your company and services, recognition through media outreach, space in the Business Partner Showcase (at some levels). The Showcase is the perfect opportunity to interact with industry decision makers, policy makers and potential customers.

Who attends the conference?

- Last year more than 250 people attended from Colorado and around the country.
- Attendees came from 50 Colorado cities and 19 states.
- The showcase highlighted 15 business partners.

Attendees include:

- For-profit businesses interested in circular economies
- Manufacturers
- Clean-tech companies
- Economic development professionals
- Material processors
- Sustainability and recycling managers
- State representatives and elected officials
- County, city and town managers
- Business development consultants
- Waste haulers and Landfill managers
- Equipment manufacturers
- Recycling and sustainability coordinators



To sponsor or be a business partner

Review the sponsor options (pages 2 and 3) and business partner options (page 4) provided in this document.

Contact Amy Randell at amy@recyclecolorado.org or 970-372-5615. Commitments must be received by March 1, 2020, to receive all the benefits of sponsorship.



Sponsorship Benefits Comparison

All sponsorships include listing in conference program handout, promotional pieces and email advertising.

	Titanium \$7,500	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Plenary, Flash Drive, (Limited) \$2,000	Bronze \$1,000	Future Leader \$1,000
Business Partner Showcase	Free	Free	Free				
Registration / Gala Tickets	5 / 5	4 / 4	3 / 3	2 / 1	1 / 0	0 / 1	
Special Event Recognition	Gala and Reception	Gala and Reception	Gala	Reception			
Membership	Business Partner	Individual Bus/Org	Individual Bus/Org	Individual Bus/Org		Individual Bus/Org	
Conference Brochure Ad	1/4 page	1/4 page					
Conference Program Ad	Full page	1/2 page					
Summit Event Web Page	Logo and website link	Logo and website link	Logo and website link	Name		Name	Name
Newsletter Recognition	Full-width ad	Full-width ad	Full-width ad	Half-width ad			
	\$7,500	\$5,000	\$3,500	\$2,500	\$2,000	\$1,000	\$1,000

*See Sponsorship Opportunities, page 4, for specific details.



Sponsorship Opportunities

Sponsorship (excluding limited opportunities) includes listing in the conference program handout, promotional pieces, email advertisements and listing on the Summit sponsor webpage. To sponsor, contact Amy Randell at amy@recyclecolorado.org.

Titanium \$7,500

- Complimentary space in the Business Partner Showcase (\$650 value)
- Five complimentary Summit registrations (\$2,525 value)
- Five complimentary tickets to the Awards Gala (\$275)
- Special logo recognition at the Awards Gala and Welcome Reception
- One-year membership to Recycle Colorado at the Business Partner level (\$2,000 value)
- Logo on the cover of the conference brochure and quarter-page ad (\$80 value) on an inside panel
- Logo and full-page ad (\$250 value) prominently displayed in the Summit program handout at the conference
- Logo and website link on Summit event page of www.recyclecolorado.org
- Two minutes to speak prior to a keynote/plenary session
- Full-page ad (\$250 value) in summer newsletter

Platinum \$5,000

- Complimentary space in the Business Partner Showcase (\$650 value)
- Four complimentary Summit registrations (\$2,020 value)
- Four complimentary tickets to the Awards Gala (\$220 value)
- Special logo recognition at the Awards Gala and Welcome Reception
- One-year membership to Recycle Colorado at the Individual Business/Organization level (\$125 value)
- Logo on the cover of the conference brochure and quarter-page ad (\$80 value) on an inside panel
- Logo and half-page ad (\$80 value) prominently displayed in the Summit program handout
- Logo and website link on Summit event page of www.recyclecolorado.org
- Two minutes to speak prior to a keynote/plenary session
- Full-page ad (\$250 value) in summer newsletter



