



## **2023 Northern Colorado Council**

To educate Northern Colorado business, residents, municipalities, and Recycle Colorado members on the vast recycling resources available to them.

- **Quarterly Presentations open to all**
- **Quarterly Planning Meetings**
- **Website Collateral**
- **Building stronger recycling and waste diversion community in NoCo**



## Recycling Resources for Municipalities and Communities

Learn how to use Colorado's new technical assistance program for local governments interested in establishing a new recycling and compost program or expanding an existing recycling and compost program in Colorado's 13 front range counties; and to customize your collateral for your community and find grant programs for residents of single-family, multi-family and drop off sites.



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# The Recycling Partnership

February 14, 2023



*We mobilize people, data, and solutions across the value chain to unlock the environmental and economic benefits of recycling and a circular economy.*



THE  
**CORE VALUES**  
 WE LIVE BY

<b>PARTNERSHIP IS PART OF OUR NAME FOR A REASON</b>	Embrace <b>Change</b> & Drive <b>Action</b>
Act with <b>INTENTION</b> & <b>INTEGRITY</b>	Have <b>FUN!</b>
Play well with others	Be your <i>whole self</i>
<b>PURSUE GROWTH AND LEARNING</b>	
stand <b>UP</b> & speak <b>OUT</b> FOR <b>EQUITY</b> & <b>INCLUSION</b>	Take <b>time</b> to reflect and dream
	 THE RECYCLING PARTNERSHIP



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**Less than half of  
recyclables in U.S.  
homes get recycled.**

Let's change that.



# Who We Are

Each day we work together with communities and companies to help families in America recycle, and recycle well.



## How?

- Increase access to recycling
- Increase capture of recyclables
- Improve quality of recyclables



## Why?

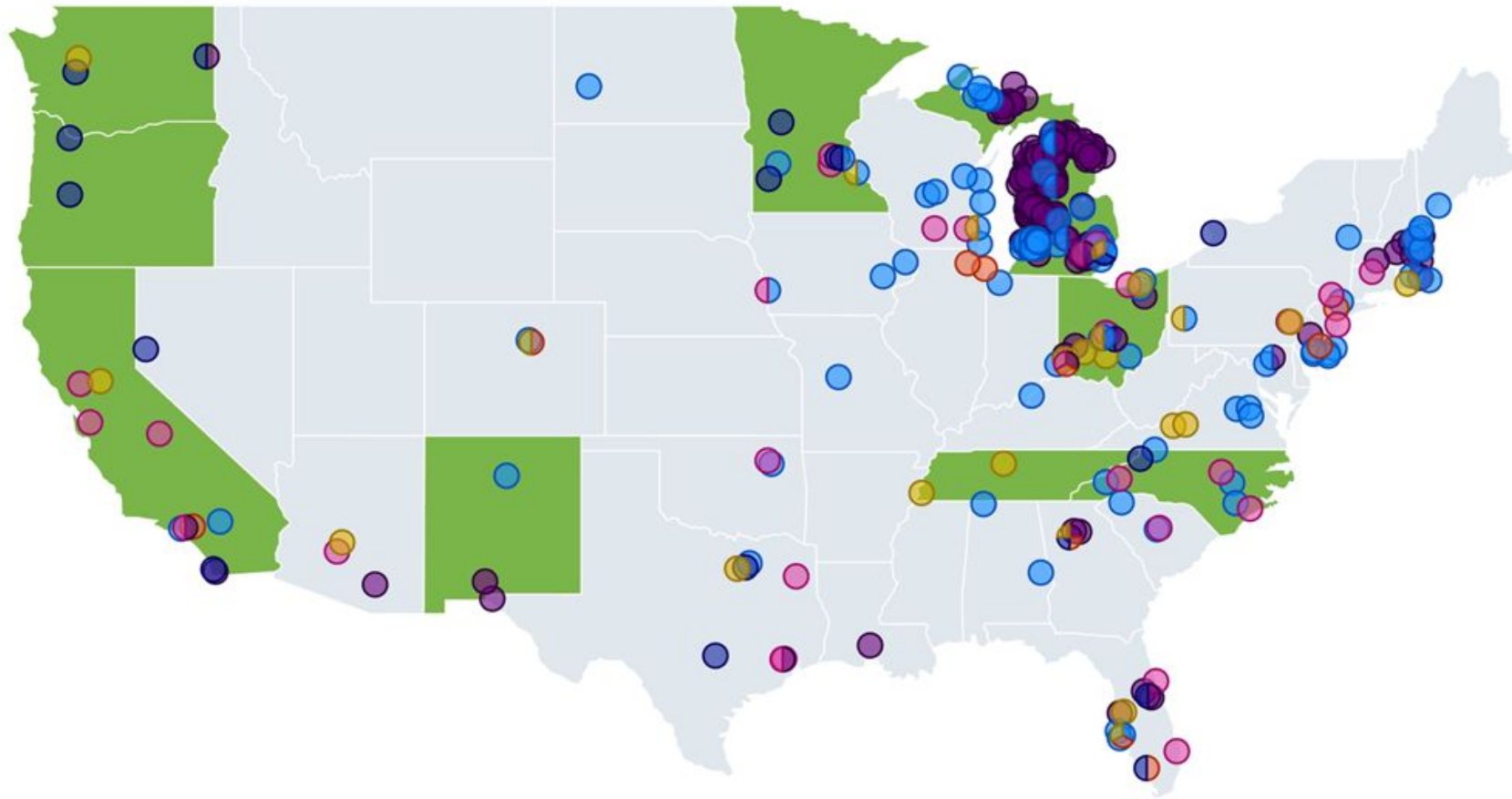
- 40 million homes in the U.S. cannot recycle at home as easily as they can throw something away.\*
- Those that can recycle easily are still putting 40% of their recyclables in the trash.\*\*

