



# 2021 & 2022

# ANNUAL REPORT



Recycle Colorado

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[www.recyclecolorado.org](http://www.recyclecolorado.org)

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RECYCLING**

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Thanks to the eco-savvy customers who donate and shop at arc, millions of pounds of goods are diverted from Colorado landfills every year!

Visit one of our 46 store or donation locations today.



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**The Plastic Pollution Reduction Act IMPLEMENTATION TOOLKIT**

With the passage of HB21-1162, the Plastic Pollution Reduction Act, Colorado municipalities are now required to implement statewide bag fees. The PPRA Implementation Toolkit provides resources for municipalities, businesses, and community organizations, including step-by-step guides, store signage, employee training materials, a social media kit, and more!




Access the PPRA Implementation toolkit at [www.ecocycle.org/PPRA](http://www.ecocycle.org/PPRA)

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## About Recycle Colorado

Recycle Colorado is the statewide nonprofit advancing a circular economy for Colorado. Our membership represents a diverse array of individuals and organizations, including businesses, producers, haulers, municipalities, nonprofits & more. We work to advance infrastructure, end markets, and state and local policies so that Colorado's waste stream is recycled, composted or diverted to reuse or remanufacturing.

### Mission

To advance infrastructure, end markets, and state and local policies in waste reduction, recovery, and diversion.

### Vision

To transform Colorado into a national leader in waste reduction, recovery, and diversion.

## Membership Benefits

Joining Recycle Colorado ensures the crucial work we have done continues into the future. There are multiple benefits to joining Recycle Colorado and supporting the organization's vision and mission. Year-round, through councils and webinars, members keep up to date on the latest trends in recycling and materials management, form new professional relationships, make sure their voice is heard and can participate in numerous fun events.

### Programs, Events and Work Groups

Recycle Colorado hosts and partners with other organizations to engage all ages in understanding how they help with our mission. Whether it is tabling at community events, facilitating working groups and webinars, or celebrating the creativity of Colorado's youth, we provide multiple opportunities for our members to participate and learn.

### Directory & Networking

Recycle Colorado's online membership directory provides the public with access to recycling information and services. The members only directory is a benefit of Recycle Colorado membership which gives members access to the direct contact information for all Recycle Colorado members. Members are given multiple opportunities during each year to network with others in the state, whether virtual or in-person.

### Councils and Committees

Attending Recycle Colorado events and participating in a council or committee are the best benefits Recycle Colorado has to offer. Councils hold quarterly meetings where members collaborate and share industry developments, successes, and challenges. Regional councils focus on a specific geographic area in Colorado while subject-matter councils bring together people interested in specific focus areas of waste reduction, diversion and recovery.

### *Colorado Composting Council (COCC)*

The Composting Council works to grow market-driven compost infrastructure and or capacity, create and drive end markets requiring standards for use and drive local and state policies requiring the use of organic recovery and compost. The Composting Council follows their strategic plan and is working

diligently on multiple projects. This council is the Colorado chapter of the U.S. Composting Council (USCC).

### ***Construction & Deconstruction (C&D) Council***

The C&D Council promotes the increase of end markets for construction, deconstruction, and demolition material in Colorado. The council has prioritized C&D materials by economic value and researched end markets for the five most valuable materials with no end markets in Colorado.

### ***Policy Committee***

The Recycle Colorado Policy Committee works on local and state policy to advance waste reduction and waste diversion through reuse/remanufacturing and composting (circular economy development).

### ***Rural Recycling Policy Committee***

The Rural Recycling Policy Committee is a subgroup of the policy committee created to support state and local policies which consider the unique needs and challenges of rural communities in Colorado.

### ***Northern Colorado Council***

The Northern Colorado Council supports Recycle Colorado members in Fort Collins, Larimer County, Weld County, and Boulder County. The council serves as a business education and outreach group, providing recycling education through social media, thank-you cards that encourage businesses to recycle, and quarterly presentations on waste reduction topics.

### ***Western Slope Council***

The Western Slope Council fosters knowledge sharing amongst rural Colorado communities facing similar challenges. Through hosting regular meetings (virtual & hybrid), these communities are able to learn and address problems unique to this part of the state.

## **Summit for Recycling**

The annual Summit for Recycling conference brings together members, industry, business representatives, and anyone interested in recycling in Colorado. The Summit agenda features networking opportunities, a business partner showcase, breakout sessions, plenaries, round tables, awards, tours, and professional development. The Recycle Colorado Awards are presented during the Annual Summit at the awards dinner and gala.

## **Annual Meeting**

The Annual Meeting highlights what's going on with recycling around the state and the recent activities and accomplishments of Recycle Colorado. This is a networking and professional development opportunity for Recycle Colorado members and those interested in becoming members. Additionally, plans for the future of the organization are discussed.

## **Communications**

### ***Newsletters***

Our newsletters provide the latest information on Recycle Colorado programs and activities, while also highlighting member accomplishments. Article submissions are open to all Recycle Colorado members who want to share news about events, research, legislation or other information relevant to recycling professionals in the state. Recycle Colorado is a resource for those who are looking to fill positions within their organization and promote events to our membership.

### ***Email Communications***

As a way to update members of upcoming council and committee meetings, various events, and engagement opportunities, we utilize email communication.

### ***Social Media***

Our social media (LinkedIn, Facebook, Twitter, YouTube) is a tool we utilize to help connect us with others who may not be aware of what we are doing at Recycle Colorado. An online presence is a great way to increase awareness on recycling and composting issues and solutions.

