WESTERN DISPOSAL

HELPING LOCAL COMMUNITIES INCREASE DIVERSION THROUGH INNOVATION

AND PROGRAM DESIGN

2010 RESIDENTIAL DIVERSION PERCENTAGES

RECYCLABLES AND COMPOSTABLES:

RECYCLABLES ONLY:

● UNINCORP BOULDER COUNTY 46%

■ CITY OF LAFAYETTE

26%

CITY OF BOULDER

52%

● CITY OF LOUISVILLE

47%



SERVING BOULDER AND BROOMFIELD COUNTIES SINCE 1970 WWW.WESTERNDISPOSAL.COM

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Metal Can Recycling Facts

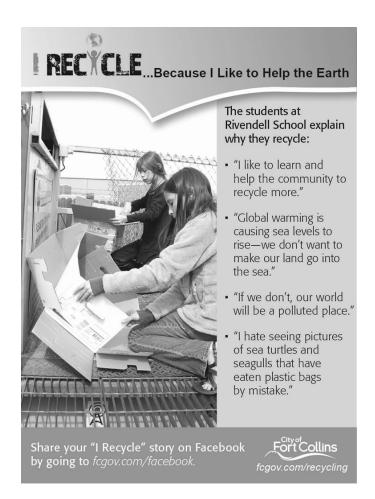
- Metal cans are 100% recyclable infinitely.
- Total average recycled content (post consumer and post industrial) in aluminum cans made in the U.S. is 68% - the highest of any beverage container.
- Recycling saves 95 percent of the energy needed to produce aluminum from virgin materials and 75 percent of the energy needed to produce steel from virgin materials.
- The U.S. steel can recycling rate is 66%, making it the most recycled container.
- Steel cans contain 26% average post-consumer recycled content and 33% total recycled content in the U.S.

Ball Corporation is a supplier of high quality packaging for beverage, food and household products customers, and of aerospace and other technologies and services, primarily for the U.S. government.





www.ball.com/sustainability



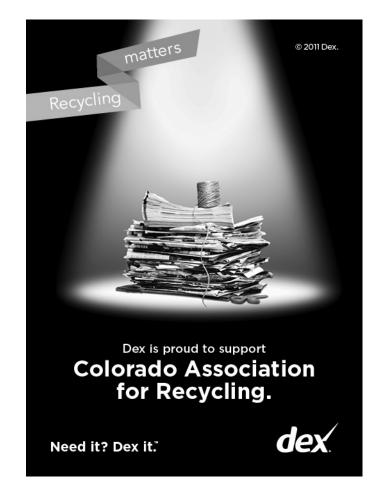




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2012 June 10-12 www.cafr.org/summit

Summit for Recycling

Colorado's Premier Recycling Conference



Join us for the 23rd annual Summit for Recycling June 10-12, 2012 at the Pueblo Convention Center in Pueblo, Colorado.

The Colorado Association for Recycling's annual recycling Summit, is a dynamic conference and exhibition that brings together the state's recycling professionals and individuals dedicated to the principles of recycling. The Summit agenda is complete with workshops, panel discussions, variety of speakers, site tours, exhibit hall, recycling awards, silent auction and fun evening networking events.



POSTER CONTEST



Colorado students in all grade levels are invited to showcase their artistic talent and commitment to recycling.

Deadline for entry April 2012.

Winners will have their artwork showcased in CAFR's 2013 recycling calendar.

Prizes for students and teachers!

www.cafr.org

COLORADO ASSOCIATION FOR RECYCLING'S

Annual Meeting

October 19, 2011 Red Rocks Park and Amphitheatre

This annual event is a networking meeting for association members to learn about what others are doing around the state and includes an annual update of the program, services, and state of CAFR. It is also an opportunity for CAFR members to be introduced to the CAFR Board of Directors and officers.

www.cafr.org/events

Colorado Association for Recycling

Turning today's waste into tomorrow's resources

About CAFR

Vision

To be the catalyst, leader, voice of recycling, and ongoing resource for the growth and sustainability of the recycling community in Colorado.

