



Producer Responsibility

Charting Colorado's Path Toward Circularity

Rob Writz, Circular Action Alliance

Wolf Kray, Colorado Department of Public Health & Environment

Kelly Duran LPMA powered by Interchange360 Recycling

Liz Chapman with Recycle Colorado

Summit for Recycling - Grand Junction, Colorado - June 2nd-4th, 2025

Incorporation and Purpose

- Incorporated June 2024
- National non-profit EPR Compliance Agency
- Member-based organization
- Petroleum and petroleum related products and packaging
- Provide state-specific solutions
- Compliance and Circularity



Founding Members



Board of Directors

1. Brian Ahearn (Chair)
2. Jami Rice (Vice Chair) – Shell Lubricants Americas, Business Development Manager
3. Elsie Phillips – BP Castrol, Sr. Manager Global Product Stewardship
4. Dr. Melanie Bower – Exxon Mobil
5. Stephanie Taylor – Valvoline Global Operations, Regulatory Affairs Advisor
6. Steve Curtis – Chevron USA, Category Manager Packaging

HB 22-1355 Timeline



Program Plan Approval Timeline



LPMA Interchange 360	Due / Submittal Date
LPMA submits IPP proposal to advisory board	January 1, 2025
90-day advisory board (AB) review & consultation with LPMA	March 31, 2025
AB provides amendments on IPP Proposal to LPMA	February 14, 2025
LPMA has 60 days to address AB feedback & submit amended plan	April 15, 2025
AB has 45 days to submit recommendation to CDPHE	May 15, 2025
CDPHE posts for public comment and has 120 days to approve or reject the IPP proposal	September 15, 2025

Circular Action Alliance	Due / Submittal Date
CAA submits plan proposal to advisory board	February 1, 2025
90-day advisory board (AB) review & consultation with CAA	Apr 30, 2025
AB provides amendments on PRO plan proposal to CAA	April 30, 2025
CAA has 60 days to address AB feedback & submit amended plan	June 30, 2025
AB has 45 days to submit recommendation to CDPHE	August 14, 2025*
CDPHE posts for public comment and has 120 days to approve or reject the PRO plan proposal	December 17, 2025*

Contact Info

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COLORADO

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**Circular
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