WHO WE ARE IS IN ALL WE DO.



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At Ball, we support organizations, programs and civic initiatives that advance sustainable livelihoods because we believe it is important to be a good neighbor, corporate citizen and employer of choice in our communities.



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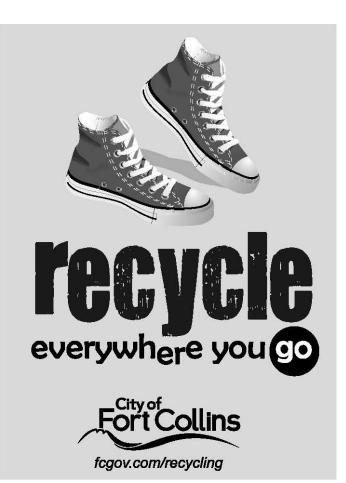
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Supporting the mission of the Colorado Association for Recycling with innovative, community-wide programs in Boulder & Broomfield Counties 2011 Residential Diversion Statistics

City of Boulder Recyclables and Compost 53.2% 45.8% City of Louisville Recyclables and Compost City of Louisville Recyclables and Compost 26.8% City of Lafayette Recyclables Only 26.8%

Since 1970 – Locally Owned, Locally <u>Operated</u> and Locally invested 5880 Butte Mill Road, Boulder, Colorado <u>Ph</u>: 303-444-2037 Web: <u>www.WesternDisposal.com</u> & <u>www.BoulderRecycles.com</u> <u>Follow</u> us on Facebook and Twitter too!



How much do you REALLY recycle?

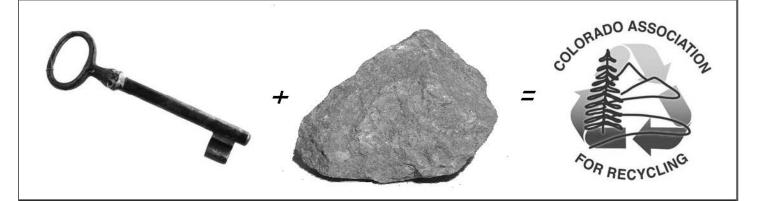
We are the ONLY company that can answer that question in precise terms.

The entire fleet at Alpine Waste & Recycling now features smart devices to weigh and report the impact of your recycling with every pickup.



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2013 Summit for Recycling Keystone Resort and Conference Center May 19-21, 2013

Join recycling professionals from throughout the Rocky Mountain region at the Colorado Association for Recycling's annual conference, complete with educational sessions, exhibit hall, site tours, annual recycling awards and networking events. Details at www.cafr.org/summit.

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Colorado Association for Recycling

Turning today's waste into tomorrow's resources

About CAFR

Vision

To be the catalyst, leader, voice of recycling, and ongoing resource for the growth and sustainability of the recycling community in Colorado.

Mission

To support, educate and guide individuals and leaders in business, education, nonprofits and government to take action that turns ever greater amounts of waste into marketable resources.

CAFR is the leading independent, nonprofit organization in Colorado that is actively working to promote and encourage recycling through programs that educate the public, local governments, businesses and Colorado's elected officials and through programs designed to provide technical assistance to those wishing to recycle. We pride ourselves in offering the following services to our members and to the state.

Standard Membership Benefits

Annual Meeting

This annual event is a networking meeting for association members to learn about what others are doing around the state and includes an annual update on the programs, services and state of CAFR. It is also an opportunity for CAFR members to meet and talk face-to-face with the CAFR Board of Directors and officers.

Annual Summit for Recycling Conference

The Colorado Summit for Recycling is Colorado's only statewide recycling conference. As a CAFR member, you receive discounted registration rates and the opportunity to participate in the planning of the conference. The Summit offers technical training workshops, general recycling sessions, exhibit hall, recycling awards and excellent networking opportunities.

Board Meetings and Tours

The Board of Directors meets every other month in various locations around the state. Everyone is welcome to participate in the meetings and join the directors for a tour of a member facility. It's another great networking and learning opportunity.

