

Summit for Recycling &

**Rocky Mountain Composting Symposium** 

#### **CONTAMINATION - IS IT SOLVABLE OR NOT?**

THINKING OUTSIDE OF THE PILE.

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August 23 - 24, 2022 Aurora, Colorado

## ORGANICS

are a natural resource.





## **A1 ORGANICS**

OVER 48 YEARS IN THE ORGANICS RECYCLING and SOIL AMENDMENT INDUSTRY

Colorado's first fully permitted Organics Recycling Facility 1996

Current Facilities: Eaton, Keenesburg, Commerce City, Englewood

Over 500 acres of processing sites

45 full time employees

30,000,000 gallons of fat, oils, greases, and liquid food residuals.

425,000 tons per year diverted from disposal to recycling

410,000 cubic yards of compost, mulch, soil products sold annually

Colorado Environmental Leadership Program - Gold Level Partner for 6 years

**USCC Composter of the Year** 

Recycle Colorado: Colorado's Best Commercial Diversion Program



## #KEEPTHESTREAMCLEAN



## What's driving the cart?

Reuse, Recycle, Compost

Zero Waste

**Circular Economies** 

Single Use Plastic Replacement

Fertilizers are not Sustainable

**Climate Change** 

**Residential vs Commercial Diversion** 

Sustainable Diversion Goals

**Policy Changes** 





## **2020 A1 ORGANICS DIVERSION**

413,632 TONS of ORGANICS 58% - 239,423 TONS

### 5.09 MILLION TONS IN CO<sub>2</sub> Equivalent Avoidance

### 1,541,425 CARS Removed from I-25 annually

# GHG AVOIDANCE

## **2020 A1 COMPOST PRODUCTION**

192,425 cubic yards of certified compost1 cubic yard = 700 pounds CO2 sequestered

67,348 TONS CARBON SEQUESTERED

# CARBON SEQUESTERED

"1% of organic matter in the top six inches of soil would hold approximately 27,000 gallons of water per acre." USDA

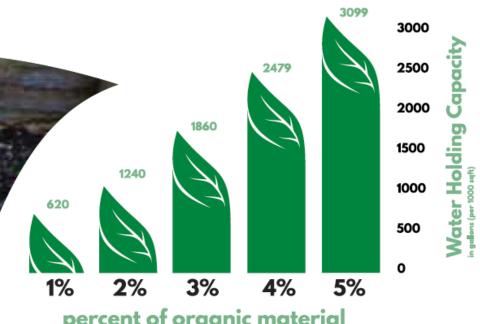
# WATER CONSERVATION

## 25 – 35% PER CUBIC YARD

MANDER

ORGANIC





percent of organic material

Bottom line: how much water you need is directly related to the amount of organic matter present in the soil.

### **MICROORGANISMS**

ONE CUP OF HEALTHY SOIL

**CONTAINS:** 

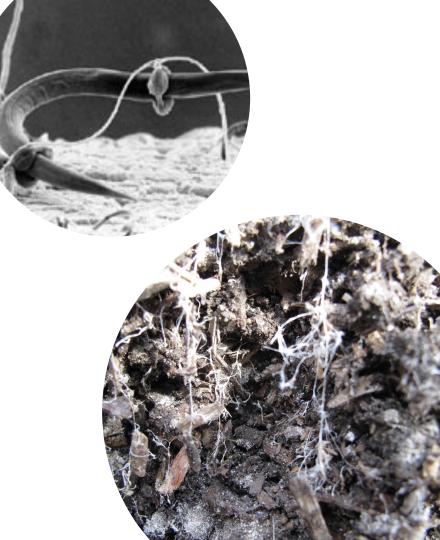
**BACTERIA – 200 BILLION** 

**PROTOZOA – 20 MILLION** 

FUNGI – 100,000 METERS OF HYPHAE

**NEMATODES – 100,000** 

ARTHROPODS – 50,000





#### **CONTAMINATION IN DIVERTED ORGANICS WILL STOP OUR GOAL.**



#### LOOK A LIKES

#### GREEN WASHING

COMPOSTER'S GOT IT



#### **COMMON CONTAMINATES**





PACKETS

SHREDDED PAPER



GLASS



CUTLERY





FOOD STICKERS





**APPLICATORS** 





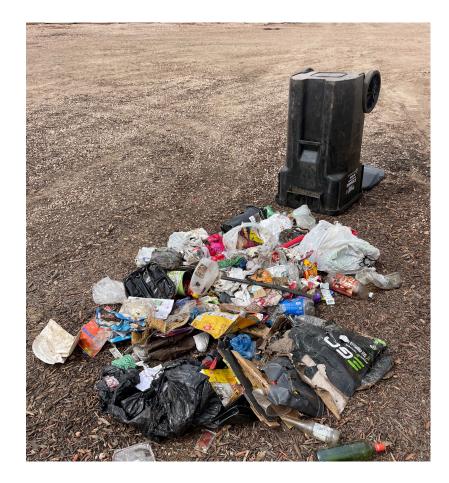
#### **OTHER CONTAMINATES:**

Styrofoam, Non-Compostable Compostables, Metals, Aluminum Foil, Plastic Wrap, Cardboard, Labels, Pet Waste