### ***Website***

Our website plays an important role in our organization. It allows us simultaneously communicate with our members, Colorado residents, and those searching for recycling information from all across the globe. On our website you will find job listings, grant opportunities, policy information, educational resources, and highlights from our members on their program successes. The events calendar outlines upcoming Recycle Colorado and other industry event information.

## 2022 Recycle Colorado Membership Levels

In 2022, the board of directors updated the membership levels by adding 3 new municipal levels and a volunteer level. By including these new levels, it helped municipalities contribute more to our organization and allowed for volunteers to be able to contribute to our work while learning about our organization. We saw an increase in the municipal levels almost instantly after they were published on our website.

With the addition of the new membership levels, we needed to also update our membership flier. You can view the newest version of our flier below and on our [website](#).

### Capstone Partner - \$8,000

#### 8 Votes

Our Capstone Partners are Recycle Colorado anchor partners who invest substantially in the health and longevity of the organization. These partners ensure that all we do is a success from small programs to our largest signature events.

### Cornerstone Partner - \$6,000

#### 6 Votes

Our Cornerstone Partners go the next step in investing in the organization. These partners provide a high level of financial support for Recycle Colorado programs and events.

### Municipal Gold Partner - \$5,000

#### 5 Votes

Our Municipal Partners show their support on a local government level by strongly supporting Recycle Colorado which financially supports our policy work, annual events, and round tables.

### Supporting Partner - \$4,000

#### 4 votes

Our Supporting Partners understand the importance of supporting Recycle Colorado by contributing financially to the success of our two signature events each year.

### Municipal Silver Partner - \$3,000

#### 3 Votes

Our Municipal Partners show their support on a local government level by supporting Recycle Colorado to enable our operations to continue.

### Business Partner - \$2,000

#### 3 Votes

Our Business Partners understand the important role businesses play in the success of Recycle Colorado.

### Municipal Bronze Partner - \$1,500

#### 2 Votes

Our Municipal Partners show their support on a local government level by supporting Recycle Colorado to foster the year-round efforts of staff.

### Community Partner - \$350

#### 2 Votes

Our Community Partners support Recycle Colorado by participating beyond an individual level. This membership level is open to any type of business or group. Any number of your company's employees can participate as a Recycle Colorado member.

### Individual - \$100

This is for an individual who wants to participate in Recycle Colorado councils, committees, educational sessions and events at member rates.

### Volunteer - \$0

Removing the cost barrier to encourage anyone interested in our work to participate was the impetus behind incorporating a volunteer level into our membership. Volunteers are asked to give 20 hours of their time a year at Recycle Colorado events, councils/committees or projects.



# Join RECYCLE COLORADO's Membership

## Capstone \$8,000

### 8 Votes

**Benefits:** Quarterly Newsletter Ads, Membership Directory Ad, Logo on Website & Newsletter

**Summit for Recycling:** 4 Registrations, Partnership Recognition, Partner Spotlight, Exhibitor Booth

**Annual Meeting:** 6 Registrations, Partnership Recognition

## Cornerstone \$6,000

### 6 Votes

**Benefits:** Quarterly Newsletter Ads, Membership Directory Ad, Logo on Website & Newsletter

**Summit for Recycling:** 3 Registrations, Partnership Recognition, Partner Spotlight, Exhibitor Booth

**Annual Meeting:** 4 Registrations, Partnership Recognition

## Supporting \$4,000

### 4 Votes

**Benefits:** Quarterly Newsletter Ads, Membership Directory Ad, Name on Website & Newsletter

**Summit for Recycling:** 2 Registrations, Partnership Recognition, Exhibitor Booth

**Annual Meeting:** 2 Registrations, Partnership Recognition

## Business \$2,000

### 3 Votes

**Benefits:** Name on Website

**Summit for Recycling:** 1 Registration, Exhibitor Booth

**Annual Meeting:** 1 Registration

## Community \$350

### 2 Votes

Recycle Colorado is a statewide nonprofit advancing circular economies & improving recycling across the state. Our membership represents a diverse array of individuals and organizations, including businesses, producers, haulers, municipalities, nonprofits & more.

### Value of Benefits

- \$600 Summit Registration
- \$100 Annual Meeting Registration
- 860 Newsletter Subscribers
- 10,000 Yearly Website Visits
- Bi-Monthly Posts on LinkedIn, Facebook, & Twitter

## Municipal Membership Levels

### Gold Partner \$5,000

#### 5 Votes

**Benefits:** Quarterly Municipality Highlight, Membership Directory Ad, Logo on Website & Newsletter, 4 Summit for Recycling Registrations, 4 Annual Meeting Registrations

### Silver Partner \$3,000

#### 3 Votes

**Benefits:** Quarterly Municipality Highlight, Name on Website, 3 Summit for Recycling Registrations, 3 Annual Meeting Registrations

### Bronze Partner \$1,500

#### 2 Votes

**Benefits:** Quarterly Municipality Highlight, Name on Website, 2 Summit for Recycling Registrations, 2 Annual Meeting Registrations