\*2021 Paying It Forward Report;  
\*\* 2020 State of Curbside Report





# Varied Forms of Our Partnerships



## Project Type



# Community Impacts



**3166**  
communities  
impacted



**771M lbs**  
of recyclables kept  
out of landfill



**1.3M**  
new recycling  
carts placed



**666K**  
metric tons of  
GHG avoided



**51%**  
recycling boost with  
infrastructure projects



**125M**  
households  
impacted

# Infrastructure Grants

# Recycling Partnership Residential Curbside Cart Grants

- Grants for cart-based curbside recycling systems
- Funding up to \$15/cart, depending on service type
- Technical assistance and design of education/ outreach materials
- RFP available on an on-going basis
- Designed to align with State grants



<https://recyclingpartnership.org/recycling-cart-grant/>

# Residential Curbside Cart Grants

- Application only takes a few hours
- Can often award in just a few weeks
- Happy to fund projects 18 months out
- Can put money on the table before final OK from local gov.
- Last a year after project implementation for data collection

<https://recyclingpartnership.org/recycling-cart-grant/>



# Why Invest in Cart Based Recycling



- Cart based collection is most efficient way to increase and sustain high recycling rates
- Carts are the best way to respond to public demand for recycling service
- Citizens see recycling as a clear sign of their community's commitment to protecting the environment
- Effective recycling is critical to meeting sustainability goals

# More Advantages of Carts

## COST SAVINGS.

Budgets benefit from decreased disposal costs, smaller collection crews, more efficiency on the route, and decreased workers' compensation.



Decreased disposal costs



Smaller collection staff



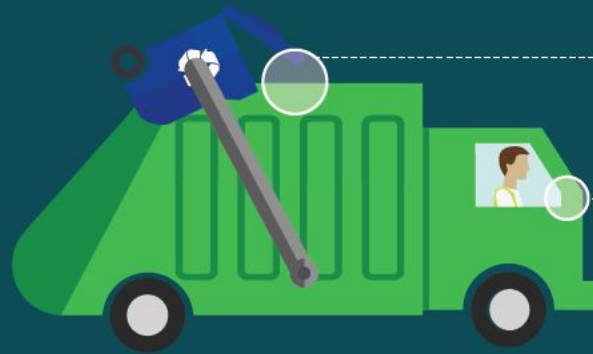
Automation & compaction mean more efficient routes



Flexibility to collect bi-weekly



Decreased Workers' Compensation claims



Manual lifting/  
twisting minimized

Driver stays safe  
from traffic in cab

Increased safety

Safety = Savings

# 2020 State of Curbside Report: Container Type

Average Surveyed City Curbside Recycling Performance Data



Data from 435 Curbside Programs across U.S.