Mission

To support, educate and guide individuals and leaders in business, education, nonprofits and governments to take action that turns ever greater amounts of waste into marketable resources.

CAFR is the leading independent, nonprofit organization in Colorado that is actively working to promote and encourage recycling through programs that educate the public, local governments, businesses and Colorado's elected officials and through programs designed to provide technical assistance to those wishing to recycle. We pride ourselves in offering the following services to our members and to the state.

Standard Membership Services and Benefits

Membership Directory

CAFR's online membership directory provides the public with access to your recycling information and services. This printed membership directory is one of your benefits, too!

Networking

Membership in CAFR helps get you in the loop. CAFR provides you with the opportunity to stay up to date with your peers, local recycling trends, state policy and, through CAFR's affiliation with other organizations, national issues.

Publications

Quarterly Newsletter – The electronic newsletter provides the latest information on CAFR programs and activities and highlights member accomplishments. It also contains information about what's going on in recycling locally and nationally.

Bi-weekly Updates – We combine various announcements and news items into one convenient e-mail every two weeks. The bi-weeklies include news from members, training and meeting announcements, and other noteworthy items that cross our desk.

Annual Recycling Conference

The Colorado Summit for Recycling is Colorado's only statewide recycling conference. As a CAFR member, you receive discounted registration rates and the opportunity to participate in the planning of the conference. The Summit offers technical training workshops, general recycling sessions and an excellent peer-networking opportunity.

Annual Meeting

This annual event is a networking meeting for association members to learn about what others are doing around the state and includes an annual update of the program, services and state of CAFR. It is also an opportunity for CAFR members to meet and talk face-to-face with the CAFR Board of Directors and officers.

Board Meetings and Tours

The Board of Directors meets every other month in various locations around the state. Everyone is welcome to participate in the meetings and join the directors for a tour of a member facility at or near that location. It's another great networking and learning opportunity.

Policy Committee

The committee tracks and promotes items of importance to the recycling community, educates legislators and decision makers and works with other organizations to ensure that the voice of recycling is heard in Colorado. In the past six years of involvement at the state legislature, CAFR has been successful in passing historical legislation beneficial to the recycling industry in Colorado.

Education and Outreach

CAFR promotes recycling education through the annual recycling poster contest. All Colorado students are invited to participate and show their commitment to the environment. Teachers and students win recycling-related prizes.

One of CAFR's goals is to maximize our exposure. This includes reaching out to other businesses and institutions in the community and promoting the activities and accomplishments of CAFR and its members. Members are encouraged to participate by writing press releases about their organization, community or event and their involvement with CAFR. CAFR staff is available to assist with press releases and media participation.

CAFR Councils

Members have the option of joining one of CAFR's councils for an additional membership fee. Each council focuses on a distinct aspect of recycling in the state.

- Colorado Product Stewardship Council (CoPSC) CoPSC works to integrate the principles of product stewardship into the policy and economic structures of Colorado's waste management system in order to: promote waste minimization, reuse, recycling, and sustainable recovery; drive improvements in product design that promote environmental sustainability; increase convenience and accessibility to recycling and other waste diversion services; support local, responsible recycling solutions; achieve economic benefits through local economic development and job creation; attain higher environmental benefits and prevent pollution through increased waste diversion and less landifll disposal; and reduce public costs associated with waste collection and disposal, recycling, and household hazardous waste management.
- Electronics Recycling and Reuse Council (ERRC) ERRC seeks to improve communication between the electronics recycling industry, those interested in using its services and relevant government agencies and departments. ERRC seeks to enable CAFR to formulate policy positions on the subject of electronics recycling.
- Rocky Mountain Organics Council (RMOC) RMOC promotes sustainable utilization of organic resources in the communities we serve. We focus on the professional production of quality organic products, developing markets for those products and educating our customers in their proper use and application.