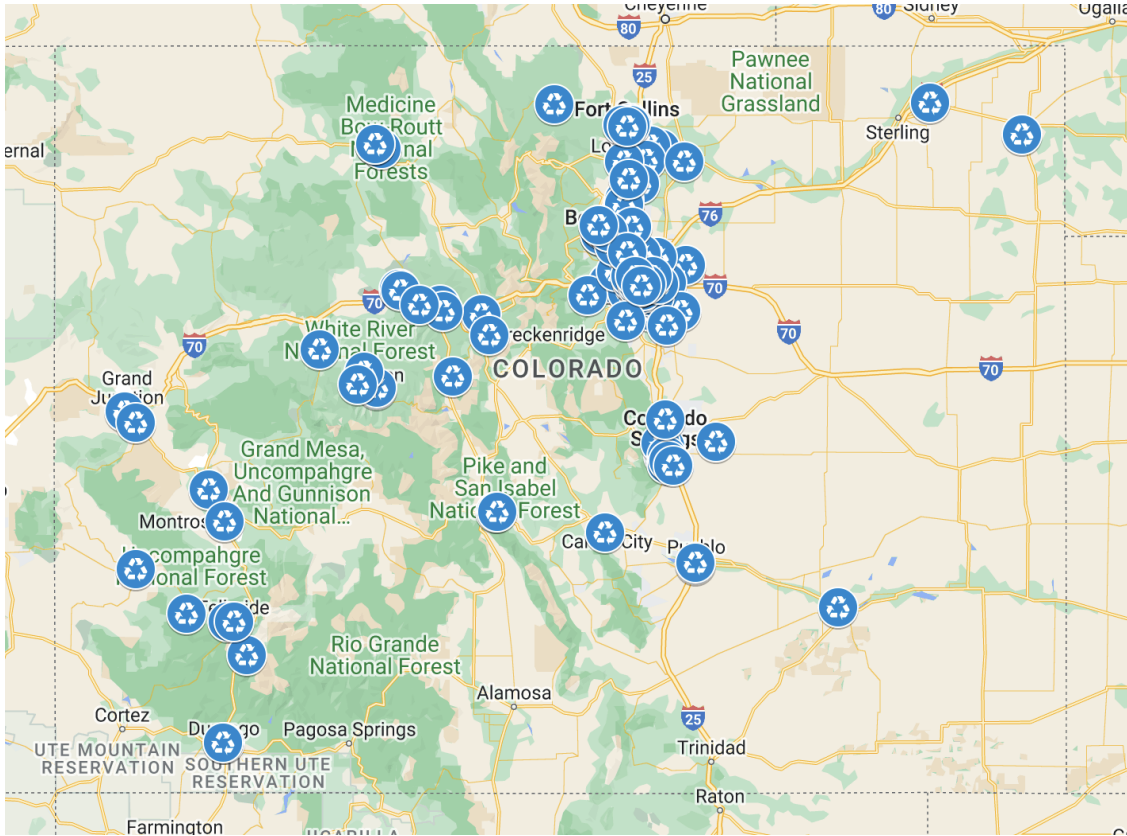
## Volunteer Membership

Visit our Membership Page or Email

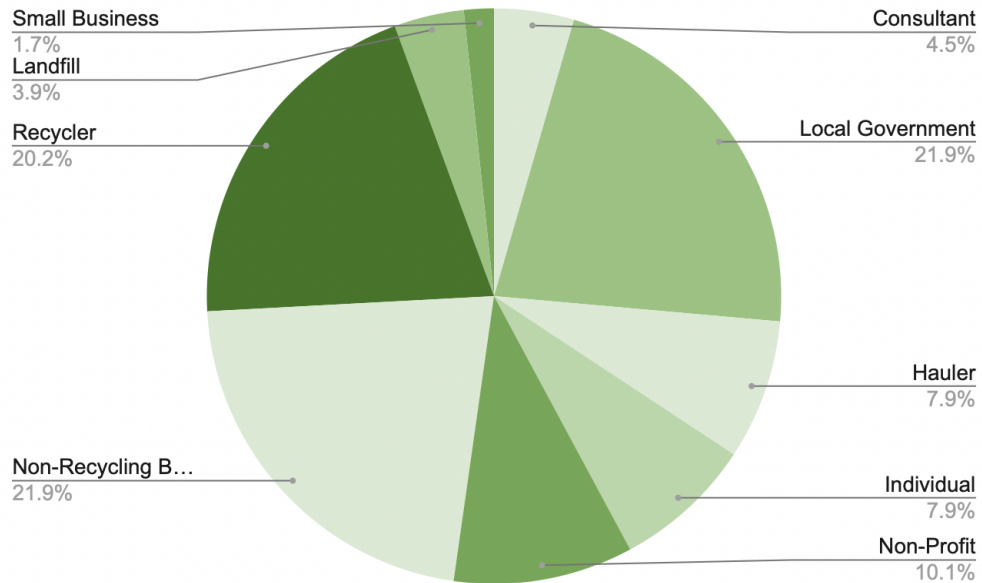
Info@recyclecolorado.org for more information.

## Individual \$100

# A Look at the Recycle Colorado Membership



Recycle Colorado Membership Distribution across the state of Colorado.



Recycle Colorado Membership Breakdown by Sector.

## 2021 Annual Report

*Due to changes within the organization during 2021, Recycle Colorado was not able to produce an annual report in 2021. To compensate, we will include a short summary for 2021 and a financial summary in this 2022 report. Thank you for your understanding.*

Recycle Colorado experienced a series of struggles in 2021, similar to many of our members, as the pandemic continued. Meetings continued as virtual-only, which included the annual Summit for Recycling and Annual Meeting. Despite these challenges, the membership and staff were able to continue the work of advancing recycling and waste reduction in Colorado.

A new Board of Directors was elected in November of 2021, which included appointing a new Board President, Charles Kamenides. In addition, Recycle Colorado brought on a new staff member, Ally Byzweski, as the Office Manager. Unfortunately, the organization lost staff members in 2021, including the Executive Director. The new President, with support of the Executive Committee, stepped in to fill these staffing gaps and we cannot thank them enough for their generosity in giving time to the organization during that time.

