



## Strategic Plan 2018-2025

**Vision:** To transform Colorado into a national leader in organic waste recovery and market development.

**Mission:** To advance the increase in composting infrastructure, create and drive end markets requiring standards for use, drive state and local policies requiring the use of organic recovery and compost use.

**Goals:** Increase compost producers that will aid in delivering 750,000 tons (1,500,000 cubic yards) by 2025.

**Strategic Plan:** In order to achieve our goals, COCC will focus on activities that advance our vision, embracing the concept of a mission driven organization. COCC will conduct the following major mission-driven activities over the next 8 years:

- ***Provide and drive supportive data*** for Colorado State to pass regulation for city, county and state requiring **the use of STA compost on all projects.**
- Organize and drive new ideas and best practices in Colorado by ***convening meetings, leading new infrastructure / end market projects, and connecting members with each other.*** This includes the CAFR summit, annual meetings, roundtable events, and annually determined projects.
- Get city and county government to ***require the purchase amount of STA compost based on their organic waste generation*** for residential, commercial, turf and landscaping installations.
- Develop, educate and promote ***uniform standards to producers and end users,*** which will maintain the ***integrity of the Colorado Composting Industry.***
- Create and Implement a ***state-wide organic feedstock management plan.***
- **Recognize leaders throughout the value chain** (government, generators, producers and users) in driving sustainable practices with STA compost.