Recycling Organizations of North America (RONA)

CAFR is a member organization of the Recycling Organizations of North America (RONA). RONA is an international organization that aspires to further develop and enhance recycling programs and the recycling industry by providing the networking, educational, technical and advocacy support that is best facilitated by a national or continental organization. You will receive national information from RONA through CAFR. For more information about RONA, visit www.recyclingorganizations.org. Through a partnership between Rubbermaid Commercial Products (RCP) and RONA, CAFR members can get 40 percent off the cost of Rubbermaid products. Visit www.cafr.org for instructions on how to take advantage of this offer. And all RONA and CAFR members can post for free on RecyclingJobs.com. The 100% discount code is "ronamember."

Getting the most out of your membership

Actively participating in CAFR events and committees will help you get the most out of your membership. Attending our events and participating in a committee are the best ways to utilize the benefits that CAFR has to offer. CAFR represents you, and to ensure that your voice is heard, you need to stay involved. We understand that this may be difficult for members in remote areas and that is the reason that CAFR communicates with you using conference calling, e-mail and the internet.

Each of the previously mentioned benefits is sponsored by a CAFR committee that you may participate in!

Membership Levels

CAFR Sponsor - \$3,250

- Placement of your logo on CAFR's Web site (1 square inch) and a link to your site
- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Free ½-page advertisement in the annual printed membership directory
- Listing as a sponsor in the annual printed membership directory
- Four free ¼-page advertisements in CAFR's quarterly newsletter (one each issue)
- Given the first opportunity to sponsor events such as the annual Colorado Summit for Recycling
- Signs at CAFR events with your logo
- Member rates for up to five individuals from your organization to attend CAFR events
- Four additional non-voting individuals from your organization can receive electronic news and updates from CAFR
- Standard member benefits

CAFR Supporter - \$1,600

- Placement of your logo on CAFR's Web site (3/4 square inch) and a link to your site
- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Free ¼-page advertisement in the annual printed membership directory
- Listing as a supporter in the annual printed membership directory
- One free ¼-page advertisement in CAFR's quarterly newsletter
- Signs at CAFR events with your logo
- Member rates for up to four individuals from your organization to attend CAFR events
- Three additional non-voting individuals from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

CAFR Friend - \$600

- Listing of name on CAFR's Web site and a link to your site
- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing as a friend in the annual printed membership directory
- Listing of name in one edition of quarterly newsletter
- Signs at CAFR events with your name
- Member rates for up to three individuals from your organization to attend CAFR events
- Two additional non-voting individuals from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Large Business Member (more than 15 employees) - \$300

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Small Business Member (less than 15 employees) - \$200

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Large Government Member (population of more than 10,000 served) - \$200

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Small Government Member (population of up to 10,000 served) - \$150

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- Listing in the annual printed membership directory
- Member rates for up to two individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Nonprofit/University Member - \$125

- Listing in CAFR's online membership directory including information on your recycling products, services and/or activities
- · Listing in the annual printed membership directory

- Member rates for up to three individuals from your organization to attend CAFR events
- One additional non-voting individual from your organization can receive electronic news and updates from CAFR
- Standard membership benefits

Individual Sustaining Member - \$100

- Listing in the annual printed membership directory as Individual Sustaining Member
- Standard membership benefits

Individual - \$75

- Listing in the annual printed membership directory
- Standard membership benefits

Student/Associate - \$30

- Listing in the annual printed membership directory
- Non-voting
- Standard membership benefits

2010 CAFR Annual Report

CAFR has been working to promote recycling in Colorado since 1991. Each year, we take steps towards making recycling available to more and more residents of Colorado. The following items highlight the activities and accomplishments of CAFR programs in 2010. CAFR is very grateful for the continued support of our members and we encourage you to hold us accountable and to share your thoughts and suggestions with us about your needs and the direction we should take as we work for more recycling throughout Colorado.

Membership

In 2010, membership held steady with 221 members. While CAFR lost about six percent of our members in 2010, they were replaced by new members recruited by CAFR staff, Board of Directors and other members. CAFR continued to strive to grow our membership and expand to new and relevant audiences that have a vested interest in improving waste diversion and recycling and composting markets in Colorado. We encourage each of our members to tell their customers, colleagues and suppliers about CAFR.

