



RECYCLE COLORADO STRATEGIC PLAN 2018 - 2020

Vision: To transform Colorado into a national leader in waste reduction, recovery and diversion.

Mission: To advance infrastructure, end markets, and state and local policies in waste reduction, recovery and diversion.

Goals: More than 50% of Colorado's waste stream is recycled, composted or diverted into reuse/remanufacturing, with rural and urban community diversion achievements based on proximity to markets. The entire state has access to waste diversion infrastructure and programming.

Strategic Plan: In order to achieve our goals, CAFR will focus efforts on activities that advance our new vision, embracing the concept of a mission-driven organization. CAFR will conduct the following major mission-driven activities over the next 3 years:

- The planning and implementation of organization activities will be based on **the goal of fulfilling our mission**. Membership will be driven by a shared commitment to advance the mission.
- Organize and drive new ideas and best practices in Colorado by **convening meetings, leading new infrastructure/end market projects and connecting members** with each other. This includes the Summit for Recycling conference, annual meeting, round-table events and annually determined projects.
- Establish **regional chapters/councils** to work on advancing concerns that fit within the mission. This can include local policy, infrastructure and access to materials end markets.
- Maintain an **active policy committee** to monitor and advance waste reduction, recovery and diversion policy at the state and local level, supporting local chapters and members as needed.
- **Create a virtual platform for members** (and non-members) to interact, collaborate, share and request information, including marketing recyclable commodities throughout the state.

The detailed work plan and budget will be developed on an annual basis based on the mission and strategic plan outline.