A highlight of 2021 was the success of the Policy Committee in developing and supporting the Plastic Pollution Reduction Act (HB21-1162) which was signed into law and is being implemented in January 2023.

Despite switching to a virtual Annual Summit for Recycling and Annual Meeting, members came together online to network and discuss recycling issues in Colorado. This was not only an opportunity for members to continue to learn, but it set the stage for developing the landmark policies that would be passed in 2022.

We are grateful for all of our members' continued support throughout the 2021 year. We are proud of our membership's resilience and perseverance through this tough time. We owe what we were able to accomplish during this year to you all. Thank you for helping us continue our work and pursue what you want to see changed with the state of recycling in Colorado.

# Recycle Colorado 2021 Financial Summary

## Profit & Loss

January - December 2021

REVENUE	Accrual Basis
Auction	\$190.00
Donations	\$8,104.83
Events	\$19,301.00
Grant Income	\$10,385.00
Membership Income	\$145,473.50
Reimbursed Expenses	\$666.57
Sales	\$393.00
Sponsorships	\$14,450.00
<b>Total Revenue</b>	<b>\$198,963.90</b>
<b>EXPENDITURES</b>	
Awards	\$447.87
Bank Service Charges	\$225.72
Board Retreat/Meetings	\$11.98
Committee/Council Expenses	\$312.89
Dues & Subscriptions	\$2,266.76
Event Expenses	\$725.22
Insurance	\$2,022.00
Licenses & Permits	\$20.00
Marketing/Promotion	\$2,554.82
Merchant Services	\$1,639.55
Miscellaneous	\$72.00
Online Processing Fees	\$616.13
Payroll Expenses	\$146,038.77
Postage & Delivery	\$245.00
Printing & Reproduction	\$2,126.78
Professional Fees	\$41,072.20
Reimbursements	\$10,654.92
Rent	\$-100.00
Speaker/Instructor Fees	\$5,000.00
Supplies	\$53.60
Travel	\$219.19
Website	\$5,542.58
<b>Total Expenditures</b>	<b>\$221,767.98</b>
<b>Net Operating Revenue</b>	<b>\$-22,804.08</b>
<b>Other Revenue</b>	
Admin Fee	\$495.00
Interest Income	\$4.73
Other Income	\$250.00
<b>Total Other Revenue</b>	<b>\$749.73</b>
<b>Net Other Revenue</b>	<b>\$254.73</b>
<b>Net Revenue</b>	<b>\$-22,549.35</b>

## Balance Sheet

As of December 31, 2021

ASSETS	Accrual Basis
<b>Bank Accounts</b>	
1st Bank	\$126,999.03
Rest Funds for COCC	\$9,896.56
<b>Total 1st Bank</b>	<b>\$136,895.59</b>
Domini Fund	\$83,017.17
<b>Total Bank Accounts</b>	<b>\$219,912.76</b>
Accounts Receivable	\$6,000.00
<b>Other Current Assets</b>	
Petty Cash	\$150.00
<b>Fixed Assets</b>	
Fixed Assets- Computer	\$666.57
<b>Total Assets</b>	<b>\$226,729.33</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
Accounts Payable	\$23,245.90
<b>Credit Cards</b>	
US Bank 1	\$3,117.06
US Bank 2	\$152.59
<b>Total Credit Cards</b>	<b>\$3,269.65</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	\$54,615.00
Direct Deposit Liabilities	\$6.00
Payroll Liabilities	\$3,789.24
<b>Total Other Current Liabilities</b>	<b>\$58,410.24</b>
<b>Total Liabilities</b>	<b>\$84,925.79</b>
<b>Equity</b>	
Retained Earnings	\$164,352.89
Net revenue	\$-22,549.35
<b>Total Equity</b>	<b>\$141,803.54</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$226,729.33</b>

## 2022 Annual Report

Recycle Colorado has promoted recycling in the state since 1991. We are an action-oriented organization that works on tangible, actionable and measurable projects and events related to infrastructure and end markets for material recovery, reuse and manufacturing. Our vision and mission come to life through councils, committees, events, webinars and policy.

Two groundbreaking bills passed in the Colorado legislature due to the hard work of the policy committee and our partners. The Producer Responsibility Program for Recycling (HB22-1355) and the Waste Diversion and Circular Economy Development Center (HB22-1159) are poised to radically transform Colorado to become a national leader in waste reduction, diversion, and recovery.

We returned to the first in-person Summit for Recycling conference and Annual Meeting since the pandemic disruption in 2020. Everyone was invigorated by the opportunity to be off camera and in the room with one another. Our councils and committees also began to alternate virtual meetings with in-person meetings and tours.

The first half of 2022 presented an extraordinary challenge to staff. The executive committee stepped up to assist Ally Byzewski in running the organization without an Executive Director. In June, Elizabeth Chapman joined the team as the new Executive Director and hit the ground running as was evident with a successful Summit for Recycling conference. Her experience and knowledge has already proven to be a valuable asset to our members.

### Operations

Recycle Colorado employs two full-time employees, an Executive Director and an Operations Coordinator. Ally Byzewski was promoted to Operations Coordinator in late 2022. Recycle Colorado contracted with an accountant, event planner, and lobbyist. As part of our work implementing a grant for the Coca-Cola Foundation, we contracted work with a digital marketing specialist and project manager.