Education and Outreach

One of CAFR's goals is to maximize our exposure. This includes reaching out to other businesses and institutions in the community and promoting the activities and accomplishments of CAFR and its members.

Poster Contest - CAFR promotes recycling education through the annual recycling poster contest. All Colorado students and youth organization members are invited to participate and show their commitment to the environment. Students and teachers win recycling-related prizes.

America Recycles Day - CAFR promotes America Recycles Day, celebrated November 15. America Recycles Day is the only nationally recognized day dedicated to the promotion of recycling in the United States. One day to educate and motivate. One day to get our neighbors, friends and community leaders excited about what can be accomplished when we all work together.

Membership Directory

CAFR's online membership directory provides the public with access to your recycling information and services. This printed membership directory is one of your benefits, too!

Networking

Membership in CAFR helps get you in the loop. CAFR provides you with the opportunity to stay up to date with your peers, local recycling trends, state policy and, through CAFR's affiliation with other organizations, national issues.

Policy

The committee tracks and promotes items of importance to the recycling community, educates legislators and decision makers and works with other organizations to ensure that the voice of recycling is heard in Colorado. In the past seven years of involvement at the state legislature, CAFR has been successful in passing historical legislation beneficial to the recycling industry in Colorado.

Publications

Quarterly Newsletter – The electronic newsletter provides the latest information on CAFR programs and activities and highlights member accomplishments. Article submissions are open to all CAFR members and non-members who want to share news about events, research, legislation, or other information relevant to recycling professionals in the state. Each issue contains articles, news briefs, events, editorials, and a "speak out' section that allows members to provide feedback on popular recycling topics.

Bi-weekly Updates – We combine various announcements and news items into one convenient e-mail every two weeks. The bi-weeklies include news from members, training and meeting announcements, and other noteworthy items that cross our desk.

CAFR Councils

Members have the option of joining one of CAFR's councils for an additional membership fee. Each council focuses on a distinct aspect of recycling in the state.

Colorado Council for Recycling Paint (CCFRP) – CCFRP focuses on unifying Colorado municipalities and the local painting industry in an effort to efficiently manage the recycling of post-consumer latex paint and the cost-effective production of a quality recycled-content latex paint.

Colorado Product Stewardship Council (CoPSC) – CoPSC works to integrate the principles of product stewardship into the policy and economic structures of Colorado's waste management system.

Electronics Recycling and Reuse Council (ERRC) – ERRC seeks to improve communication between the electronics recycling industry, those interested in using its services and relevant government agencies and departments. ERRC seeks to enable CAFR to formulate policy positions on the subject of electronics recycling.

Rocky Mountain Organics Council (RMOC) – RMOC promotes sustainable utilization of organic resources in the communities we serve. We focus on the professional production of quality organic products, developing markets for those products and educating our customers in their proper use and application.

Getting the most out of your membership

Actively participating in CAFR events and committees will help you get the most out of your membership. Attending CAFR events and participating in a committee are the best ways to utilize the benefits that CAFR has to offer. CAFR represents you and, to ensure that your voice is heard, you need to stay involved. We understand that this may be difficult for members in remote areas and that is the reason that CAFR communicates with you using conference calling, e-mail and the internet. Each of the previously mentioned benefits is managed by a CAFR committee that you may participate in!

Recycling Organizations of North America (RONA)

CAFR is a member organization of the Recycling Organizations of North America (RONA). RONA is an international organization that aspires to further develop and enhance recycling programs and the recycling industry by providing the networking, educational, technical and advocacy support that is best facilitated by a national or continental organization. You will receive national information from RONA through CAFR. For more information about RONA, visit www.recyclingorganizations.org. Through a partnership between Rubbermaid Commercial Products (RCP) and RONA, CAFR members can get 40% off the cost of Rubbermaid products. Visit www.cafr.org for instructions on how to take advantage of this offer. And all RONA and CAFR members can post for free on RecyclingJobs.com. The 100% discount code is "ronamember."