DIAPERS































## VALUE PROPOSITION

## "DIRTY" COMPOST vs "CLEAN" COMPOST









Not all compostable products are the same, they must be lab tested & field tested. Purchasing CMA Approved compostables ensures both.

## **A1 Organics New Contamination Policy**

- On August 4<sup>th</sup>, 2022 A1 Organics started rejecting organic loads with **unmanageable levels of contamination**.
- Continue and Improve Educational programs starting at Pre-K all the way up.
- It's easier to identify & correct contamination at the beginning not at the end. We understand this is a challenge.
  - Inspect at residents, Inspect at tip floor, and Inspect at A1 Organics
  - Simplify what & where you collect one container all approved compostables / all organics only
  - o Control access to organics containers, no front of house collection
  - Have staff separators
  - Make sorting & regular training mandatory
- We are looking at removing contamination, but this is not sustainable solution, it's a band aid.
- Include a Compost Procurement Program in all Diversion Programs
- Multilevel approach from all stakeholders & commitments.
  - Agree to what goes in the cart only throughout the state, require signed commitment
  - Food ware Manufacturers / Distributors Tailored Catalogs approved by Compost Manufacturer



## #KEEPTHESTREAMCLEAN

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## Western Disposal Services

- Private hauler serving residential and commercial customers in Boulder and Broomfield Counties
- Own and operate an organics transfer station
- Municipal ordinances require composting





## **Municipal Compost Requirements**

- City of Boulder implemented residential compost subscription requirement, including food waste, in 2008
- City of Boulder implemented Universal Zero Waste Ordinance in 2016
  - Composting service subscription required for residential rental and commercial property owners in the city of Boulder
  - Composting service imbedded in residential PAYT program
  - Businesses must provide bins, signs and employee training. Front-of-house composting required in self-bussing dining establishments

## **Composting Communications Resources**

- Printed guidelines mailed at the start of service and downloadable from our website
- Waste Wizard 'What Goes Where' web-based app
- Website video
- Newsletter articles, e-blasts, blog and social posts
- Guideline labels inside cart lids
- Laminated signage for businesses (cafeterias, break rooms, restaurant front/back of house)
- On-site education and training for commercial customers
- Diversion reporting for commercial customers
- Organics transfer station tours

## **Primary Residential Challenges**

- Disposables confusion:
  - Absence of labeling standards opens the door for greenwashing
  - Field vs. laboratory compostability
- Compostable materials or items with a commonly co-joined contaminant
- Wish composting

## **Primary Commercial Challenges**

- Disposables confusion:
  - Absence of labeling standards opens the door for greenwashing
  - Field vs. laboratory compostability
- Compostable materials or items with a commonly co-joined contaminant
- Self-bussing dining with non-compostable disposables and front-of-house sorting
- Composting in public bathrooms
- Consistent, ongoing training for staff, employees and contractors
- Many "links in the chain" from point of generation to dumpster
- Green Team fatigue
- Employee or tenant turnover
- Business priorities

# Additional Steps Implemented to Reduce Contamination

- Customers notified of contamination issues by mail and email; guidelines and resource links provided
- Increased screening at the generator level; visible contamination screening by the driver (surface only). Material subject to rejection.
- Segregated tipping floor for residential and commercial loads; temporary suspension of commercial material grinding
- Screening and contamination removal on transfer station tipping floor
- Contaminants logged by route to assist in pinpointing the source; frequently able to identify at the customer level
- Sales representatives follow up with direct communication to commercial account
- Re-training and signage offered



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Minimizing Compost Contamination



August 23 - 24, 2022 Aurora, Colorado



# CBSM model for the slow build, minimizing contamination through education and buy in

-Green Bucket Effect for low residential contamination

-WHY CBSM can help with contamination (consumer based social marketing)

-WHY education effects contamination



### What breaks down?

-Working with Compostable Product producers to build a community wide, down/up approach -Education campaign in Public Private Partnership with the City of Durango -Acceptance of only those materials that break down





-Minimal site contamination -Lessons learned from peers











# Why we compost!

-reduce trash creation
-reduce methane emissions
-sequester carbon dioxide
-create healthier soils and
encourage agricultural
practices

