

# Summit <sup>2009</sup> May 17-19

for **Recycling**



*The next generation in recycling.*

[www.cafr.org/summit](http://www.cafr.org/summit)

Sunday, May 17

5:00pm - 7:00pm

**Welcome Reception in the Exhibit Hall**

Join the CAFR Board of Directors, staff, sponsors and exhibitors to kick off the conference in style!

Monday, May 18

7:00am - 5:00pm

Registration

7:00am - 8:30am

Welcome and Breakfast in the Exhibit Hall

**Morning Concurrent Workshops**

8:30am - 11:00am

**Improving Markets for Recycled Materials in Colorado**

*Mountain View Board Room*

Moderator: Benjamin Bents, EPA Region 8

Speakers: Wolfgang Kray, CDPHE; Eric Lombardi, Eco-Cycle; Mick Barry, MidAmerica Recycling and many more.

Description: This workshop will assess current materials management and recycling infrastructure in Colorado and other EPA Region 8 states and explore practical and innovative ways to make improvements. Attendees will participate in discussions addressing the current state of recyclable materials flow in Colorado and other states and hear from local businesses on their innovative solutions for developing markets and end uses closer to the recyclable materials being generated.

8:30am - 11:00am

**Electronics Recycling**

*Sun Up*

Moderator: Dan Matsch, Eco-Cycle

Speaker: Anne Peters, Gracestone Inc.; Mike Wright, Guaranteed Recycling Xperts/Metech

Description: Now is your chance: Make your voice heard in crafting E-scrap legislation for Colorado. The Colorado legislature is expected to pass a bill that will create a task force to draft e-scrap legislation for the 2010 legislative session. We need input from landfill operators, municipalities, collectors, and processors to make this a good bill for all...please join us!

8:30am - 11:00am

**Product Stewardship: The Next Step**

*Sun Down*

Moderator: Kate Bailey, Eco-Cycle

Speakers: Heidi Sanborn, Product Policy Institute; Jim Schrack, Product Stewardship Institute

Description: Join us for an in-depth look at product stewardship. Heidi Sanborn, Outreach Director for the Product Policy Institute, and this year's keynote speaker, will share a wealth of information and give us the latest international and national news. Jim Schrack, Product Stewardship Institute, will discuss PSI's important and successful work with material-specific stakeholder groups. Jim will also update us on Colorado's new product stewardship organization. Several other speakers will provide different perspectives on this topic and set the scene for a lively discussion.

8:30am - 11:00am

**Municipal Composting**

*Private Dining Room*

Moderator: Bob Edmiston, Mesa County Solid Waste

Speakers: Bob Yost, A-1 Organics; Becky Goyton, City and County of Denver; Charlotte Pitt, City and County of Denver; Gary Horton, Western Disposal Services

Description: Panel discussion of composting operations, from residential green-waste collection to compost site operations. Learn how to design, permit, pay for and manage a sustainable green-waste composting program. This session's panelists will detail successful systems, from green-waste collection to the marketing of finished compost products.

11:00am - 1:00pm

**Lunch in Exhibit Hall**

*Colorado Ballroom*

**Welcome** Dick Cleveland, Mayor, Town of Vail

**Keynote Speaker** Heidi Sanborn, Product Policy Institute

Bio: Heidi is an independent consultant providing product stewardship/Extended Producer

Responsibility (EPR) and integrated waste planning services and solutions to public, non-profit, and private sector clients. As a Senior Manager at R3 Consulting Group Inc. in Sacramento California, she was the primary author of two groundbreaking documents: The Sonoma Extended Producer Responsibility Implementation Plan and the Contractor's report to the CIWMB titled "Framework for Evaluating End-of-Life Product Management Systems in California."

