

2022 Poster Contest

Call for Entries



The Journey of Recycling

All of Colorado's K-12 students are invited to showcase their artistic talent and commitment to recycling by participating in Recycle Colorado's 15th Annual Recycling Poster Contest. Please share this information with others who may be interested in participating!

ENTRY DEADLINE
April 29, 2022

PRIZES

Thank you to our sponsors of this years poster contest: GreenSheen Paint, PaintCare, Republic Services, and Waste-Not Recycling

One winner from each age group will receive a **\$100 gift card**.

Each winners' teacher/classroom/school will receive a **\$100 gift card for room supplies**.

Winning artwork will be used in Colorado to help promote recycling and Colorado Recycles Week, celebrated the third week in November.

We hope your school, the schools in your district, your organization or business will participate! The contest rules and judging criteria can be found on the next few pages. New this year, we've also included talking points about recycling for teachers, should they want to provide a mini-lesson to students while introducing this contest. We look forward to working with you. Please contact us if you have any questions.

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Recycle Colorado is a registered 501(c)(3) non-profit association committed to advancing infrastructure, end markets and state and local policies so that Colorado's waste stream is recycled, composted or diverted to reuse or remanufacturing. Visit www.recyclecolorado.org for more information.

Recycle Colorado • 720-839-9531 • www.recyclecolorado.org
If printed, please use recycled-content paper



Poster Contest Rules

Please read the following contest rules carefully. Only posters that meet the contest rules will be considered.



Deadline

Poster files and release forms should be received by Recycle Colorado no later than April 29, 2022. Please submit entries early. You will receive a confirmation that your poster has been received once you do submit. Winners will be notified as soon as possible after the deadline.

Eligibility

All students (kindergarten through high school) in Colorado public and private schools (including home schools) and youth organizations are eligible.

Poster Requirements

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman) or copyrighted clip art will not be accepted.

Materials: Students may use a variety of media, such as watercolor, pen and ink, crayon, markers, or computer graphics. Brighter colors show up better, light pencil marks will not show up. Artwork should be easy to see, read and understand. Students are encouraged to incorporate recycled or recyclable materials in their creations.

Layout: Landscape (horizontal) layout is best, but portrait (vertical) layout will be accepted.

Release Form: Each poster must be accompanied by a completed Release Form (See Page 6). A poster not accompanied by a completed Release Form will not be eligible for further judging.

Submission: Only electronic submissions are accepted (scanned copies or photos of hand-drawn posters). The preferred format is JPEG, PNG or PDF. The electronic submission should capture the original poster without editing, and images should be clear (not blurry) and well-lit.

File Name

Use the following format for the image file name for each poster submitted electronically:

GradeLevel_LastNameofStudent

Send the files with the appropriate release forms to
info@recyclecolorado.org.

Theme

Students are encouraged to incorporate the theme “The Journey of Recycling” into their artwork (see theme explanation on page 4).

Judging Procedure

The posters will be grouped into one of the following five grade categories:

- Kindergarten through 2nd grade
- 3rd through 4th grade
- 5th through 6th grade
- 7th through 8th grade
- 9th through 12th grade

The best poster from each grade category will be selected based on the judging criteria listed below. One finalist will be awarded in each grade category.

Judging Criteria

1. Conveys clear message through text and artwork. (25 points)
2. Exhibits creativity, originality and artistic quality. (25 points)
3. Displays visual clarity and correct spelling - easy to read and understand. (25 points)
4. Addresses the theme listed on page 4. (25 points)

Prizes

For every Poster Contest Participant:

Teachers/Schools/Organizations, please photocopy and give a “Certificate of Recognition” (found on page 7) to all students that participate to acknowledge their efforts.

Poster Contest Winners & Their Teachers/Classrooms/Schools:

One winner from each student’s grade category will be awarded a \$100 gift card for themselves. Additionally, each classroom/teacher/school of the winners from the five grade categories will be awarded a \$100 gift card for room supplies.

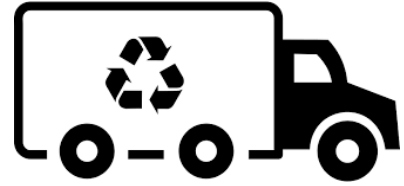
The winners’ artwork will be highlighted on Recycle Colorado’s website and used to promote recycling and Colorado Recycles Week, celebrated the third week in November.

Please Remember:

- Entries must meet the poster requirements specified on page 2 and **must be submitted with the completed Release Form on page 6.**
- All artwork submitted becomes property of Recycle Colorado and may be reproduced without remuneration to the artist.

Theme for 2022

The Journey of Recycling



Recycling is the process of collecting and processing materials that would otherwise be thrown away as trash and turning them into NEW products. The journey is long, but it benefits your community, the environment, and your future!

Step 1: Collection

There are several methods for collecting recyclables, including curbside collection, drop-off centers, and deposit or refund programs.

