



# **Circular Economy & End Market Development**



**Circular Colorado**

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## Board of Directors

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**Adam Hill** – Direct Polymers

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**Michael Utz** – Container Retrievers and Ripple Glass

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**Jenifer Freeman** – Swire Coca-Cola

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**Wendy Fauth** – GFL Environmental

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**Alice Havill** – Breakthrough Energy

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**Rural seat - recruiting**

**Laurie Johnson**

Founder & CEO

**Eric Heyboer**

Chief Operating Officer

**Amy Randell**

Chief Business Officer



# What We Do

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## Collections



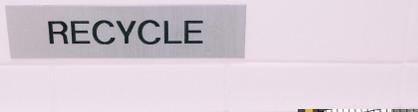
## Develop End Markets & Circular Economies



# Material Collection – Downtown Denver

New access and improved programs for Multifamily, Commercial and Office Buildings

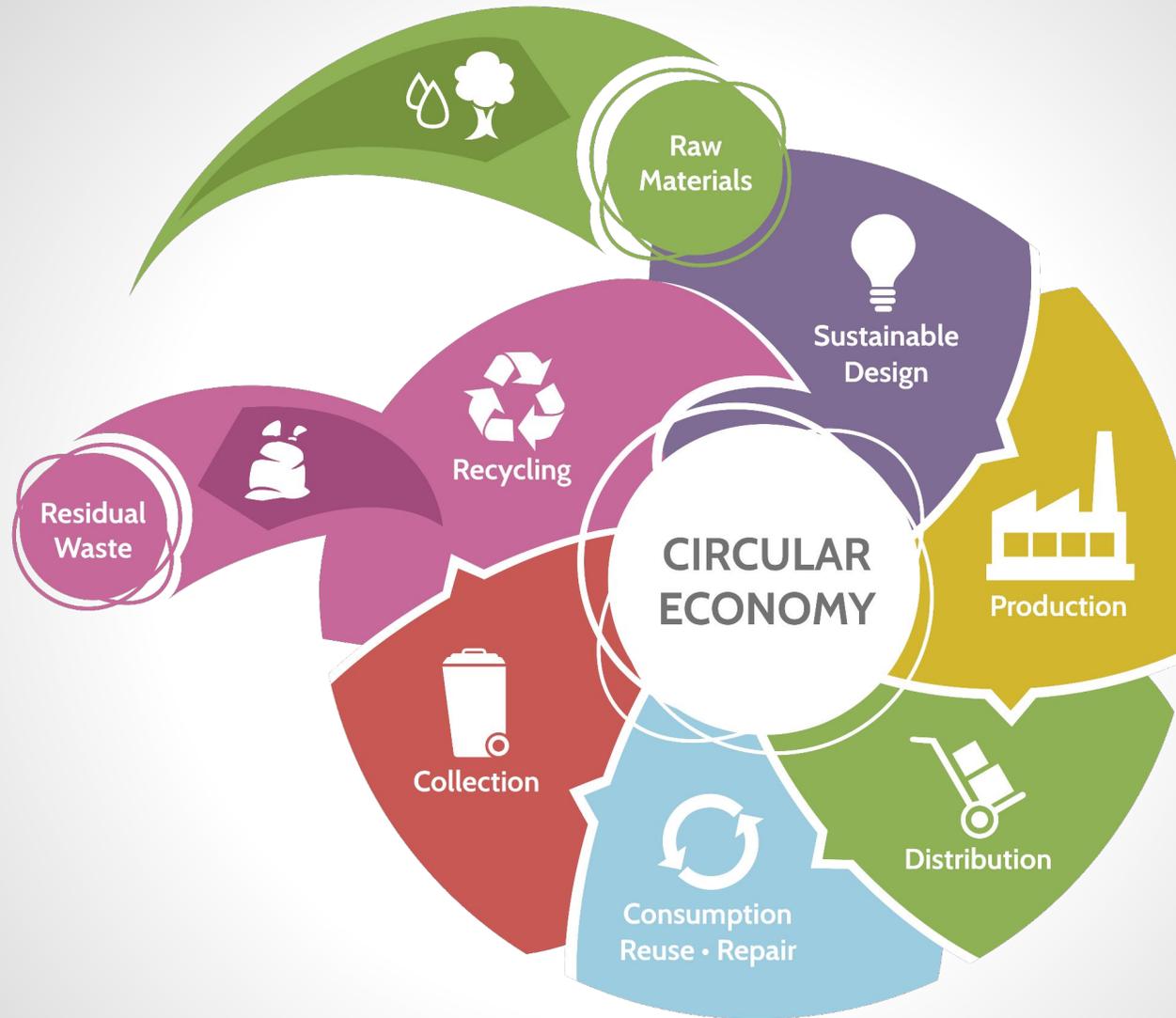
Collection Date	Cardboard (lbs)	Containers (lbs)	Drop Offs (Door Access)	Distinct Users	Household Total
12/1	0	0	0	0	0
12/7	285	124	75	39	52
12/14	190	149	64	44	65
12/21	222	307	87	54	81
12/28	314	274	77	44	98