Fundraising

CAFR began 2010 with \$130,079 in cash, receivables and unspent grant money. CAFR ended the year with \$141,490 in cash, receivables and unspent grant money, an increase of \$11,411 for the year. Despite the lagging economy and concern that 2010 would be a challenging time for fundraising, CAFR managed to trim costs while still maintaining a strong membership and producing successful events for our members. This resulted in CAFR generating a surplus of \$20,391 for current year operations. That surplus, less the expenditures of grant money carried over from prior years, resulted in the net increase in cash and receivables of \$11,411 for the year. We can't thank all of our members and sponsors enough for your continued support even during these more challenging economic times.

Summit for Recycling

The Summit for Recycling is CAFR's single largest, annual fundraiser, and in 2010 it generated \$45,370 in net revenue. The 2010 Summit, which was held in Steamboat Springs, brought together 210 attendees, including 31 exhibitors, 40 sponsoring businesses, and other industry professionals representing businesses, governments, not-for-profit organizations and individuals. The 2010 Summit program included keynote presentations by Jerry Powell, Managing Editor of *Resource Recycling* magazine, and Jim Evanoff, Environmental Protection Specialist with Yellowstone National Park.

Colorado Recycling Awards - Each year CAFR acknowledges the work of dedicated recycling professionals, elected officials, students and volunteers in Colorado through the recycling awards presented at the Summit for Recycling. In 2010, CAFR solicited applications from CAFR members and others in the recycling community, received 32 applications, and presented awards to nine nominees. CAFR would not be possible without the amazing work of Colorado's recycling community, and the Recycling Awards is an opportunity for us to show our appreciation and educate our members and Summit attendees about some of the outstanding work happening in recycling throughout the state.

Annual Meeting

The 2010 Annual Meeting was held October 14 at the Boulder County Recycling Center. More than 70 people attended the meeting and lunch. The program included a summary of CAFR finances and activities; a keynote presentation by Ann Livingston, Sustainability Coordinator for Boulder County; five-minute updates from 10 pre-selected CAFR

members on projects from around the state; attendee announcements; and tours of the recycling center and nearby Celestial Seasonings.

Policy

2010 proved to be yet another busy year for policy. The Colorado Department of Public Health and Environment (CDPHE) brought a bill that would increase the Solid Waste User Fees in order to fund CDPHE's solid waste program. This bill passed and user fees were set over the course of months of stakeholder meetings. CAFR also worked with CDPHE on data collection and reporting issues, which led to a Region 8 group that developed volunteer standards for data reporting throughout the region. The Waste Tire Program was overhauled in 2010 and was moved from the Department of Local Affairs to CDPHE. The bill created funds for training firefighters on techniques for dealing with tire fires, for oversight of haulers, and for market development, as well as keeping monies for tire processors and rebates for purchases of tire-derived products. In addition to these issues, CAFR worked with other groups on bills for waste grease, a plastic bag ban, avoiding an excise tax for recyclers, and other topics.

By far the most impactful legislation for the recycling community was the bill CAFR introduced that renewed the Recycling Resources Economic Opportunity (RREO) Grant Program. This program provides grants to municipalities, private businesses, non-profits, schools and institutions for building infrastructure, market development projects and recycling education throughout the state. The RREO Grant Program was renewed for another 7 years, until 2017. Because waste-tire fees were transferred from the program, the fund will be cut by about 25 percent. However, CAFR still expects the program to have an impact and increase infrastructure, diversion, and jobs throughout the state.

CAFR owes thanks to those legislators who carried forward our bills, including Rep. Judy Solano and Sen. Linda Newell who championed RREO. And again, CAFR owes a large share of our success to CAFR's contracted lobbyist, Annmarie Jensen of Jensen Public Affairs.

Education and Outreach

Poster Contest - In 2010, CAFR received entries from 28 schools in Colorado, a 64% increase in school participation from 2009. Two winning students attended the CAFR Summit for Recycling to be recognized at the recycling contest awards presentation. CAFR printed 1,500 calendars highlighting the twelve winning entries and distributed the calendars to teachers and business across Colorado.