### Membership

Recycle Colorado's membership decreased by five percent from 420 in 2021 to 398 in 2022. However, revenue from membership dues decreased by only three percent.

***Recycle Colorado continues to focus on adding value for its members, evidenced by the following activities in 2022...***

### Summit for Recycling

Recycle Colorado was able to gather in-person in Aurora from August 23 to August 24, 2022 with over 250 attendees and speakers. Before the conference began, the Policy Retreat on Monday, August 21 broke our attendance record with over 75 people gathering to discuss the recent legislation and to strategize about the future. The international attendance at the conference demonstrated the excitement we all shared in being able to gather in-person to network, brainstorm, and learn from one another. We featured speakers on topics ranging from Extended Producer Responsibility to Recycling in Multi-family complexes to fostering a Circular Economy. Staff from the Colorado Department of Public Health and the Environment (CDPHE) even led attendees through a workshop. We also had the pleasure



of visiting with multiple vendors who shared the latest of their developments in the Business Partner Showcase.

This year offered a unique opportunity to partner with the Colorado Composting Council for the Rocky Mountain Composting Symposium. This track of the Summit focused on organics recycling and featured speakers who shared information on the climate impacts of composting, the business of organics processing, and the challenges of collecting organic waste to produce a quality soil amendment. These sessions were often standing-room only, which is evidence of the increasing importance of organics recycling in Colorado.

The Summit presented Recycle Colorado with the opportunity to recognize many of the people who are working throughout the year on improving recycling, diverting waste, and promoting a more sustainable waste system in Colorado with the presentation of the annual recycling awards. With the ceremony taking place in the incredible Denver Museum of Nature and Science, both the attendees and award recipients experienced a remarkable event.

### **Annual Meeting**

The 2022 Annual Meeting was held in-person at the new Swire Coca-Cola facilities in Colorado Springs. Thirty-two recycling professionals attended the event in person, which was low compared to other years. We believe this may be due to the Summit for Recycling and Annual Meeting being only 2 months apart with a short notice on the date of the event. This year's program included a report on the state of Recycle Colorado and an introduction and questioning of the Board of Directors candidates, along with updates on the activities of Recycle Colorado's regional and subject-matter councils.

To honor being back in person, we wanted to allow time for our members to network with one another and also be able to participate in a professional development activity. Networking BINGO was a huge success which ignited many conversations between each of our members who participated. Additionally the professional development by Undaunted Venture's Sarah Moss and Frank Spring prepared everyone for their next big presentation by teaching us all about the art of storytelling. Don't forget... basketball, beach ball, and "I'm really excited to tell you about this!".

### **Councils and Committees**

#### ***Colorado Composting Council (COCC)***

Colorado Composting Council members across the state actively engaged in the stakeholder process to create a statewide Organics Management Plan in 2022. This plan was published by CDPHE in September 2022 and will be the guiding document to expand composting infrastructure and end-market development needed to reach the state's diversion goals in the coming years. This year-long project was initiated by a bill in the 2020 legislative session pushed by COCC and Recycle Colorado. COCC is actively working with the Recycle Colorado policy team this fall to consider a follow-up bill for the 2023 legislative session to aid achieving the goals and recommendations detailed in the Plan. In addition, COCC is active as an official state chapter of the US Composting Council working to seek federal legislation and federal funding to bolster organics diversion and compost market development. Lastly, COCC and Recycle Colorado successfully hosted the first ever Rocky Mountain Compost Symposium track as part of the annual Summit conference.

#### ***Construction & Deconstruction Council (C&D)***

The C&D Council had an exciting year of meetings about different aspects of the C&D material waste stream. In Q1 they had a presentation from Continuous Materials, a company that produces building

materials from uncommon recycled content, like commercial roof panels made from recycled cartons. They also discussed how C&D disposal data is collected in CO and what gaps they have in data quality and coverage. In Q2 they held their first in-person meeting since 2019 to visit an active deconstruction site of one of our members followed by a happy hour. In Q3 they had a presentation from Rheaply about material reuse and their C&D Resource Exchange pilot program.

To round out the year, the Council is focusing on its 5-year strategy to advance C&D recovery in Colorado and a few action projects that will support that effort. They are excited to be included in Recycle Colorado's policy development process and contribute to state-level legislation in the coming years.

### ***Policy Committee***

In 2022 the Recycle Colorado Policy Committee took on two major pieces of legislation and successfully advocated for both bills to become law:

HB22-1355 - Producer Responsibility Act - creates a producer funded and operated system that will provide recycling access to all Coloradan residents by 2026.

HB22-1159 - Circular Economy Development Center - Creates a center to attract and support end users - manufacturers and entrepreneurs to the state who will use Colorado's recycled materials and compost to create new products in the state.

The Committee is currently working on the implementation of both of these bills which will include stakeholder work, a needs assessment and other important research to implement the Producer Responsibility Act in 2026 and the Circular Economy Center in 2023.

### ***Rural Recycling Policy Committee***

The Rural Policy Committee began meeting in 2020 to ensure that the voices of rural communities were included in policy considerations. The committee meets monthly and includes representatives from nonprofits, businesses, and government, from all over Greater Colorado. The group prioritized rural recycling issues by gathering feedback from around the state and working to gain progress on these issues, whether as stand alone efforts, or pursuing legislative and policy initiatives specifically for rural areas. Through early discussions, support of rural compost was identified as an area of focus. To support compost, the committee provided input to CDPHE's Organics Management Plan, HB22-1159 (Circular Economy Development Center) and HB22-1012 (Wildfire Mitigation and Recover). Beyond organics recycling, the Rural Policy Committee provided input on HB22-1355 to include a rural representative on the EPR Advisory Committee and address specific issues related to rural waste diversion. The group also supports local policy - providing support, best practices, and lessons learned during their regularly scheduled meetings.