# Drop-Off Infrastructure - what might we fund



- Site Development
  - Construction and planning
  - Concrete Pads
  - Grading work / electrical
- Infrastructure
  - Compactors preferred
  - Roll-offs
  - Bunkers
- Hub and Spoke
  - Soft shell Transfer Station
  - Hard shell Transfer Station

# MRF Assistance & Material Specific Grants

- General Technical Assistance
- Controlling Contamination
- Partnering in Measurement

## Potential Grant Opportunities

- Polypropylene Recycling Coalition
- PET Recycling Coalition
- UBC Grant Program
- Film and Flexibles Recycling Coalition



**Contact** - Spence Davenport, [sdavenport@recyclingpartnership.org](mailto:sdavenport@recyclingpartnership.org)

# Small Community Education Grants

# Small Community Education Grant

- For communities under 10,000 households (approx. 30,000 pop)
- Provide customizable collateral design/printing/mailing
  - Info Cards
  - Top Issue Mailers
  - Info Sheets
  - Drop Off Signage
  - Cart Tags
- No upfront costs, no match

The screenshot shows the website interface for the MI Small Community Recycling Education Portal. At the top left is the 'conquestgraphics 100 years' logo. At the top right, there is a user account link 'Hello, Login Your Account' and a shopping cart icon with '1' items. The main header features the 'EGLE THE RECYCLING PARTNERSHIP' logo and the text 'MI Small Community Recycling Education Portal'. Below this is a dark teal bar with the text 'Print Materials'. The main content area displays five categories of materials, each with a representative image and a caption: 'Info Cards' (a stack of small cards), 'Top Issue Mailers' (a stack of mailers with 'NO FOOD OR LIQUID IN RECYCLING' and 'DO NOT BAG RECYCLABLES' text), 'Info Sheets' (a large sheet with a recycling guide), 'Dumpster Stickers' (a stack of blue stickers with recycling symbols), and 'Oops Tags' (a stack of orange and blue tags with 'OOPS!' text).

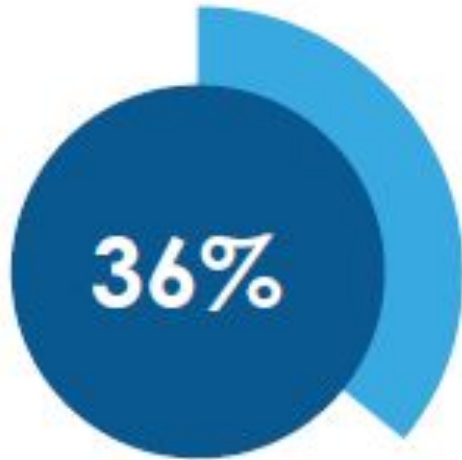
# Recycling Partnership's Online Tools

The Recycling Partnership's website offers free online resources to communities that outline the best management practices for tackling contamination both at the curb and at community drop-off recycling centers. Find our [Anti-Contamination Toolkit](#) and [Campaign Builder](#) online which has been designed to provide steps, tools, and resources to help improve the quality of your recycling program.



**Anti-Contamination  
Recycling Kit**  
.....  
Improving Quality in Your Recycling Program

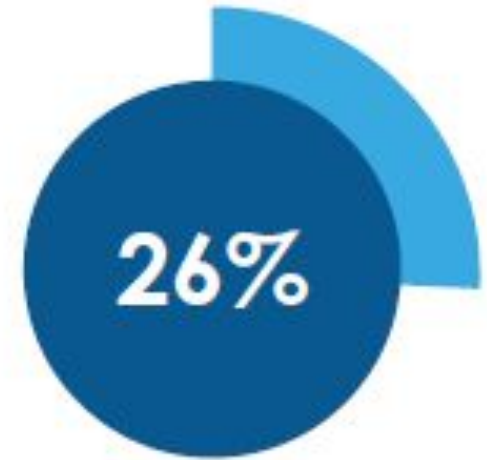
# Phase I Results



Average Reduction In Contamination for Curbside Collection



Participation Increase



Average Reduction In Contamination for Drop-off Programs

# Multifamily Guide & Toolkit

## GUIDE TO MULTIFAMILY RECYCLING

Lessons from Communities and  
Tools to Promote Recycling  
for Multifamily Properties



The Multifamily Guide & Toolkit was released in August. The guide has case studies of successful multifamily programs. Future phases will add case studies, private sector modules and step-by-step guides to adding recycling at properties.



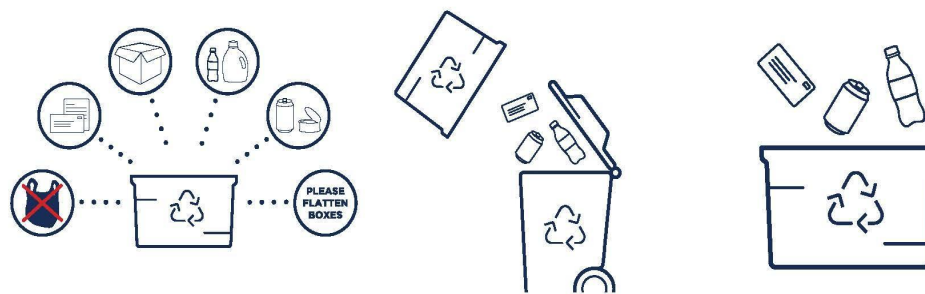
### How to use this recycling bin

Congratulations! This new bin is here to help you recycle successfully. Reference your informational card to know what to recycle. You are equipped! Now you can waste less and recycle more.