Website - In 2010, CAFR launched a newly designed website so we could better serve our members and the public. The redesign greatly improved the site's usability and value by including a searchable online CAFR membership database and database-driven event calendar. It also incorporated blog features to distribute CAFR news, legislative updates and other information in a timely manner. Additionally, CAFR began using social media in 2010 and created a Facebook and Twitter page, helping us reach new audiences with news about recycling, CAFR, and CAFR members.

Newsletter - The newsletter format was updated in 2010 to make it easier to read and digest. The quarterly issues covered topics like electronic waste, state legislation and progress in recycling, and measuring diversion and recycling. A guest editorial feature called Speak Out was added to the newsletter in 2010 and was well received by members.

RREO Assistance Committee - Through the Executive Director and other members, CAFR fully participated in the CDPHE RREO Assistance Committee, working to fine tune the rebate program and to award grant funding.

Free Workshops – With a grant from Ball Corporation, CAFR helped coordinate a series of workshops designed to educate municipal leaders about recycling options that could work in their communities.

Free Recycling Bins - Alcoa once again donated recycling bins to CAFR that were then distributed to school districts and communities all over Colorado.

During the course of 2010, CAFR worked with many other organizations including the Colorado Environmental Coalition (CEC), CDPHE, the Solid Waste Association of North America (SWANA), Colorado Alliance of Sustainable Business Organizations (CASBA), CORE, the State Electronics Challenge (SEC), Glass Packaging Institute (GPI), Congress of Cities, Alliance for Sustainable Colorado (ASC) as well as with private enterprise to advance recycling and waste diversion solutions.

Rocky Mountain Organics Council (RMOC)

In 2010, the RMOC worked to implement the new Colorado Department of Transportation Specifications for Compost, which requires all compost used in this capacity to meet the United States Composting Council Seal of Testing Assurance. The RMOC plans to continue to work on market development in 2011 by targeting landscape architects and designers and focusing on the role of compost and mulch in erosion control. In 2011 the RMOC will also elect a new Chair and Vice Chair and will develop a strategic plan for establishing it as a state affiliation of the United States Composting Council.

CAFR Financials

Below is a summary of CAFR's 2010 Income and Expenses. If you have questions, please contact us.

CAFR Balance Sheet As of December 31, 2010	Accrual Basis
ASSETS Current Assets	
Checking/Savings 1 st Bank	
Restricted Funds RMOC Rest. Funds Int'l Paper Grant Rest. Funds Wal-Mart Grant Restricted Funds ERRC Restricted Funds Ball Grant	3,801.41 5,000.00 11,705.16 1,157.26 566.70
1st Bank – Other	46,911.99
Total 1st Bank Domini Fund	69,142.52 61,159.17
Total Checking/Savings Accounts Receivable	130,301.69
Accounts Receivable Total Accounts Receivable	11,038.65 11,038.65
Other Current Assets Petty Cash	150.00
Total Other Current Assets	150.00
Total Current Assets Fixed Assets	141,490.34
Laptop Computer Accumulated Depreciation	-1,181.30
Laptop Computer	1,181.30
Total Laptop Computer Total Fixed Assets	0.00 0.00
TOTAL ASSETS	141,490.34
LIABILITIES & EQUITY Liabilities Current Liabilities Other Current Liabilities	
Deferred Revenue	24,764.13
Payroll Liabilities	1,530.16
Total Other Current Liabilities Total Current Liabilities	26,611.24 26,294.29
Total Liabilities Equity	26,294.29
Retained Earnings	102,846.20
Net Income	12,349.85
Total Equity TOTAL LIABILITIES & EQUITY	115,196.05 141,490.34