### CAFR's Recycling Poster Contest Winners

#### Afternoon Concurrent Workshops

- 1:00pm - 2:30pm **Improving Markets for Recycled Materials in Colorado** *Mountain View Board Room*  
Moderator: Benjamin Bents, EPA Region 8  
Description: Roundtable discussion of potential niche markets will include a variety of speakers. See morning workshops for additional description.
- 1:00pm - 2:30pm **Electronics Recycling** *Sun Up*  
Moderator: Dan Matsch, Eco-Cycle  
 See morning workshops for description.
- 1:00pm - 2:30pm **Colorado Product Stewardship Business Meeting** *Sun Down*  
Moderator: Jim Schrack, Product Stewardship Institute  
Speakers: Eric Lombardi, Eco-Cycle; Anne Peters, Gracestone Inc.; Heidi Sanborn, Product Policy Institute  
Description: This session will help shape the Colorado Product Stewardship (CPS) group. Presentation topics will include: The California Experience; The Big Picture; What Colorado Legislators Think, Colorado Legislative Actions, and the Product Stewardship Aspects of Nanotechnology. In addition, the group discussion will inform the process of CPS formation including: mission, vision, goals, objectives, and structure.
- 1:00pm - 2:30pm **Rocky Mountain Organics Council Business Meeting** *Private Dining Room*  
Moderator: Bob Yost, A1 Organics  
Description: This session will allow past and future RMOC members to meet, reenergize and shape what the RMOC will become and achieve in 2009. Primary goals of this session will be to facilitate the election of a new RMOC director; design a strategy for compost market expansion centered around new regulations and permitted operations that have accountability; and discuss how the RMOC can utilize the USCC marketing resources to expand compost sales for its members and how the RMOC can most effectively provide industry feedback and input on relevant legislation.
- 3:00pm - 5:30pm **Afternoon Tour**  
**Sustainability Meets Swank at the Westin Riverfront Resort & Spa**  
*Plus Got Heat? The Town of Avon's Community Heat Recovery Project*  
 Departs Vail Marriott lobby at 3:00pm; returns to Vail Marriott at 5:30pm.  
Description: Built from the "Green Up," the Westin committed at the beginning to be the first LEED-certified luxury resort in Colorado. Situated along the Eagle River, the Westin integrated sustainable practices in every aspect of the resort--from construction materials to guest rooms, and back-of-house hotel operations. This tour will provide you with the opportunity to investigate the Westin's extensive waste diversion & recycling, energy management & efficiency, and other programs.  
*Plus* hear from the Town of Avon about their Community Heat Recovery Project. The recovery facility, in design phase, will extract heat from the Avon wastewater treatment plant effluent and deliver the heat to town facilities. The project benefits the Eagle River by cooling effluent prior to discharge.
- Extra Volunteer Opportunity**  
**Tree Hugger's Delight** Do you love getting your hands dirty? Beetle-kill surrounds us and we need your help to revitalize the forest. Join the Trees for Vail Planting Program from 3:00 to 5:00pm at the North Trail Parking lot in the Town of Vail. Bus transportation from the Marriott will be provided--pine trees and planting spades provided, too! Meet in the hotel lobby ready to go at 3:00pm.
- 6:00pm - 11:00pm **CAFR Fundraising Gala**  
 Set at Cucina Rustica at the Lodge at Vail, this year's Monday-evening Gala will provide fun, food and entertainment. Bluegrass music provided by the local band Hardscrabble. From the Vail Marriott, the Lodge at Vail is a five-minute bus ride or quick 15-minute walk.