Membership Levels

Sponsor - \$3,250

- Placement of your logo on CAFR's Web site (1 square inch) and a link to your site
- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Free 1/2-page advertisement in the annual printed membership directory
- Listing as a sponsor in the annual printed membership directory
- Four free ¹/₄-page advertisements in CAFR's quarterly newsletter (one each issue)
- Given the first opportunity to sponsor events such as the annual Colorado Summit for Recycling
- Signs at CAFR events with your logo
- Member rates for up to five individuals from your organization to attend CAFR events
- Four additional non-voting individuals from your organization can receive electronic news and updates from CAFR
- Standard member benefits

Supporter - \$1,600

- Placement of your logo on CAFR's Web site (3/4 square inch) and a link to your site
- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Free ¼-page advertisement in the annual printed membership directory
- Listing as a supporter in the annual printed membership directory
- One free ¼-page advertisement in CAFR's quarterly newsletter
- Signs at CAFR events with your logo
- Member rates for up to four individuals from your organization to attend CAFR events
- Three additional non-voting individuals from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Friend - \$600

- Listing of name on CAFR's Web site and a link to your site
- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing as a friend in the annual printed membership directory
- Listing of name in one edition of quarterly newsletter
- Signs at CAFR events with your name
- Member rates for up to three individuals from your organization to attend CAFR events
- Two additional non-voting individuals from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Large Business (more than 15 employees) - \$300

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Small Business (less than 15 employees) - \$200

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Large Government (population of more than 10,000 served) - \$200

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Small Government (population of up to 10,000 served) - \$150

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Nonprofit/University - \$125

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to three individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Individual Sustaining - \$100

- Listing in the annual printed membership directory as Individual Sustaining Member
- Standard membership benefits

Individual - \$75

- Listing in the annual printed membership directory
- Standard membership benefits

Student/Associate - \$30

- Listing in the annual printed membership directory
- Non-voting
- Standard membership benefits

2011 CAFR Annual Report

CAFR has been working to promote recycling in Colorado since 1991. Each year, we take steps towards making recycling available to more and more residents of Colorado. We celebrated our 20th year in 2011 with a series of significant activities and accomplishments via our programs, highlighted in this Annual Report. CAFR is very grateful for the continued support of our members. We encourage you to hold us accountable and to share your thoughts and suggestions with us about your needs and the direction we should take as we work for more and better recycling and waste diversion throughout Colorado.

Financial Health

In 2010, the CAFR Board of Directors projected a budgetary loss of nearly \$20,000 for 2011. Due to higher than projected income and reduced expenses, the organization had, as of December 31, 2011, an income of \$752. CAFR started the year with \$141,229 in assets, comprised of cash, receivables, and carry-over grant monies. At the end of 2011, CAFR had accrued \$144,845 in assets, a net increase of \$3,616. Sponsorships made up almost 37% of our revenue, followed by program fees (30%), membership dues (27%), with 6% of revenues coming from other miscellaneous sources including donations and seminars. This shows excellent financial health in the balance and diversity of income and revenue streams. CAFR also did a great deal of internal work in regard to human resources matters, such as creating job descriptions for staff, which helps build a sound and healthy organization. The CAFR Board of Directors works hard to ensure your organization stays financially stable, but this can only be accomplished with the help of all our sponsors and members. Your support is critical and CAFR benefits from that. In return, CAFR continues to do the work you expect to advance recycling and waste diversion in Colorado.

Membership

In 2011, CAFR's membership increased 7 percent to 237 members. The Membership Committee implemented a trial membership program, in which a current CAFR member could sponsor a new member for \$10. Trial members were listed in the online membership directory but were non-voting members and were not included in the printed membership directory. CAFR members sponsored 15 trial memberships.

Summit for Recycling

The 2011 Summit for Recycling conference featured educational and networking opportunities for waste diversion and recycling professionals from the business, government, not-for-profit and university sectors, as well as for individual CAFR members from across the Rocky Mountain region. The Summit:

- Connected 245 attendees, including 25 exhibitors, 36 sponsoring businesses, and CAFR Board members and staff. Attendance levels remained constant compared to 2010.
- Generated \$46,997 in net income for the association; the Summit is CAFR's single largest, and most successful annual fundraiser.
- Highlighted a keynote address by Hunter Lovins of Natural Capitalism Solutions; workshops on new initiatives and technologies, diversion and recycling best practices; and a visioning panel on where recycling and diversion has been and is going within Colorado.
- Provided student scholarships for three college students, affording them key networking and educational resources.

