



Poster Contest Call for Entries

Open to kindergarten through high-school students
Please share this information with others who may be interested

What happens to the things I recycle?

All of Colorado's K-12 students are invited to showcase their artistic talent and their commitment to recycling by participating in Recycle Colorado's 14th Annual Recycling Poster Contest.

PRIZES

One grand-prize winner receives a **\$100 gift card**.

The grand-prize winner's school receives a **\$200 gift card for room supplies**.

Winning artwork will be used in Colorado to help promote recycling and Colorado Recycles Week, celebrated the third week in November.

We hope your school, organization or business will participate, the contest rules are on the following pages. We look forward to working with you. Please contact me if you have any questions.

Sincerely,
Amy Randell
Associate Executive Director
Recycle Colorado
(970) 372-5615 / amy@recyclecolorado.org

Recycle Colorado is a registered 501(c)(3) non-profit association committed to advancing infrastructure, end markets and state and local policies so that Colorado's waste stream is recycled, composted or diverted to reuse or remanufacturing. Visit www.recyclecolorado.org for more information.

Entry Deadline
April 25, 2021

Prizes for students
and schools!



Poster Contest Rules

***Please read the following contest rules carefully**
Only posters that meet the contest rules will be considered.*

Deadline

Poster files and release forms should be received by Recycle Colorado **no later than April 25, 2021**. Please submit entries early. Winners will be notified as soon as possible after the deadline.

Eligibility

All students (kindergarten through high school) in Colorado public and private schools (including home schools) and youth organizations are eligible.

Poster Requirements

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman) or copyrighted clip art will not be accepted.

Materials: Students may use a variety of media, such as watercolor, pen and ink, crayon, markers, or computer graphics. Brighter colors show up better, light pencil marks will not show up. Artwork should be easy to see, read and understand. Students are encouraged to incorporate recycled or recyclable materials in their creations.

Layout: Landscape (horizontal) layout is best, but portrait (vertical) layout will be accepted.

Release Form: **Each poster must be accompanied by a completed Release Form** (page 5). A poster not accompanied by a completed Release Form will not be eligible for further judging.

Electronic Submission: Each participating school, organization or group is permitted to submit up to fifteen (15) posters. How the fifteen (15) posters are chosen is up to you. Some may wish to have a pre-contest to choose the entries; others may want to ask the art teacher, principal, or group leader choose.

Only electronic submissions are accepted (scanned copies or photos of hand-drawn posters). Electronic files must be at least 300dpi. The preferred format is JPEG, PNG or PDF. The electronic submission should capture the original poster without editing, and images should be clear (not blurry), well-lit and well-framed.

File Name

Use the following format for the image file name for each poster submitted electronically:

GradeLevel_LastName of student

Send the files with the appropriate release forms to info@recyclecolorado.org.

Theme

Students are encouraged to incorporate the theme “What happens to the things I recycle?” into their artwork (see page 4). Information on solid waste reduction, reuse, recycling, composting and buying recycled products can be found on our website, www.recyclecolorado.org/recycling-basics, or www.americarecyclesday.org.

Judging Procedure

The posters will be grouped into one of the following five grade categories:

- Kindergarten through 2nd grade
- 3rd through 4th grade
- 5th through 6th grade
- 7th through 8th grade
- 9th through 12th grade

The two (2) best posters in each grade category will be selected based on the judging criteria listed below. Two finalists will be awarded in each grade category; only finalists will be notified. The grand-prize winner will be selected from the 10 finalists.

Judging Criteria

1. Conveys clear message through text and artwork.
2. Exhibits creativity, originality and artistic quality.
3. Displays visual clarity and correct spelling – easy to read and understand.
4. Addresses the theme listed on page 4.

Prizes

Teacher/School/Organization:

Please photocopy and give a “Certificate of Recognition” (master copy enclosed, page 6) to all students that participate to acknowledge their efforts.

Statewide Winners:

One winner will be awarded a grand prize of a \$100 gift card for themselves. The grand-prize winner’s school will receive a \$200 gift card for room supplies.

The 10 finalists’ artwork will be highlighted on Recycle Colorado’s website and used to promote recycling and Colorado Recycles Week, celebrated the third week in November.

Please Remember:

- Up to **fifteen (15)** entries may be submitted by each school, organization or business.
- Entries must meet the poster requirements specified on page 2 and **must be submitted with the completed Release Form on page 5.**
- All artwork submitted becomes property of Recycle Colorado and may be reproduced without remuneration to the artist.

Theme

What happens to the things I recycle?

Recycling is the process of collecting and processing materials that would otherwise be thrown away as trash and turning them into new products. Recycling benefits your community and the environment.

Step 1: Collection

There are several methods for collecting recyclables, including curbside collection, drop-off centers, and deposit or refund programs.



Step 2: Processing

After collection, recyclables are sent to a recovery facility to be sorted, cleaned and processed into materials that can be used in manufacturing. Recyclables are bought and sold just like raw materials would be, and prices go up and down depending on supply and demand in the United States and the world.



Step 3: Manufacturing

Your recyclables become new products. More and more of today's products are being manufactured with recycled content. Common household items that contain recycled materials include the following:



Newspapers and paper towels, aluminum, plastic, and glass soft drink containers, steel cans, plastic laundry detergent bottles. Recycled materials are also used in new ways such as recovered plastic in carpeting and park benches.

Glass is endlessly recyclable – Right here in Colorado.

The glass bottle that you place in your recycling bin can be recycled into a new glass bottle, over and over again. There are two glass recycling plants in Colorado, ensuring that our glass is recycled.

Just like any other system, success depends on many small actions and those actions all add up! Please, recycle with care and help reduce waste. It's always best to consult your local government or service provider for the best information about what is recyclable in your community.

Visit these websites for more information:

Your local government

Your local service provider

See how materials are processed at the Boulder County Recycling Facility:

<https://youtu.be/5YaTpL8nl7c>

www.epa.gov/recycle

www.epa.gov/recycle/reduce-reuse-recycle-resources-students-and-educators

science.howstuffworks.com/environmental/green-science/recycling.htm

Recycle Colorado Recycling Poster Contest

Release Form

THIS FORM MUST BE COMPLETED AND SUBMITTED WITH ELECTRONIC FILES.

Student Name _____

School/Organization _____ Grade _____

School/Organization Address _____

City, State and Zip Code _____

School/Organization Phone Number (_____) _____

Teacher/Contact Name _____

Teacher/Contact E-mail _____

Student/Parent E-mail _____

Student/Parent Home Phone Number (_____) _____

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used. I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of Recycle Colorado (formerly the Colorado Association for Recycling) and may be reproduced without remuneration to the artist. The only information that will be released is the student's name, school, grade, and hometown.

Signature of Student

Signature of Parent(s) or Guardian

Print Name

Print Name

Date

Date

RECYCLE COLORADO
AWARDS THIS

Certificate of Recognition



TO _____
FOR CONTRIBUTING ARTWORK AND SHOWING THEIR COMMITMENT
TO RECYCLING AND THE ENVIRONMENT IN
RECYCLE COLORADO'S
13th Annual Poster Contest

AWARDED THIS _____ DAY OF _____, _____



Amy Randell

AMY RANDELL, ASSOCIATE EXECUTIVE DIRECTOR
RECYCLE COLORADO