



## Colorado Springs Council

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### Who are we?

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Recycle Colorado is a statewide non-profit organization whose mission is to:

- Turn ever increasing amounts of waste into marketable resources.
- Advance recycling infrastructure investment, produce end use markets.
- Advocate for state and local policies in waste reduction, recovery, and diversion.

The newly formed Colorado Springs Council (Council):

- Includes stakeholders from the region.
- Desires to promote the mission and vision of Recycle Colorado.
- Encourages recycling in Southern Colorado and promoting economically viable alternatives to landfilling valuable materials.

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### What is our goal?

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- Realistic, achievable and measurable.
- Supportive of the triple bottom line: economy, environment and community.
- The promotion of material recycling in the business sector of Colorado Springs.
- Encouragement to either sign up for a cardboard recycling container with a hauler or take cardboard to one of the existing free recycling sites as way to start recycling.
- Promoting recycling information and education within our membership.

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### Why should businesses recycle OCC and other materials?

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- Approximately 90% of OCC packaging coming from the commercial or non-residential sector, ranging from retail to manufacturing, food service to health care, education to government, all use a great deal of OCC.
- Cardboard and paper wastes make up 41% of the municipal solid waste stream.
- Recycling cardboard takes 24% less energy and produces 50% less sulfur dioxide than making cardboard from raw materials.
- Recycling all materials creates jobs. Job creation is nine times greater for recycling than landfilling.
- Recycling can save a business money as well as promote environmental and community stewardship.

A win-win for all.

#### FOR MORE INFORMATION, CONTACT:

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