Tuesday, May 19

7:00am - 2:00pm Registration

8:00am - 8:45am Welcome and Breakfast in Exhibit Hall

### Concurrent Sessions I

- 8:45am - 10:15am **Innovative Outreach and Education Strategies** *Mountain View Board Room*  
Moderator: Carly Wier, High Country Conservation Center  
Speakers: Angela Ashby, Yampa Valley Sustainability Council; Jennifer Santry, High Country Conservation Center; Kary Schumpert, Eco-Cycle  
Description: It's the age of information. We are all bombarded with marketing, news, e-mails and other communication every day. But successful recycling programs require successful communication. How do you lift your message above the din? How do you reach important, yet atypical markets like Latinos, tourists and curmudgeons? Our speakers will share their strategies, challenges and successes.
- 8:45am - 10:15am **Pay-As-You-Throw** *Sun Up*  
Moderator: Lisa Skumatz, Skumatz Economic Research Associates, Inc.  
Speakers: Kristen Bertuglia, Town of Vail; Bruce Philbrick, City of Loveland; Gary Horton, Western Disposal Services  
Description: The session will share a brief overview of Pay-As-You-Throw (PAYT) to catch attendees up on progress in the State and advantages/disadvantages of PAYT programs. Attendees will then get to learn more about PAYT from a multitude of perspectives. The session will allow ample time for attendees to interact with the panel and is a must for any CAFR member looking for ways to boost community diversion.
- 8:45am - 10:15am **Green Purchasing: Breaking Down the Barriers** *Private Dining Room*  
Moderator: Mary Jo Lockbaum, The Sustainability Group  
Speakers: Frank Kinder, Fort Carson; George Pond, Denver Zoo; Beth Johnston, Hotel Monaco  
Description: "Completing the loop" involves more than just recycling - it also involves a commitment to purchase items made from recycled content. Hear the Denver Zoo, Fort Carson, and Hotel Monaco talk about their challenges and successes in formulating a green purchasing program to include recycled content - and much, much more.
- 10:30am - Noon **The Next Generation: Making Venues More Sustainable** *Private Dining Room*  
Moderator: Ron Lillich, Environmental Protection Agency  
Speakers: Lindsay Smith, Colorado Convention Center; Ed Von Bleichert, C.U.-Boulder Dept. of Facilities Mgmt.; Allison Hamilton, Kroenke Sports Enterprises  
Description: A brief overview of the Rocky Mountain Greener Venues Partnership will be followed by three speakers from large venues who have pledged certain sustainable activities as part of this partnership. This includes a presentation from CU Boulder Folsom Field on their zero-waste events, from the Colorado Convention Center on some of the sustainable practices they have implemented, and finally from Dick's Sporting Goods Park on the two-day Mile High Music Festival.
- 10:30am - Noon **Meet the Future: Roundtable on the Next Generation in Recycling** *Sun Up*  
Moderator: Jack DeBell, C.U. Recycling  
Speakers: Kris Holmstrom, Telluride High School; David Juri Freeman, SERA Inc.  
Description: Are students ramping up their recycling or are they rejecting it? Are the nation's future leaders knowledgeable and interested enough to advance recycling into adulthood? What can be done to help ensure our future is sound? Join this roundtable with insightful discussion and thought-provoking presentations. Learn what's ticking in the minds of our youth and we can all benefit.
- 10:30am - Noon **Legislating Recycling: The Basics and Beyond** *Mountain View Board Room*  
Moderator: Anne Peters, Gracestone Inc.  
Speakers: Marjorie Griek, Colorado Association for Recycling; Annmarie Jensen, Mendez Steadman; Representative Judy Solano  
Description: During this session we will be reviewing the 2009 legislative session and talking about how to prepare for next year's legislative session. CAFR will be bringing a bill to extend the RREO grant and rebate program established in HB07-1288 and potentially, an electronics recycling bill next year. If you want to be involved in shaping the future of recycling in Colorado, this is the session for you.

Noon - 2:00pm	<p><b>Lunch</b></p> <p><b>Keynote Speaker</b> Dave Newport, University of Colorado Environmental Center  <u>Bio:</u> Dave Newport is Director of the University of Colorado at Boulder Environmental Center —the nation's first, largest, and most accomplished student-funded center of its kind. Dave's 30-plus years in the environmental industry includes his immediate past position of Sustainability Director at the University of Florida, project manager of Florida's first climate neutrality assessment project, and co-author of the first comprehensive sustainability assessment of a college campus performed to international business standards.</p> <p><b>CAFR Recycling Awards</b>  Presented in recognition of outstanding conservation efforts in Colorado.</p> <p><b>Silent Auction Closes</b></p>	Colorado Ballroom
2:00pm - 3:15pm	<p><b>Concurrent Sessions III</b></p> <p><b>Corporate Social Responsibility Programs</b>  <u>Moderator:</u> Mary Jo Lockbaum, The Sustainability Group  <u>Speakers:</u> Caven Hill, Teknion; Luke Cartin, Vail; Julie Klein, Vail Resorts/Rock Resorts; Gerri Walsh, Ball Corporation  <u>Description:</u> Corporate Social Responsibility - buzzword or real effort? Join this roundtable discussion to hear several companies explain what CSR means to them and what they've done about it and to ask them your questions about CSR.</p>	Private Dining Room
2:00pm - 3:15pm	<p><b>Glass Recycling and Markets: A New Approach</b>  <u>Moderator:</u> Thomas Mabie, Glass Packaging Institute  <u>Speakers:</u> Susie Gordon, City of Fort Collins; Jerry Martin, Eco-Cycle; Tony Abel, MillerCoors/Rocky Mountain Bottle Company  <u>Description:</u> This session will review the current market for post-consumer glass containers and highlight some innovative approaches to glass recycling. Topics covered will include demand for cullet, collection and processing issues, best practices, and the importance of cullet quality. Special attention will be given to the recent Fort Collins and Eco-Cycle innovations.</p>	Mountain View Board Room
2:00pm - 3:15pm	<p><b>Municipal Markets Contracts: How They Affect You and What You Need to Know</b>  <u>Moderator:</u> Mick Barry, MidAmerica Recycling  <u>Speakers:</u> Laurie Batchelder Adams, LBA Associates, Inc.; Chris Hoofnagle, Pitkin County Government; Brent Hildebrand, Alpine Waste &amp; Recycling</p>	Sun Up
3:15pm - 3:30pm	Closing Remarks in Exhibit Hall, Silent Auction Winners and Snacks	

The 2009 Summit for Recycling is sponsored by



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