

Recycle Colorado 2019 Annual Operations Plan

PURPOSE

To achieve the Recycle Colorado mission through tangible, actionable and measurable activities

2019 Focus - End Markets and Policy

KEY OBJECTIVES

Regional Councils

Membership

Policy

Round Tables

Projects

Events

INITIATIVES

- Establish and grow regional councils
- Increase regional Recycle Colorado memberships
- Secure regional business anchors

- Increase number of non-recycling business partners
- Launch new website and engage members online
- Provide members easy access to information

- Move towards working in some capacity with a lobbyist.
- Educate both house reps and state senators on our industry and tip fees
- Support state & local policies for infrastructure & market development
- Work on policies that promote single hauler residential collection

- Host subject matter round tables that lead to projects.
- Host regional round tables to foster collaboration and assist rural Colorado in infrastructure, end market and policy development

- Be the go-to agency to lead infrastructure and end market projects and pilot programs
- Be the go-to agency to facilitate public-private collaboration

- Annual Summit
- Annual Meeting

KEY PERFORMANCE INDICATORS

- Establish Western Slope Council
- Establish either InnerMountain Council or Southwest Council
- Acquire minimum 6 new membership units per council
- Secure one regional business partner per council

- Achieve minimum budget goal for partner revenue
- Organize and execute 3 product/service showcase webinars for members
- Launch materials information platform by end of 2nd quarter

- Refer to Policy Committee Recommended Priorities document

- Host one round table per quarter with at least two being regional and two industry/subject matter focused

- C&D end market project
- CO Contractor's Challenge
- End market hub facilitation
- Complete glass pilot and final report

- Achieve attendance and budget goals for Annual Summit
- Achieve sponsorship goals for Summit
- Achieve attendance and budget goals for Annual Meeting.