



Poster Contest

Call for Entries

Open to kindergarten through high-school students

All of Colorado's K-12 students are invited to showcase their artistic talent and their commitment to recycling by participating in Recycle Colorado's (formerly the Colorado Association for Recycling's) 12th Annual Recycling Poster Contest.

PRIZES

One grand-prize winner receives a **\$100 gift card**.

The grand-prize winner's school receives a **\$200 gift card for room supplies**.

Winning artwork will be used in Colorado to help promote America Recycles Day, celebrated November 15. (www.americarecyclesday.org)

We hope your school, organization or business will participate in this worthwhile event and we look forward to working with you. Please contact me if you have any questions.

Sincerely,
Amy Randell
Associate Executive Director
Recycle Colorado
(970) 372-5615 / amy@cafr.org

Recycle Colorado is a registered 501(c)(3) non-profit association committed to advancing infrastructure, end markets and state and local policies so that Colorado's waste stream is recycled, composted or diverted to reuse or remanufacturing. Visit www.recyclecolorado.org for more information.

Entry Deadline
April 26, 2019

Prizes for students
and schools!



Poster Contest Rules

***Please read the following contest rules carefully**
Only posters that meet the contest rules will be considered.*

Deadline

Posters should be received by CAFR **no later than April 26, 2019**. Please mail entries early. Winners will be notified as soon as possible.

Eligibility

All students in Colorado public and private schools (including home schools) and youth organizations are eligible (kindergarten through high school).

Poster Requirements

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman) or copyrighted clip art will not be accepted.

Materials:

Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, computer graphics, etc. Some tips: Brighter colors show up better, light pencil marks will not show up. Artwork should be easy to see, read and understand. Students are encouraged to incorporate recycled or recyclable materials in their creations. NOTE: If students are incorporating recyclables into their artwork, *depth is restricted to half an inch.*

Size & Layout:

Minimum: 8 ½" x 11"
Maximum: 11" x 17"

Landscape (horizontal) layout is best, but portrait (vertical) layout will be accepted.

Release Form:

Each poster must have the completed Release Form (page 5) securely fastened to the back of the poster. A poster not accompanied by a *completed* Release Form will not be eligible for further judging.

Submitting Posters:

Posters, with completed Release Forms, must be received by **April 26, 2019**.

Send posters to:

CAFR Poster Contest
128 Pearl St
Fort Collins, CO 80521-2424

Each participating school, organization, or group is permitted to submit up to fifteen (15) posters. How the fifteen (15) posters are chosen is up to you. Some may wish to have a pre-contest to choose the entries; others may want to ask the art teacher, principal, or group leader choose.

Theme

Students are encouraged to incorporate the theme "What can I recycle?" into their artwork (see page 4). Information on solid waste reduction, reuse, recycling, composting and buying recycled products can be found on our website, www.cafr.org/resources, or www.americarecyclesday.org.

Judging Procedure

The posters will be grouped into one of the following five grade categories:

- Kindergarten through 2nd grade
- 3rd through 4th grade
- 5th through 6th grade
- 7th through 8th grade
- 9th through 12th grade

The two (2) best posters in each grade category will be selected based on the judging criteria listed below. Two finalists will be awarded in each grade category; only finalists will be notified.

Judging Criteria

1. Conveys clear message through text and artwork.
2. Exhibits creativity, originality and artistic quality.
3. Displays visual clarity and correct spelling – easy to read and understand.
4. Addresses the theme listed on page 4.

Prizes

Teacher/School/Organization:

Please photocopy and give a "Certificate of Recognition" (master copy enclosed, page 6) to all students that participate to acknowledge their efforts.

Statewide Winners:

One winner will be awarded a grand prize of a \$100 gift card for themselves. The grand-prize winner's school will receive a \$200 gift card for room supplies.

The two best posters in each grade category will be used in Colorado to promote America Recycles Day, celebrated November 15.

Please Remember:

- Up to **fifteen (15)** entries may be submitted by each school, organization or business.
- Entries must meet the poster requirements specified on page 2 and **must have the completed Release Form on page 5** securely fastened to the back of the poster.
- All artwork submitted becomes property of the Colorado Association for Recycling and may be reproduced without remuneration to the artist.

Theme

What can I recycle?

According to americarecyclesday.org, Americans have become better recyclers over the past several decades and the current U.S. recycling rate is 34%.

Knowing what can be recycled can get confusing pretty quickly. It's always best to consult your local government or service provider for the best information. However, there are a few items that are endlessly recyclable and can always go in the bin. One of those is glass.

Glass is endlessly recyclable – Right here in Colorado

The glass bottle that you place in your recycling bin can be recycled into a new glass bottle, over and over again, right here in Colorado. How cool is that? A glass recycling plant, Momentum Recycling, opened in 2017, ensuring that our glass is recycled into new bottles, right here along the Front Range in Colorado!

In an effort to help unify and simplify recycling messaging – Keep America Beautiful partnered with National Waste and Recycling Association, Solid Waste Association of North America and the U.S. EPA to develop the “Top 10 in the Bin.” These are the most widely and easily recycled items:

- | | |
|------------------|------------------------------|
| 1. Cardboard | 6. Food cans |
| 2. Paper | 7. Glass bottles |
| 3. Food boxes | 8. Jars (glass and plastic) |
| 4. Mail | 9. Jugs |
| 5. Beverage cans | 10. Plastic bottles and caps |

Visit these websites for more information:

Your local government

Your local service provider

americarecyclesday.org/toolkits/10-in-the-bin/

www.epa.gov/recycle/how-do-i-recycle-common-recyclables

www.wm.com/thinkgreen/what-can-i-recycle.jsp



americarecyclesday.org

Release Form

THIS FORM MUST BE COMPLETED AND SECURELY FASTENED TO THE BACK OF EACH POSTER SUBMITTED.