CAFR Profit & Loss January through December 2010	Accrual Basis
Ordinary Income/Expense	
Income	
CTEP Workshop	455.00
Scholarship Fund	920.00
Contributions Income Exhibitor	1,513.00
Grants	9,365.00 5,000.00
Program Fees	34,019.00
Reception	5,227.46
Silent Auction	3,831.00
Sponsorships	63,450.00
Sales	799.00
Membership Dues	47,200.45
Miscellaneous Income	10.00
Reimbursed Expenses Total Income	6,763.90
rotal income	192,481.59
Expense	
Advertising	155.88
Bank Service Charges	12.05
Dues and Subscriptions	718.00 35,941.83
Facility Rental & Food Insurance	1,624.00
Interest Expense – Finance Charge	124.57
Licenses and Permits	50.00
Marketing/Promotion	75.00
Memberships & Subscriptions	221.00
Miscellaneous	10.00
Payroll Expenses	71,374.00
Postage & Delivery	2,420.91
Printing & Reproduction Professional Fees	3,268.25 18,759.75
Online Processing Fees	4,940.99
Reception Expense	3,991.67
Reconciliation Discrepancies	0.01
Recruitment Expense	105.00
Registration Fees	548.00
Rent	5,000.00
Repairs	120.00
Supplies Telephone	3,183.69 2,332.07
Training/Education	70.00
Travel & Ent	8,099.86
Web site	2,299.80
Total Expense	166,296.33
Net Ordinary Income	12,257.48
Other Income/Expense	
Other Income	
Interest Income	92.37
Total Other Income Net Other Income	92.37 92.37
NET INCOME	
HEI THOUME	12,349.85

CAFR Staff and Board of Directors

STAFF

Marjorie Griek Executive Director

PO Box 11130 Denver, CO 80211-0130 303-975-6975 phone 720-839-9531 cell mgriek@cafr.org

Amy Randell Executive Assistant

PO Box 11130 Denver, CO 80211-0130 970-372-5615 phone amy@cafr.org

BOARD OF DIRECTORS

Anne Peters President

Gracestone, Inc. 1025 Miami Way Boulder, CO 80305 303-494-4934 phone annep@indra.com

Laurie Batchelder Adams Vice President

LBA Associates, Inc. 2186 S. Washington St. Denver, CO 80210-4444 303-733-7943 phone laurie@lbaassoc.com

Lisa Skumatz Treasurer

Skumatz Economic Research Associates, Inc. 762 Eldorado Dr. Superior, CO 80027 303-494-1178 phone skumatz@serainc.com

Becky Goyton Secretary

Denver Recycles / City of Denver 2000 W. 3rd Ave. Denver, CO 80223 303-446-3404 phone becky.goyton@denvergov.org

Mickey Barry

Angel of Shavano Recycling PO Box 69 Poncha Springs, CO 81242 719-207-1197 phone angelofshavanorecycling@yahoo.c om

Karen Bloomfield

Valley Recycling & Disposal PO Box 386 210 County Rd 21 Parshall, CO 80468 970-531-3349 phone recycling.valley@gmail.com

Anita Comer

Waste-Not Recycling 1065 Poplar St. Loveland, CO 80534 970-669-9912 phone acomer@waste-not.com

Susan Finzel-Aldred

Pueblo City and County Health Department 101 W. 9th St. Pueblo, CO 81003-4103 719-583-4309 phone aldred@co.pueblo.co.us

Brent Hildebrand

Altogether Recycling 645 W. 53rd. Place Denver, CO 80216 303-744-9881 x 315 phone bhildebrand@alpinewaste.com

Gary Horton

Western Disposal Services 5880 Butte Mill Rd. Boulder, CO 80301 303-444-2037 phone qhorton@westerndisposal.com

Michelle Kincheloe

Denver, CO 80211 303-525-6432 phone enviromtch@gmail.com

Melissa Kolwaite

Waste Management 5500 S. Quebec Greenwood Village, CO 80111 303-486-6083 phone mkolwait@wm.com

Rick Schulte

Sterling Correctional Facility 12101 Hwy 61 PO Box 6000 Sterling, CO 80751 970-521-8821 x 3638 phone richard.schulte@doc.state.co.us

Tim Towndrow

International Paper 5135 Race Ct. Denver, CO 80216 303-297-2312 phone tim.towndrow@ipaper.com

Bob Yost

A-1 Organics 16350 WCR 76 Eaton, CO 80615 970-454-3492 phone bobyost@a1organics.com