### ***Northern Colorado Council***

The 2022 council consisted of the following roles: Chair, Becca Walkinshaw, Co-Chairs Melinda Kadinger & Maureen McCarthy, and Recorder Kim Miller.

This year NoCo continued to meet online and provide educational presentations with great thought leaders on new plastic reduction policy: Randy Moorman presented on the Plastic Pollution Reduction Act and Holly Pummel presented on the City of Fort Collins Disposable Bag Ban.

NoCo showcased what private business is doing in finding alternatives to single use plastics. The Source Zero presented on their zero waste shop offerings in Berthoud and Smokies and Green for Green presented on their sustainability and reuse of their plastic cannabis trommels.

For the final meeting, NoCo met in-person and took a deep dive into all things aluminum with Megan Lane of the Ball Corporation.

NoCo is looking for new members to both join the NoCo Council and to lead, plan and inspire Northern Colorado's' Recycle Culture.

### ***Western Slope Council***

The Recycle Colorado Western Slope group has been focused on reengaging its community in the post-covid climate. Overall, our outlook is hopeful for 2023 as we've seen a stark increase in participation from our area and are currently looking for an actionable project unique to our area. While increasing membership and engagement will continue to be a priority through the year, we will also focus on a regional materials recovery facility (MRF) and a hub-and-spoke materials transportation plan. We ask anyone to reach out to their municipal friends to set up discussions to see how we can collaborate on this exciting project. As always, we will also be promoting Recycle Colorado peer-to-peer support for all our projects; if you need help, just ask!

### **Coca-Cola Grant**

Recycle Colorado partnered with Swire Coca-Cola, and the City of Thornton to use a grant funded by The Coca-Cola Foundation to try to increase recycling rates by motivating people through an interactive social media campaign. The campaign delivered messages to motivate interest in recycling to increase participation in recycling activity in the City of Thornton from January 2022-June 2022.

The goal originally set, to increase recycling diversion rates for the City of Thornton, was not achieved in the short, 6-month period of this social media campaign. There were very few who participated or even responded to our questions in the photo mosaic. These results indicate that people are inclined to spend time on the internet to find out more information about recycling, but not inclined to publish photos of themselves engaged in recycling activities. However, the campaign did reach a large number of people, so we can conclude the messaging was successful in capturing people's attention and prompting them to click on the ad. The full report, along with recommendations resulting from this project can be found on the Recycle Colorado website (What We Do > Projects).

### **Poster Contest**

Each year Recycle Colorado invites students from across the state to participate in our annual poster contest. This is an opportunity for students to showcase their creative skills, while also learning about recycling in their state and community.

In 2022 we received over 100 submissions from all over Colorado. This year's contest was special because Colorado House Representative, Lisa Cutter, was able to join us as a guest judge. With Rep. Cutter's results, winners were selected, and invited to join her, the Recycle Colorado team, the First Gentlemen, and the Governor, Jared Polis, at the Bill Signing for HB22-1355 and HB22-1159 in Evergreen, CO on June 3rd. The winners' names, grades and schools were announced by the First Gentlemen at the event.

## **Future City**

This year was Recycle Colorado's first year participating in the Future City competition. Future City is a national event with regional competitions that asks students to use their engineering and project management skills to showcase their solutions to a citywide sustainability issue. Students use recycled materials to create small scale models of cities that include solutions to the sustainability issue that is selected for that year.

With the support of Republic Services, Recycle Colorado sponsored a special award for the Colorado Future City competition which asked students to design a city that had circular economy focused solutions to help with waste management.

## **Colorado Gives Day**

Colorado Gives Day is a statewide celebration to increase online giving, presented by the Community First Foundation and FirstBank. Recycle Colorado participated in the 2021 and 2022 Colorado Gives Day. A total of \$3,086.66 was donated to Recycle Colorado in 2021 and \$1,644.57 in 2022.

## **Other Events**

Recycle Colorado participated in many events throughout the 2022 year. Most notable were events such as Canfest, Unity in the Community, and the Cardboard House Building Event. At these events Recycle Colorado staffed a table and discussed with attendees about recycling, composting, and state policy changes.

Canfest was hosted at the Improper City Brewery in Denver, CO. This was a beer tasting and can art judging event which focused only on aluminum cans. Canfest raised \$340 for Recycle Colorado.

At the cardboard house building event, Northern Colorado council member volunteers staffed a table and helped answer any recycling questions. Participants at this event could build a house made from recycled cardboard which was then judged by the "card board" for best house.

In Longmont at the Unity in the Community event, Recycle Colorado joined Swire Coca-Cola to talk to attendees about recycling. The educational component of this event was enhanced by the presence of bales of aluminum and plastic. Swire staff not only provided free beverages, but also gave away rain barrel kits to Longmont residents which repurposed barrels from their bottling facility.

## **Plastic Pollution Reduction Act Webinar**

In November, the Colorado Municipal League, Recycle Colorado, and the Colorado Counties, Inc. hosted a webinar and workgroup to discuss the implementation of the Plastic Pollution Reduction Act law, including best practices for collecting the fee from retail establishments, communication tips, and education resources, and an overview of commonly asked questions. More resources and information can be found on our website (Resources>Plastic Ban Information).