Step 2: Processing

After collection, recyclables are sent to a recovery facility to be sorted by material type. The sorted recyclables are then sent to different processing facilities where they are cleaned so they can be used to make new things. Recyclables are bought and sold just like the things you buy in the store.

Step 3: Make NEW Products out of the RECYCLED Items

Once recycled items have been processed, the company who bought the items turns them into something NEW! Some examples of this are using plastic bottles to make shirts and shoes or aluminum cans to make bikes. There are also many companies that recycle beverage containers back into beverage containers so they don't have to make new ones.

Recycling is helping to provide the materials we need to build our future. **We need you to help paint the picture of the journey that our recycled items go on!** Show us how recycled materials like aluminum, glass, and plastic can be made into new products. Resources to help you learn more can be found below.

Just like any other system, success depends on many small actions and those actions all add up! Please, recycle with care and help reduce waste. It's always best to consult your local government or service provider for the best information about what is recyclable in your community.

Please use the additional resources on the next page to help students learn more about recycling or to create a lesson around it!

Talking Points for Teachers on Recycling

Did you know that recycling is different in every city, county and state. What do you know about recycling in your community?

- To learn more, you can look up recycling in your city or county to see what kind of recycling is provided and what materials are collected.
 - Do you have a drop off location or does a truck or hauler come to collect your recycling?
 - If you live in a multifamily home (apartment, condo, townhouse), do you have a recycling bin or where do you bring your recyclables?
 - What color is your recycling bin?
 - Which plastics can you recycle in your community?
 - Can you name 3 other items that you can recycle in your community?

Have you ever wondered what happens to your recyclables once the truck picks them up?

- Where do you think they go?
 - Check out what happens in Boulder County. Materials are picked up and brought to the recycling center to be processed: <https://youtu.be/5YaTpL8nl7c>
- Republic Services is one type of hauler or truck company that comes to pick up your recyclables in Colorado. They make sure that your recyclables are taken to the right locations to be sorted and made into something new! Waste-Not Recycling is one of the companies that will process materials for recycling. Republic Services and Waste-Not Recycling are both sponsors of this year's competition and awesome members of our organization. We appreciate their effort towards reducing waste in Colorado! Check out some of their amazing recycling resources.
 - Learn More about Republic Services: <https://www.republicservices.com/community-sustainability>
 - Learn More about Waste-Not Recycling: <https://www.waste-not.com/about-us>
 - Recycling Simplified Pre-K: <https://youtube.com/playlist?list=PLbqjn4SMTElJmcBzdEnoPX88p5SScy004>
 - Recycling Simplified Grades 3-5: <https://youtube.com/playlist?list=PLbqjn4SMTElLID9ugvKSCdp5vhXV5vGqy>
 - Recycling Simplified Grades 6-8: https://youtube.com/playlist?list=PLbqjn4SMTElX0tJm_4x23VAZ7tFrXC9G
 - Recycling Simplified Grades 9-12: https://youtube.com/playlist?list=PLbqjn4SMTElJwDxwWVd_Dt_PjwwOt9FfJ

Recycling doesn't just stop there. What other recycled items can you think of that can be made into something new? (Example cans to cans, plastic bottle to shirts, clothing, electronics)

- For example, did you know that your old paint can be recycled into new paint? PaintCare and GreenSheen Paint are two sponsors of this year's competition and are Recycle Colorado members who are committed to giving your old paint a second chance to be a new color! This is the key to a circular economy and a better future for you!
 - Learn more about PaintCare: <https://www.paintcare.org/>
 - Learn more about GreenSheen Paint: <https://greensheepaint.com/>
- Want to see what each thing you recycle be made into? Check out this awesome website: maine.gov/dep/waste/recycle/whatrecyclablesbecome.html#magazine
- Many companies are using recyclables to make new products. Find out who they are and how they are doing it here: <https://recyclecoach.com/blog/10-companies-creating-recycled-plastic-products/>

Recycle Colorado Recycling Poster Contest Release Form

THIS FORM MUST BE COMPLETED AND SUBMITTED WITH EACH STUDENT'S POSTER.

Student Name _____

School/Organization _____

Grade _____

School/Organization Address _____

City, State and Zip Code _____

School/Organization Phone Number (_____) _____

Teacher/Contact Name _____

Teacher/Contact Email _____

Student/Parent Email _____

Student/Parent Home Phone Number (_____) _____

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used. I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of Recycle Colorado (formerly the Colorado Association for Recycling) and may be reproduced without remuneration to the artist. The only information that will be released is the student's name, school, grade, and hometown.

Signature of Student

Signature of Parent/Guardian

Print Name

Print Name

Date

Date



Certificate of Recognition

TO

REUSE. REDUCE.
RECYCLE.

FOR CONTRIBUTING ARTWORK AND SHOWING THEIR COMMITMENT TO
RECYCLING AND THE ENVIRONMENT IN
RECYCLE COLORADO'S

15th Annual Poster Contest

Thank you for your participation! Additional thanks
to our sponsors of the 2022 Recycle Colorado poster
contest.