Student Name _____

Home Address _____

Home City, State and Zip Code _____

Student/Parent E-mail _____

Student/Parent Home Phone Number (_____) _____

School/Organization _____ **Grade** _____

Teacher/Contact _____

Teacher/Contact E-mail _____

School/Organization Address _____

City, State and Zip Code _____

School/Organization Phone Number (_____) _____

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used. I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of Recycle Colorado (formerly the Colorado Association for Recycling) and may be reproduced without remuneration to the artist. The only information that will be released is the student's name, school, grade, and hometown.

Signature of Student

Signature of Parent(s) or Guardian

Print Name

Print Name

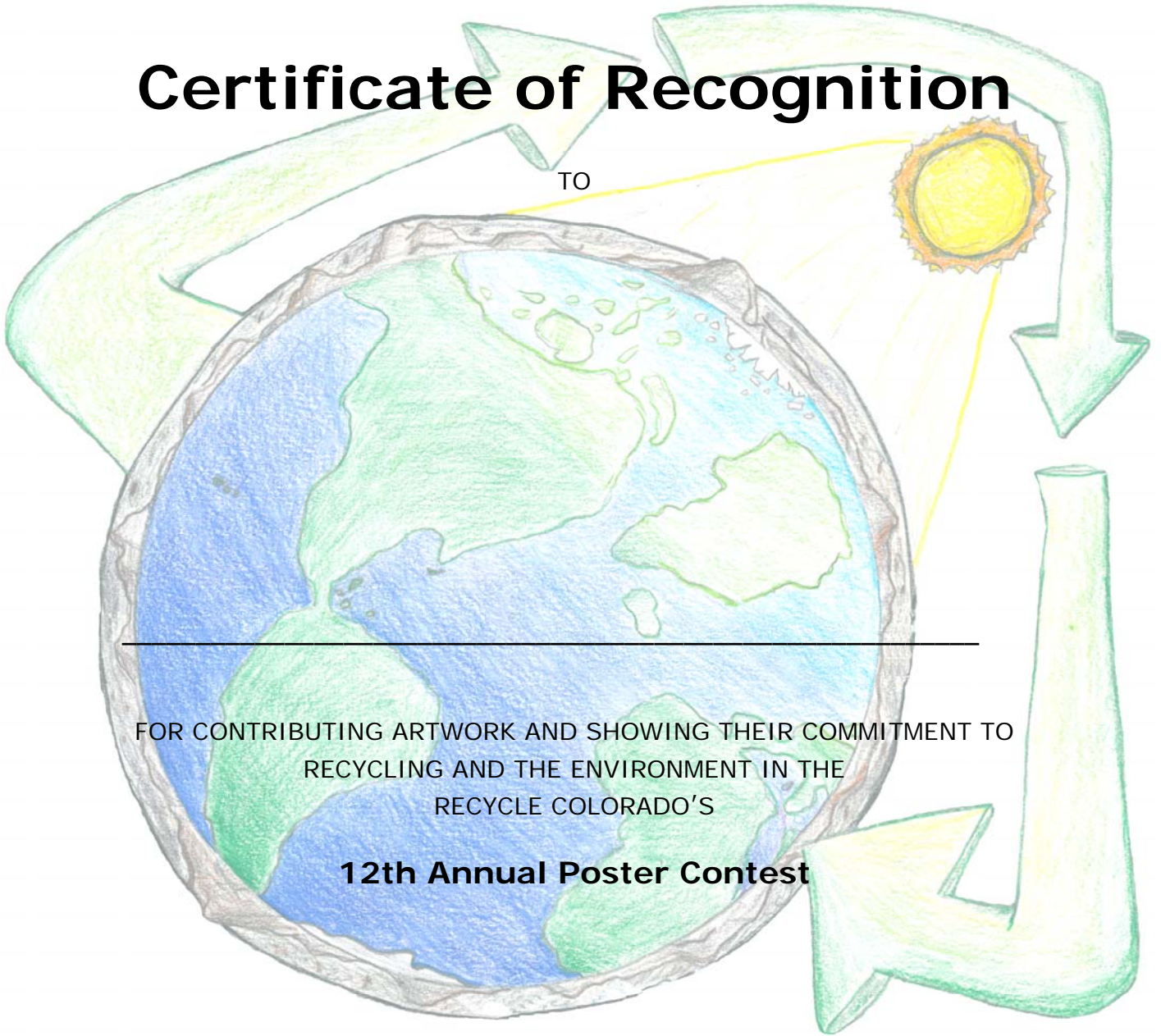
Date

Date

RECYCLE COLORADO
AWARDS THIS

Certificate of Recognition

TO



FOR CONTRIBUTING ARTWORK AND SHOWING THEIR COMMITMENT TO
RECYCLING AND THE ENVIRONMENT IN THE
RECYCLE COLORADO'S

12th Annual Poster Contest

AWARDED THIS _____ DAY OF _____, _____



AMY RANDELL, ASSOCIATE & EXECUTIVE DIRECTOR
RECYCLE COLORADO