Compile data on available inputs. Virgin/recovered/byproducts

Expand processing infrastructure

Methods and systems for capturing clean material



Retain ownership  
Design for recycling  
Product life extension

Manufacturing uses recycled content inputs.  
Attract manufacturers to Colorado

Trucking lanes.  
Distribution centers.

Promote reuse/  
repair



# **Responsible products for economic growth and environmental responsibility**

## **RETAIN PRODUCT OWNERSHIP**

**Producer rents or leases its product to the customer rather than selling it. The producer is responsible for products when customer finishes with them**

## **PRODUCT LIFE EXTENSION**

**Producer designs products to last longer therefore minimizing need to replace them**

## **DESIGN FOR RECYCLING**

**Producer designs products and manufacturing processes to maximize recoverability of the materials involved for use in new products**

# TRANSPORTATION/DISTRIBUTION IS KEY



## Colorado Springs to See Building of New and Massive Distribution Center

4/25/2022

[0 Comments](#)



Plans are in the making for the construction of a just over 265,000 square foot distribution center that will go on the east side of Colorado Springs.

Colorado-based Triumph Capital Group purchased the land for the project for \$4.2 million.

Slated to go up on just under 18 acres of land near the intersection of N. Powers Boulevard and E. Platte Avenue, the development will be designed to cater to a multi-tenant clientele.

Triumph Capital specializes in industrial warehouses and prime logistics space across the country, enjoying a particularly strong presence in the Midwest and South. The company advertises itself as developing such facilities in “urban infill and emerging regional distribution locations.”



## CDL Driver Shortage

Lack of established trucking  
lanes in Colorado

# Focus on Data

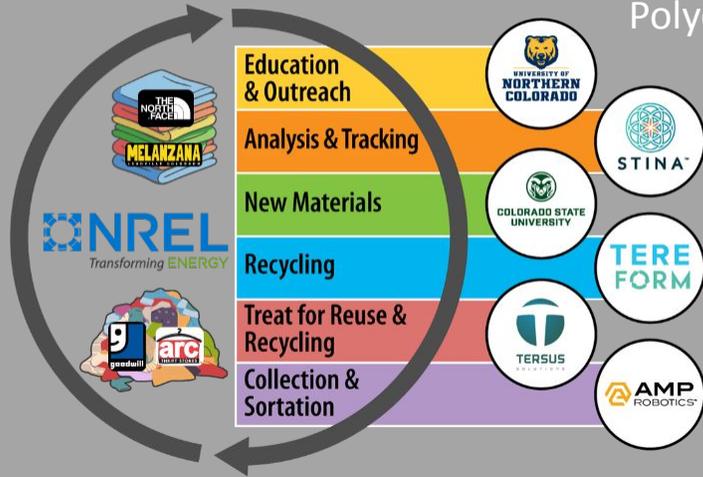
Need good and accurate data about available materials to attract end market solutions to Colorado

- Virgin materials
- Recyclables
- Byproducts from processing and manufacturing



# Colorado Textiles Circulator

Polyester to polyester



Shingle to Shingle



Keeping recycled plastics  
in Colorado



CURRENT PROJECTS

AFFILIATED WITH

CIRCULAR COLORADO

# WHERE DO YOU FIT IN?



# Facilitated workgroups

**Rural Colorado:**  
Aggregating tons to  
support transportation  
and critical materials

**Sector Roles:**  
Manufacturing,  
Transportation,  
Processors

**Partner Roles:**  
Nonprofits,  
Government, Higher Ed

All groups will also submit their opinion on three most critical materials in need of a new end market or an expansion of a current market.

Contact Us

[laurie@circularcolorado.org](mailto:laurie@circularcolorado.org)

[eric@circularcolorado.org](mailto:eric@circularcolorado.org)

[amy@circularcolorado.org](mailto:amy@circularcolorado.org)

A close-up photograph of a hand pressing a blue keyboard key. The key is rectangular and has the words "contact" and "us" printed on it in white, lowercase letters. The background shows other white keyboard keys, including one with a plus sign and asterisk, and another with a hash symbol. The lighting is soft and focused on the blue key.