



SUMMIT FOR RECYCLING REPORT

JUNE 2025



970-403-2761

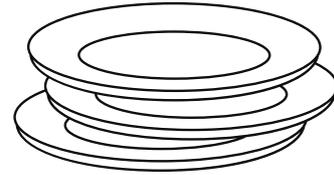
amber@diversiondesigners.com

www.diversiondesigners.com

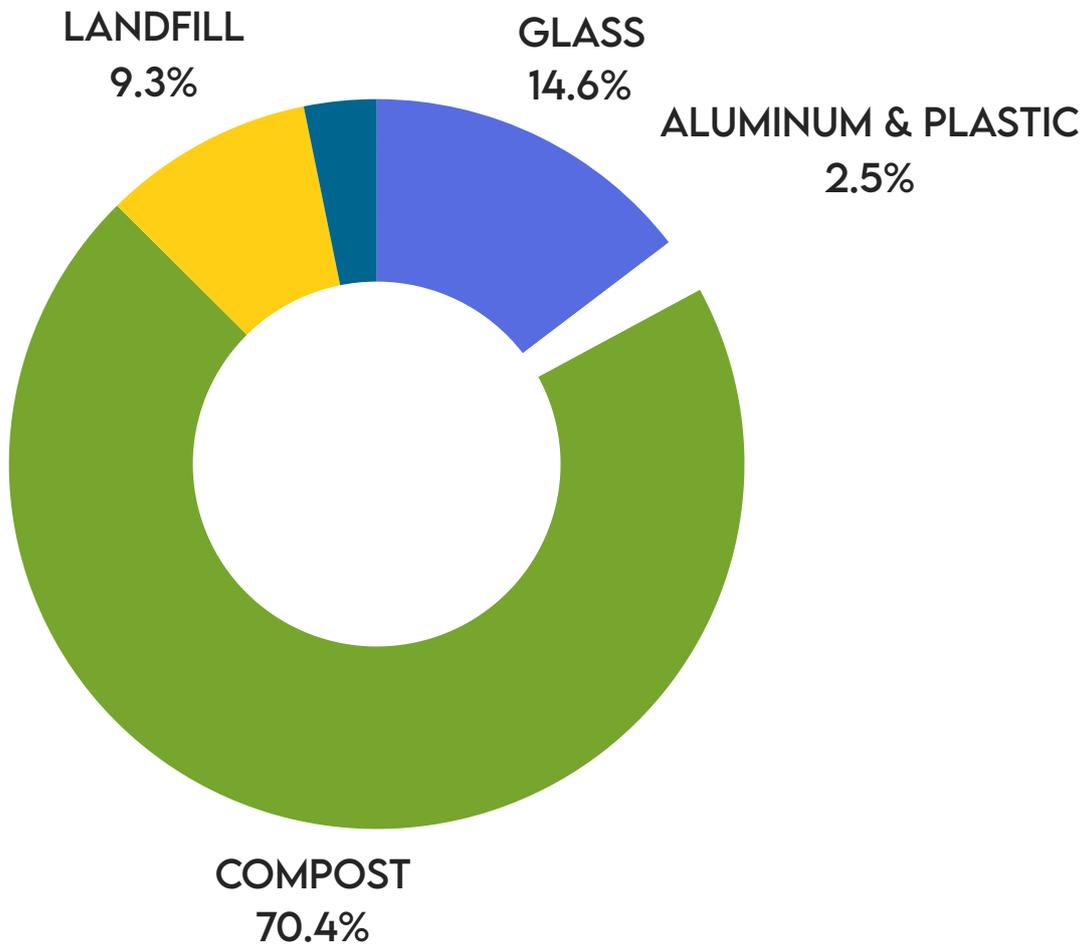


WASTE REDUCTION & REUSE

AN ESTIMATED 2,290 SINGLE-USE ITEMS HAVE BEEN ELIMINATED BY UTILIZING REUSABLE SERVICE WARE.



RESOURCES DIVERTED FROM LANDFILL



90.7%

Diversion of all
Waste created

SUCCESSSES

Given high levels of support and collaboration, there were many material recovery successes.

HIGH ATTENDEE ENGAGEMENT

Attendees were interested in learning more about the work being done at the conference and to learn more about how Recycle Colorado is putting work into waste diversion efforts.

HIGH LEVEL COLLABORATION & SUPPORT

The collaborative partnership and engagement with the Grand Junction Convention Center and it's staff led to high levels of educational opportunities and successes around waste diversion programming.

REUSE

By utilizing the venue's reusable service ware, we avoided about 2,290 single use disposable items.

CARPPOOLING FOR LOCAL TOURS

Renting school buses reduced Recycle Colorado's impact significantly by providing resources for ridesharing.

VOLUNTEER PROGRAM

Incorporating additional volunteers in 2025 gave opportunity for additional behind the scenes educational oportunites as well as giving the Diversion Designers team the ability to engage more with the programs and sessions in 2025.



OPPORTUNITIES FOR IMPROVEMENT

Diversion Designers recommends some adjustments in operations and suggests continuing with creative sustainability strategies in the future.

SINGLE USE COFFEE STATIONS

All coffee stations had individually packaged creamers and sugar packets. Unfortunately, this is not only a source of unnecessary waste, but also leads to contamination as they are typically not recyclable or compostable. In future years, we recommend requesting bulk creamer and sugar dispensers. This will not only save the venue money in the long run, but will also reduce on waste.

MAINTAIN COMMUNICATION BETWEEN ALL DEPARTMENTS AND PARTNERS WITH WASTE TEAM

Waste management operations tap into every department of a large scale event. Having successful communications and coordination with partners and departments ahead of time support with proactive waste reduction initiatives that are tailored for each department. Additionally, communications with other waste related partners will lead to higher success rates on event days.

INCREASE EDUCATION EFFORTS

Focusing on enhancing educational initiatives before and during the event will help achieve Recycle Colorado's mission of zero waste. This approach will amplify the event's impact, allowing attendees to leave with fresh knowledge and inspiration.

We recommend adopting a proactive education and outreach strategy rather than a reactive one that relies solely on sorting behind the scenes.

FOOD DONATIONS

While having high amounts of compost is a success, it would have been more impactful if meals were stored for a food donation outlet.

THANK YOU

TO THE PARTNERS WHO MADE THIS POSSIBLE!



RECYCLE COLORADO



970-403-2761

amber@diversiondesigners.com

www.diversiondesigners.com