**1** Collect your bottles, cans, boxes, and paper in this bin

**2** Place bin outside your door on your assigned day(s)

**3** Refill and repeat



Logo

(###) ###-####

website

### PLEASE RECYCLE MORE OF THESE:



**Paper**  
Cereal Boxes,  
Paper, Newspapers,  
Magazines, and  
Cardboard  
(all colors and types)



**Plastic**  
Plastic Bottles, Jars  
and Tubs  
(clean, empty and dry)



**Cans**  
Aluminum and  
Steel Cans  
(empty and dry)



**Cartons**  
Cartons  
(empty and dry)

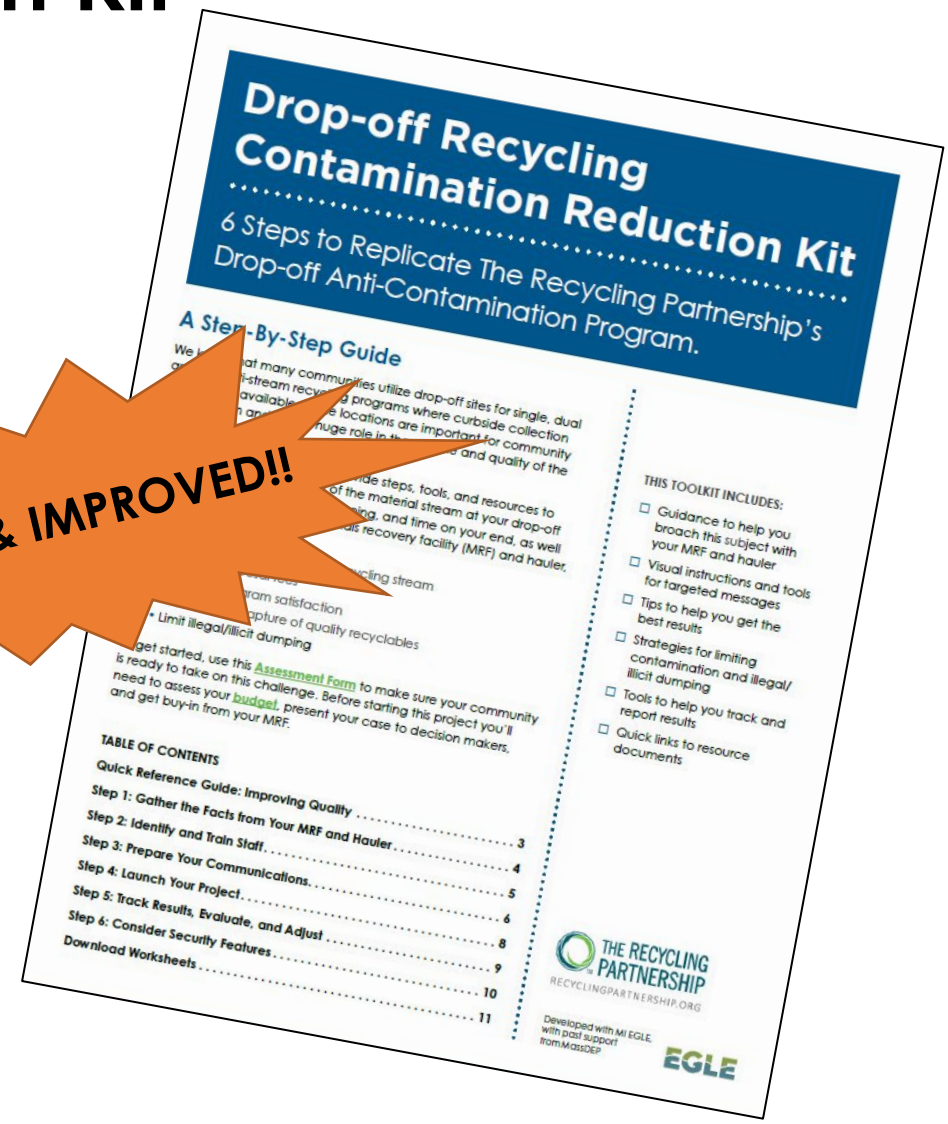
Logo

# Drop-off Contamination Reduction Kit

- 6 Steps to replicate TRP's proven contamination reduction program
- Pro Tips to maximize your program and enhance your outreach
- Dozens of customizable tools communications, budget

