

Encourage your colleagues on the JBC to improve Colorado's recycling system by voting yes on CDPHE's recommended scenario for **PRODUCER RESPONSIBILITY FOR PACKAGING & PAPER**

leg.colorado.gov/bills/hb22-1355

recyclingforallcoloradans.org



PRODUCER RESPONSIBILITY WILL:

- **More than double the amount of valuable recyclable materials being returned to Colorado's circular economy.**
- **Provide convenient recycling access to ALL Coloradans at no cost to residents.** An additional 700,000 households that currently lack recycling services will gain recycling access.
- Begin to **provide recycling services to non-residential entities like schools, small businesses and hospitality venues** by 2028.
- **Shift the cost of recycling programs to the producers** of packaging and paper products, saving Colorado governments, taxpayers and residents subscribing to recycling service hundreds of millions of dollars annually.
- **Cover the full cost of a transparent & equitable recycling system**, including collection, processing & transportation of their packaging, **without using any state funding.** The Producer Responsibility Organization (PRO) will reimburse the state for all related expenses.
- Educate Coloradans about recycling and **create a list of materials that can be recycled anywhere in the state.**
- Financially **incentivize better packaging design** using more recycled content, less harmful materials and less packaging overall.
- Cost a fraction of a penny per packaging item, meaning Colorado's program, like existing successful programs worldwide, will **not increase consumer prices.**

OVERSITE & IMPLEMENTATION ROLES

Colorado Department of Public Health & Environment (CDPHE) oversees and enforces the program including:

- Hiring a **program manager** to oversee the program.
- Rulemaking through the **Solid & Hazardous Waste Commission**
- Appointing a 13-member **Advisory Board** with knowledge & expertise in packaging, recycling or the impacts of packaging on CO communities to consult on the program.
- Designating the nonprofit **PRO, Circular Action Alliance (CAA)**, to implement the program.
- Selecting the best scenario from the Statewide Needs Assessment that can best improve Colorado recycling and presenting that scenario to the **Joint Budget Committee (JBC)** for final approval.
- Approving the final program plan and subsequent annual reports from the PRO.

TIMELINE

2022

2023

2024-2025

2026

2022

Gov. Polis signed Producer Responsibility into law.

CDPHE appointed Advisory Board.

Major producers formed Circular Action Alliance (CAA)

Jan-March 2024

Informed by public feedback and Advisory Board input, CDPHE proposes preferred chose preferred scenario for expanding recycling in CO to the JBC for approval.

JBC votes whether to approve CDPHE's recommendation.

February 2025

CAA will submit their implementation plan for approval to CDPHE. Advisory Board & public stakeholder feedback solicited.

2026

If the plan is approved, CAA will start to implement their plan to **expand access to all Coloradans & divert valuable materials back into the supply chain.**

QUESTIONS?

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