## **Website**

In 2022 the Recycle Colorado website, [www.recyclecolorado.org](http://www.recyclecolorado.org), was visited by 8,000 individuals and reached about 345,000 people through impressions. Our most popular pages that were viewed included our homepage, the Summit for Recycling page, and the basics of recycling. Most individuals visiting our site are seeking help to understand recycling in their area. One of our focuses for the next year is to provide more information on our website to help individuals understand recycling in their region.

## **Communications**

Recycle Colorado produced 24 newsletters with organizational updates along with many email communications to alert members about upcoming meetings and events.

Recycle Colorado worked on effective communication through social media over the past year. We gained a similar amount of new Facebook page “likes” this year as we did in 2021 with 76 new individuals liking our page, and also received a similar amount of visitors (985). With a digital marketing campaign hosted on our Facebook page, we saw a tremendous spike in individuals reached via Facebook marketing. We are hoping to capitalize on this success in the future with different messaging.

With the creation of our LinkedIn page in late 2021, we gained 280 new followers in just over a year. With effective marketing and outreach on LinkedIn, we were able to reach a greater audience and grab their attention. Like Facebook, we are hoping to capitalize on this for the next year.

## **Finances**

In 2022, staff along with the board treasurer worked hard to improve Recycle Colorado’s finances. You will see in the financial summaries and charts found in this report, that more detail was added to our financial reporting from 2021 to 2022. Instead of recording most of our expenses in admin or as overhead costs, we started to allocate these expenses into more specific category classes (Summit, Annual Meeting, Grant, etc.) for more accurate bookkeeping. In addition to this, Recycle Colorado also transitioned to a new bank that is better aligned with our mission and fits our needs. We are hoping that the changes that were made in 2022 will set us up for a better financial future.



## Recycle Colorado Staff & Board of Directors

### Staff

**Executive Director**  
Liz Chapman 720-839-9531  
executive.director@recyclecolorado.org

**Operations Coordinator**  
Ally Byzewski 720-927-7288  
ally@recyclecolorado.org

### Board of Directors

**President**  
Charlie Kamenides 303-332-8288  
City of Longmont charles.kamenides@longmontcolorado.gov

**Vice President**  
Jenifer Freeman 385-224-5166  
Swire Coca-Cola jfreeman@swirecc.com

**Vice President**  
David Fridland 720-391-6984  
Denver International Airport david.fridland@flydenver.com

**Vice President**  
Randy Moorman 303-720-5255  
Eco-Cycle randy@ecocycle.org

**Treasurer**  
Monique DiGiorgio 970-335-8174  
Table to Farm Compost monique@tabletofarmcompost.com

**Secretary**  
Sarah Jones 303-388-6981  
Steamboat Ski & Resort sajones@steamboat.com

Alicia Archibald 719-322-6279  
Kessler Consulting alicia.archibald@gmail.com

Tim Broderick tbroderick@bouldercounty.org  
Boulder County

Melissa Kirr 970-827-9725x133  
Walking Mountains Science Center melissak@walkingmountains.org

Jessica Lally 702-682-1391  
City & County of Denver jessica.lally@denvergov.org

Neil Noble  
Republic Services

720-201-5106  
nnoble@republicservices.com

Jennifer Richardson  
Mesa County Solid Waste

970-254-4158  
jennifer.richardson@mesacounty.us

Tom Sisroy  
Molson Coors

thomas.sisroy@molsoncoors.com

Jonathan Wachtel  
City of Lakewood

303-987-7510  
jonwac@lakewood.org

Emily Wilson  
Greensheen Paints

720-908-0285  
ewilson@greensheepaint.com

# Recycle Colorado 2022 Financial Summary

## Profit & Loss

January - December 2022

Revenue	Accrual Basis
COCC Sponsorships	\$0.00
Donations	\$4,029.11
Events	\$62,204.30
Grant Income	\$41,615.00
Membership Income	\$145,650.00
Sponsorships	\$64,550.00
<b>Total Revenue</b>	<b>\$318,048.41</b>
<b>Expenditures</b>	
Advertising	\$2,887.57
Awards	\$1,091.25
Bank Service Charges	\$225.99
Board Retreat/Meetings	\$101.52
Poster Contest	\$980.00
Contributions	\$1,000.00
Dues & Subscriptions	\$1,910.90
Event Expenses	\$1,707.37
Facility Rental & Food	\$45,822.72
Graphic Design Work	\$6,963.24
Insurance	\$1,937.00
Licenses & Permits	\$30.00
Merchant Services	\$2,318.35
Online Processing Fees	\$4,244.47
Payroll Expenses	\$129,929.91
Phone	\$950.00
Postage & Delivery	\$273.99
Printing & Reproduction	\$233.66
Professional Development	\$225.00
Professional Fees	\$98,376.25
Speaker/Instructor Fees	\$7,960.54
Sponsorship Expense	\$800.00
Supplies	\$4,463.78
Travel	\$5,695.03
Website	\$5,892.12
<b>Total Expenditures</b>	<b>\$326,020.66</b>
<b>Net Operating Revenue</b>	<b>\$-7,972.25</b>
<b>Other Revenue</b>	
Admin Fee	\$1,600.00
<b>Total Other Revenue</b>	<b>\$1,600.00</b>
<b>Net Other Revenue</b>	<b>\$685.07</b>
<b>Net Revenue</b>	<b>\$-7,287.18</b>