Download your free contamination reduction kit at [recyclingpartnership.org/dropoff](http://recyclingpartnership.org/dropoff)

effects  
increased  
and signage





Technical Assistance  
&  
Best Management Practices

# KNOWLEDGE IS POWER! FREE REPORTS and RESOURCES

1<sup>st</sup>

## ACCESS/INFRASTRUCTURE (POLICY)

Our **reports, toolkits and tools** outline strategic steps to achieve measurable improvements across the system.



**Accelerating Recycling Report**



**PAYING IT FORWARD:**  
How Investment in Recycling Will Pay Dividends

**\$17b investment is needed over 5 years**

One-Time Investment			Annual Investments
Equitable recycling for every U.S. household	New or upgraded materials recovery facilities to support domestic manufacturing	Residential recycling solutions for film and flexible plastics	Education and outreach strategies to improve recycling behavior
\$4B	\$3B	\$4B	\$1.2B

Return on Investment Over 10 Years

- Improved recycling system delivers **169M tons** of new recyclables
- +\$30.8B** economic benefit

<b>112%</b> Increase in recycling rate from 20-68%	<b>\$11B</b> in wages	<b>\$9.4B</b> in health savings	<b>710M</b> metric tons of CO <sub>2</sub> equivalent avoided	<b>\$8.4B</b> value of recyclables	<b>198,000</b> jobs created
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2<sup>nd</sup>

## EDUCATION

Based on best practices, first-hand experience, and expertise, we create, user-test, and pilot our **messaging resources**.



**NO PLASTIC BAGS! DO NOT BAG Recyclables**

**OOPS! PLEASE LEAVE THESE ITEMS OUT!**

**NO PLASTIC BAGS IN YOUR RECYCLING CART**

**DO NOT BAG Recyclables**

Collecting recyclables in a bag? Empty the contents into the cart. Return plastic bags to retailers.

SampleM.org  
www.samplem.org  
Call: 408-7800

3<sup>rd</sup>

## ENGAGEMENT

We are continually monitoring consumer knowledge and sentiment to inform **solutions that resonate and influence behavior**.



**81%** OF AMERICANS FEEL SOCIETY ISN'T DOING ENOUGH TO REDUCE WASTE

**3 OUT OF 4** PEOPLE SAY THEY EMPTY THEIR BOXES

**77% ALWAYS**  
**9% SOMETIMES**  
**11% RARELY OR NEVER**

**10% DIDN'T KNOW** PIZZA BOXES NEED TO BE EMPTY

**MOST PEOPLE PIZZA**  
**45% RECYCLE**  
**17% RECYCLE**

THE  
**CORE VALUES**  
WE LIVE BY

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**PARTNERSHIP IS PART OF OUR NAME FOR A REASON**

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Act with  
**INTENTION**  
&  
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Play well with others

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**PURSUE GROWTH AND LEARNING**

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stand UP & speak OUT  
FOR  
**EQUITY & INCLUSION**

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Embrace Change  
&  
Drive Action

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Have  
**FUN!**

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Be your  
whole  
*self*

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Take **time** to  
reflect and dream

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 THE RECYCLING  
PARTNERSHIP

## Questions?



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## *Survey – Please Type in Chat*

### **What would you like to learn about at future presentations?**

Focus: To educate Northern Colorado business, residents, municipalities, and Recycle Colorado members on the vast recycling resources available to them.



# *Q1 Meeting Agenda*

## **Business Meeting Agenda 3:50-4:25**

3:50-4:00 Recycle Colorado Updates:

- Liz Chapman, ED
- Charlie Kamenides, Board President
- Save the Date: Recycle Colorado Summit, May 21-22

4:00- 4:10 Community Updates: Round table questions to answer:

Name, Organization, and let us know what is your organization up to?

4:10-4:25 Discuss Projects for 2023:

- 1.Q2 Presentation May 9th 3-4:30pm
- 2.Tabling Events
- 3.Greeley Outreach

## **Closing Remarks 4:25**

- Final thoughts, ideas, wrap up
- Thank you
- Next meeting:
  - Planning Session:
  - Q2 May 9th 3-4:30pm Presentation: To be Determined