Gold \$3,500

- Complimentary space in the Business Partner Showcase (\$650 value)
- Three complimentary Summit registrations (\$1,515 value)
- Three complimentary tickets to the Awards Gala (\$165 value)
- Special logo recognition at the Awards Gala
- One-year membership to Recycle Colorado at the Individual Business/Organization level (\$125 value)
- Logo listed in the conference brochure
- Logo and website link on Summit event page of www.recyclecolorado.org
- Full-page ad (\$250 value) in summer newsletter

Silver \$2,500

- Two complimentary Summit registrations (\$1,010 value)
- One complimentary ticket to the Awards Gala (\$55)
- Special logo recognition at the Welcome reception
- One-year membership to Recycle Colorado at the Individual Business/Organization level (\$125 value)
- Name listed in the conference brochure
- Name on Summit event page of www.recyclecolorado.org
- Half-page ad (\$150 value) in summer newsletter

Continued on next page.



Sponsorship Opportunities (cont.)

Plenary (Limited) \$2,000

- One complimentary Summit registration (\$505 value)
- Special logo recognition at one plenary session
- Name listed in the conference brochure
- Name on Summit event page of www.recyclecolorado.org

Flash Drive (Limited) \$2,000

- One complimentary Summit registration (\$505 value)
- Special logo recognition on each flash drive distributed to attendees

Bronze \$1,000

- One complimentary ticket to the Awards Gala (\$55)
- One-year membership to Recycle Colorado at the Individual Business/Organization level (\$125 value)
- Name listed in the conference brochure
- Name on Summit event page of www.recyclecolorado.org
- Name listed in summer newsletter

Future Leader Sponsor \$1,000

This fund is available for select college students in Colorado. The Future Leader Program provides students with an opportunity to attend the conference. Funds cover fees, shared lodging and meals associated with the conference.

- Name listed in summer newsletter.

We welcome contributions of any amount less than \$1,000 from individuals who would like to support the program at less than a sponsor level.



Business Partner Showcase

The **Business Partner Showcase** is your chance to reinforce your brand, launch new products and services, and network with key decision makers. We recognize the time and investment you're making, and our goal is to provide you with ample time to be seen and heard. This year, the Summit offers:

- Significant, dedicated time for attendees to visit with you one-on-one.
- A Welcome Reception Sunday evening, June 14, highlighting the Business Partner Showcase. Business partners who are set up by 5:00 PM will have the opportunity to give a brief introduction of their organization.
- At the Titanium or Platinum sponsor level, an opportunity to speak for two minutes during a general session about your products and services.

Showcase Specifications

- One 6' x 30" skirted table (maximum width of exhibit is 6') and two chairs.
- Registration includes breakfast, lunch and refreshments on Monday and Tuesday and the Welcome Reception Sunday evening, June 14, for one attendee.
- Additional fees apply for optional tours and the Monday-evening gala on June 15.
- Business Partner registration includes listing in the Summit program handout given to all attendees and listing on the Summit event page of www.recyclecolorado.org.

Showcase Hours

The Showcase opens Sunday evening, June 14, and closes Tuesday, June 16. Times dedicated to the Business partner Showcase will be highlighted in the program handout to allow you to have free time to attend key events throughout the conference.

Be part of the Business Partner Showcase

Contact Amy Randell at amy@recyclecolorado.org or 970-372-5615 to secure your space. Opportunities are limited. Online registration available soon.



Fees

Sponsor Showcase Fees

Sponsor Level	Showcase Fee
Titanium, Platinum, Gold	Complimentary

Regular showcase fees apply to all sponsor levels below Gold.

Regular Showcase Fees

Primary Attendee	Member	Non-member
Early-bird	\$525	\$685
Regular	\$650	\$860
Additional Attendee		
Early-bird	\$270	\$395
Regular	\$295	\$420

Recycle Colorado Membership

See www.recyclecolorado.org for membership benefits. You do not have to be a member to attend the Summit.

Business Partner	\$2,000
Individual Business/Organization	\$125