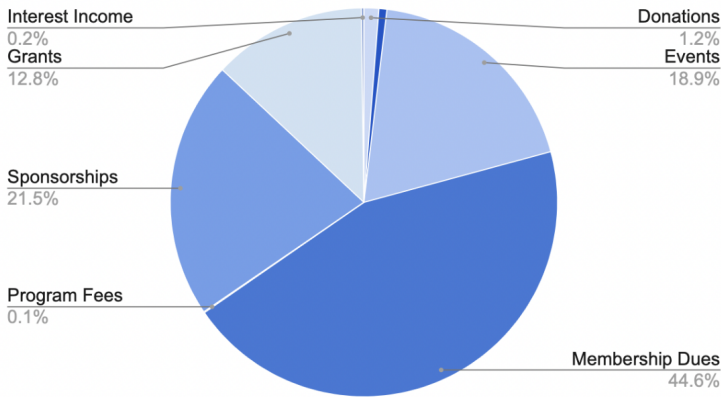
## Balance Sheet

As of December 31, 2022

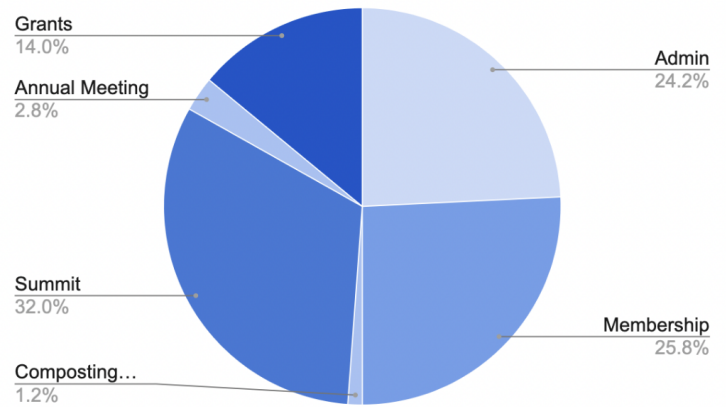
ASSETS	Accrual Basis
<b>Bank Accounts</b>	
1st Bank	\$0.00
Alpine Bank	\$92,437.90
Rest Funds for COCC	\$19,713.53
Total Alpine Bank	\$112,151.43
Domini Fund	\$83,610.49
<b>Total Bank Accounts</b>	<b>\$195,761.92</b>
Accounts Receivable	\$685.00
Other Current Assets	\$0.00
Fixed Assets- Computer	\$666.57
<b>Total Assets</b>	<b>\$197,113.49</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
Accounts Payable	\$33,777.78
<b>Credit Cards</b>	
US Bank 1	\$0.00
US Bank 2	\$0.00
<b>Total Credit Cards</b>	<b>\$0.00</b>
<b>Other Current Liabilities</b>	
Deferred Revenue	\$21,850.00
Direct Deposit Liabilities	\$6.00
Payroll Liabilities	\$6,963.35
<b>Total Other Current Liabilities</b>	<b>\$28,819.35</b>
<b>Total Liabilities</b>	<b>\$62,597.13</b>
<b>Equity</b>	
Retained Earnings	\$141,803.54
Net revenue	\$-7,287.18
<b>Total Equity</b>	<b>\$134,516.36</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$197,113.49</b>

# Visualization of Recycle Colorado's 2022 & 2021 Financials

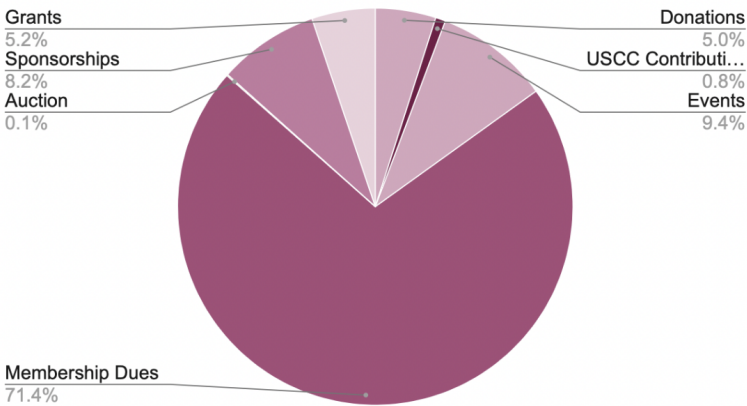
## 2022 Revenue



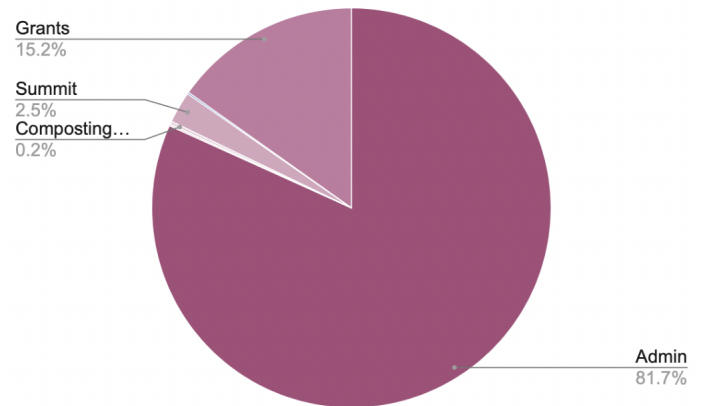
## 2022 Expenditures



## 2021 Revenue



## 2021 Expenditures



# 2022 & 2021 Recycle Colorado Annual Report



[info@recyclecolorado.org](mailto:info@recyclecolorado.org)  
720-839-9531

For any questions or corrections on this report, please contact us.