CAFR thanks our 2011 Summit sponsors as their continued financial support has allowed the Summit for Recycling to grow to be the premier waste diversion conference of the Rocky Mountain region.

Annual Meeting

The 2011 Annual Meeting was held October 19 at the Red Rocks Amphitheatre and Visitor Center. More than 130 people attended the meeting and lunch. The program included a summary of CAFR finances and activities; a moderated panel on zero-waste venues; five-minute updates from 10 pre-selected CAFR members on projects from around the state; Board candidate introductions; and tour of Red Rocks.

Policy

CAFR's Policy Committee was active throughout 2011. During the 67th Colorado General Assembly, CAFR worked on the following legislation:

• E-Waste (HB11-1244 & SB11-269) – CAFR worked with Representative Randy Fischer (D-Fort Collins) and Senator Gail Schwartz (D-Alamosa+) to introduce e-waste legislation with several requirements on e-waste manufacturers, processors and retailers. Both bills were unsuccessful. However, in late 2011, CAFR's e-waste subcommittee worked closely with Senator Schwartz to revise bill language and draft a new bill that will create an e-waste disposal ban,

require state agencies to use a certified e-recycler and support statewide e-waste public education – currently being debated as bill SB12-133 during the 68th General Assembly.

- Data Collection (HB11-1094) CAFR worked with Representative Dickie Lee Hullinghorst (D-Boulder) to introduce a bill requiring large cities to report waste diversion and disposal quantities (bill failed).
- Local Government Role in Waste Collection (HB11-1116) CAFR helped to successfully defeat this bill, which would have restricted local governments' ability to provide collection services (not introduced by CAFR; bill failed).
- Bottle Bill (HB11-1247) CAFR conducted a member survey on bottle bill issues and as a result remained neutral on this bill (not introduced by CAFR; bill failed).

The Policy Committee also undertook several non-legislative activities in 2011:

- Developed 10-year goals for Colorado: A statewide 3.5 pounds per person-day disposal goal and a 66% diversion goal for all solid waste. The goals were adopted by the CAFR Board of Directors.
- Organized a "Legislator Day" in tandem with America Recycles Day to encourage state legislators and lobbyists to visit existing diversion programs and facilities.
- Sent a letter to legislators reminding them of CAFR's purpose and capabilities and offering our services in introducing/debating legislation.
- Developed a single-use bag position: "CAFR encourages the recycling of single-use grocery and retail bags whenever
 possible. CAFR also supports incentives for the use of re-useable bags in place of single-use grocery and retail bags
 in Colorado communities (which may include fees, bans or a combination thereof, as well as education)." The
 position was adopted by the CAFR Board of Directors.
- Developed a \$30,300 committee budget for 2012.

The Policy Committee conducts much of its work with the assistance of our lobbyist, Jensen Public Affairs, and in 2011 developed a strong partnership with the Colorado Environmental Coalition. We wish to thank both our partners and our committee members for their support in leveraging CAFR's legislative and non-legislative efforts last year and in the future.

Education and Outreach

The Education and Outreach Committee continued its work of building relationships with other organizations and communities throughout the state. CAFR participated with EPA Region 8 and representatives from each state in that region in developing a data collection and reporting system for the region. CAFR presented at numerous conferences including SWANA, Resource Recycling, Colorado Nonprofit Association, and the Sustainable Opportunities Summit. The committee participated in many different events over the course of the year, expanding our outreach and knowledge base. Our key efforts included:

- Poster Contest CAFR received entries from 38 schools in 2011, a 35% increase in school participation from 2010. Five of the 12 winning students attended the CAFR Summit for Recycling to be recognized at the contest awards presentation. CAFR printed 1,500 calendars highlighting the twelve winning entries and distributed the calendars to teachers and business across Colorado.
- Website The CAFR website, www.cafr.org, was visited 12,500 times, an increase of 16.9% from 2010. More than half of the visitors were new to the site and the average visit duration was three and a half minutes.
- Grant Writing Workshop Twenty-nine people attended CAFR's 3-hour workshop for recycling and other professionals that taught the basics of grant writing, including a quick review of writing skills, identifying needs, finding funding sources, preparing a winning submittal, quantifying measurable results, and more.
- RREO Assistance Committee Through the Executive Director and other members, CAFR fully participated in the Colorado Department of Public Health and Environment's Recycling Resources Economic Opportunity (RREO) Assistance Committee, working to refine the rebate program and to award grant funding.

Colorado Product Stewardship Council (CoPSC)

In 2011, CoPSC surveyed every county in Colorado about how they handle their hazardous waste. This survey was used to create a buzz about product stewardship and discover where the gaps are for handling hazardous products. The results of this survey were presented at the annual CAFR Summit for Recycling. CoPSC also hosted a product stewardship session at the Summit. Other accomplishments in 2011 include: created a webpage on the CAFR website; distributed the CoPSC information sheet to Colorado legislators; presentations to the Colorado Department of Public Health & Environment (CDPHE) Pollution Prevention Advisory Board (PPAB) and to Solid Waste Association of North America (SWANA); and published two articles in the CAFR quarterly newsletter.

Electronics Recycling and Reuse Council (ERRC)

The ERRC worked closely with CAFR's Policy Committee to develop e-waste legislation that was introduced to the Colorado legislature in 2012, learning from legislative efforts in 2011 and 2010.

Rocky Mountain Organics Council (RMOC)

With RMOC's increasing voice within Colorado's Organics Industry, one of the 2012 objectives is to expand the RMOC stakeholders' position with the various agencies regarding new or expanded regulations that affect/impact the industry. RMOC will continue to strengthen its membership and develop strategic plans for establishing it as a state affiliation of the United States Composting Council.

CAFR Financial Statements

Below is a summary of CAFR's 2011 Income and Expenses. If you have questions, please contact us.

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Other Income91.31Interest Income250.90Other Income342.21	Other Income/Expense	
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Total Other Income 342.21		91.31
	Other Income	250.90
	Net Other Income	
NET INCOME 752.25	NET INCOME	752.25

CAFR Balance Sheet As of December 31, 2011	Accrual Basis
ASSETS	
Current Assets	
Checking/Savings	
1 st Bank	
Rest. Funds for RMOC	2,363.23
Rest. Funds for Int'l Paper Grant	5,000.00
Rest. Funds for Wal-Mart Grant	9,016.17
Rest. Funds for ERRC	1,732.26
1 st Bank Other	43,159.69
Total 1 st Bank	61,271.35
Domini Fund	61,228.49
Total Checking/Savings	122,499.84
Accounts Receivable	,
Accounts Receivable	22,245.25
Total Accounts Receivable	22,245.25
Other Current Assets	
Petty Cash	100.00
Total Other Current Assets	100.00
Total Current Assets	144,845.09
Fixed Assets	
Laptop Computer	
Accumulated Depreciation	-1,181.30
Laptop Computer - Other	1,181.30
Total Laptop Computer	0.00
Total Fixed Assets	0.00
TOTAL ASSETS	144,845.09
LIABILITIES & EQUITY	
Liabilities Current Liabilities	
Accounts Payable	
Accounts Payable	388.50
Total Accounts Payable	388.50
Other Current Liabilities	500.50
Deferred Revenue	27,135.00
Payroll Liabilities	1,634.28
Other Total Current Liabilities	28,769.28
Total Current Liabilities	29,157.78
Equity	25/15/170
Retained Earnings	114,935.06
Net Income	752.25
Total Equity	115,687.31
TOTAL LIABILITIES & EQUITY	144,845.09
-	

CAFR Staff and Board of Directors

Staff	Marjorie Griek Executive Director PO Box 11130 Denver, CO 80211-0130	Phone: 303-975-6975 mgriek@cafr.org
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