CO Composting CO Composting U.S. COMPOSTING COUNCIL





Composting Council



Scraps Christi Turner, founder/ceo scrapsmilehigh.com



# training & education

- required training for all new commercial Scraps members
- educational materials provided for all Scraps members
- robust library of educational materials for all member types
- individualized / personal / householdlevel commitment from residential members



### custom app, documentation & follow-up

Fwd: Stop Alert: Unacceptable | 08/16/22 - 12:46 PM (External)

#### Photos on route

#### Automated message to members

Personal follow-up for larger/riskier members

Stored & searchable database of incidents Hello

We found non-compostable material (which we refer to as "contamination") in your compost bin today. Take a look at the attached image to see the contamination we found, and please do not put this material in your compost bin moving forward. If you have any questions about the compostability of an item, please reply to this email or reach out to us at info@scrapsmilehigh.com. You can also visit our website here to see a list of what we can and cannot accept.

Please note that if we find contamination in your bin at a subsequent pickup, we will charge a \$5 contamination fee to your account.

Thank you!

- the Scraps team

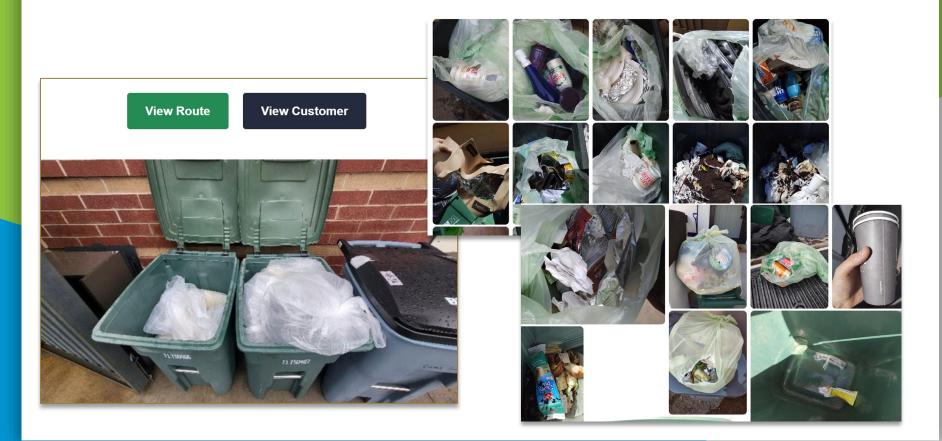






#### Stop Details

Order:	36
Route:	TUE
Driver:	Toby Duran
Timestamp:	Aug. 16, 2022, 12:46 p.m.
Flags:	Plastic Bag
Customer:	
Location:	Sheridan Boulevard



### residential vs commercial

### **RESIDENTIAL:**

- extremely low incidence of contamination
- easily addressed / solved
- smaller bin size (exception: Edgewater) & less overall volume
- individual / personal / household-level responsibility
- Low fine (never assessed)



#### COMMERCIAL:

- requires higher level of oversight
- solutions can take time & coordination
- larger bin size (challenging to spot check) & very high volume
- more need / opportunity for signage
- FOH + BOH challenges
- collective / often decentralized responsibility
- more substantial fine (rarely assessed)

### key to success: get personal.

More individual-level commitment & responsibility >> less contamination.

**Best practices:** 

- dedicated sustainability/waste role for commercial customers (restaurants, offices, etc.).
- proper composting as part of the job, not an "extra" thing to do.
- custom / store-level signage.

Challenge: maintain high-touch communication with customers through growth.

 Breakdown all boxes and bring to the trash/recycling room in Garage.

• Do not place recycling down the chute in a plastic bag.

 Review SCRAPS signage for acceptable items.

COMPOSTABLE







# Denver's Compost Roll-out 2023





### Denver's Compost Roll-out 2023

### **Education needed**

- Residents:
  - Print/direct mail newsletters, postcards, guides provided to all households.
  - Paid advertising videos, social media campaigns, banner ads.
  - Community engagement and outreach events, presentations, contracted outreach.

### **Drivers**

• Required training on what is accepted for recycle/compost

### Denver's Compost Roll-out 2023

### **Operational improvements**

- Drivers:
  - Tagging carts for contamination, Supervisors follow-up with direct contact/educational materials
  - Cleaning trucks to remove trash
- Transfer Station:
  - Sorting out contamination at the tipping floor
  - Building new tipping floor to account for compost expansion
- Inspectors:
  - Educating on proper cart storage to prevent contamination/illegal dumping
  - Tagging for contamination
- Contamination cameras on trucks recycling only for now



# **THANK YOU, QUESTIONS?**

