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DEX

Recycle Your Directory
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Colorado Association for Recycling

Turning today's waste into tomorrow's resources.

About CAFR

Vision

To maximize the amount of material being recycled in Colorado and used as resources.

Mission

To bring together individuals and leaders in business, education, nonprofits, and state and local governments to take action to turn ever greater amounts of waste into resources.

CAFR is the leading independent, nonprofit organization in Colorado that is actively working to promote and encourage recycling through programs that educate the public, local governments, businesses and Colorado's elected officials and through programs designed to provide technical assistance to those wishing to recycle. We pride ourselves in offering the following services to our members and to the state.

Standard Membership Services and Benefits

Networking

Membership in CAFR helps get you in the loop. CAFR provides you with the opportunity to stay up to date with your peers, local recycling trends, state policy and, through CAFR's affiliation with the National Recycling Coalition, national issues.

National Recycling Coalition

CAFR is the state recycling organization representative of the National Recycling Coalition (NRC). CAFR members (excluding associate members) automatically receive membership in the NRC. Benefits of membership in NRC include:

- discounted registration at NRC's Annual Congress & Exposition – an exceptional national recycling conference,
- the NRC's electronic newsletter "Mobius,"
- discounted subscription rates on industry journals,
- members-only access to valuable resources on the Web (www.nrc-recycle.org)
- and much more!

Annual Recycling Conference

The annual Colorado Summit for Recycling is the only statewide recycling conference. As a CAFR member, you receive discounted registration rates and the opportunity to participate in the planning of the conference. The Summit offers technical training workshops, general recycling sessions and an excellent peer-networking opportunity.

Annual Meeting

This annual event is a networking meeting for association members to learn about what others are doing around the state and includes an annual update of the program, services and state of CAFR.

Publications

Quarterly Newsletter – The newsletter provides the latest information on CAFR programs and activities and can be used to highlight member accomplishments. It also contains information about what's going on in recycling locally and nationally.

Electronic Updates – We combine various announcements and news items into one convenient e-mail every two weeks. The bi-weeklies include news from members, training and meeting announcements, and other noteworthy items that cross our desk.

America Recycles Day

This nationwide event promotes recycling and buying recycled products. It provides an opportunity for an impressive group of businesses, governments, nonprofits, schools and individuals to work together to raise awareness about closed-loop recycling.

Policy Committee

The committee tracks and promotes items of importance to the recycling community, educates legislators and decision makers, and works with other organizations to ensure that the voice of recycling is heard in Colorado.

Education and Outreach

One of CAFR's goals is to maximize our exposure. This includes reaching out to other businesses and institutions in the community and promoting the activities and accomplishments of CAFR and its members. Members are encouraged to participate by writing press releases about their organization, community or event and their involvement with CAFR. CAFR staff is available to assist with press releases and media participation.

Membership Directory

This membership directory is one of your benefits, too!

CAFR Councils

Members have the option of joining one of CAFR's councils for an additional membership fee. Each council focuses on a distinct aspect of recycling in the state.

- **Electronics Recycling and Reuse Council (ERRC)** – ERRC seeks to improve communication between the electronics recycling industry, those interested in using its services and relevant government agencies and departments. ERRC seeks to enable CAFR to formulate policy positions on the subject of electronics recycling. The council is working toward the establishment of standards that could form the basis of an accreditation program for electronics recyclers in Colorado.
- **Rocky Mountain Organics Council (RMOC)** – RMOC promotes sustainable utilization of organic resources in the communities we serve. We focus on the professional production of quality organic products, developing markets for those products and educating our customers in their proper use and application.

Getting the most out of your membership

Actively participating in CAFR events and committees will help you get the most out of your membership. Attending our events and participating in a committee are the best ways to utilize the benefits that CAFR has to offer. CAFR represents you, and to ensure that your voice is heard, you need to stay involved. We understand that this may be difficult for members in remote areas and that is the reason that CAFR communicates with you using conference calling, e-mail and the internet.

Each of the previously mentioned benefits is sponsored by a CAFR committee that you may participate in!

Membership Levels

CAFR Sponsor - \$3,250

- Free ½-page advertisement in the annual membership directory
- Listing in the annual membership directory
- Four free ¼-page advertisements in CAFR's quarterly newsletter (one each issue)
- Placement of your logo on CAFR's Web site (1 square inch) and a link to your site

- Given the first opportunity to sponsor events such as America Recycles Day and the annual Colorado Summit for Recycling
- Signs at CAFR events with your logo
- Standard member benefits

CAFR Supporter - \$1,600

- Free ¼-page advertisement in the annual membership directory
- Listing in annual membership directory
- One free ¼-page advertisement in CAFR's quarterly newsletter
- Listing of name on CAFR's Web site with a link to your site
- Signs at CAFR events with your logo
- Standard membership benefits

CAFR Friend - \$600

- Listing of name in one edition of quarterly newsletter
- Listing as a friend in the membership directory
- Listing of name on CAFR's Web site with a link to your site
- Signs at CAFR events with your name
- Standard membership benefits

Large Business Member (more than 15 employees) - \$300

- Listing in the membership directory
- Standard membership benefits

Small Business Member (less than 15 employees) - \$200

- Listing in the membership directory
- Standard membership benefits

Large Government Member (population of more than 10,000 served) - \$200

- Listing in the membership directory
- Standard membership benefits

Small Government Member (population of up to 10,000 served) - \$150

- Listing in the membership directory
- Standard membership benefits

Nonprofit/University Member - \$125

- Listing in the membership directory
- Standard membership benefits

Individual Sustaining Member - \$100

- General listing in the membership directory
- Standard membership benefits

Individual - \$75

- General listing in the membership directory
- Standard membership benefits

Student/Associate - \$30

- General listing in the membership directory
- Standard membership benefits excluding membership in the NRC

CAFR Financials

Below is a summary of CAFR's 2007 Income and Expenses. If you have questions, please contact us.

CAFR Balance Sheet As of December 31, 2007	Accrual Basis
ASSETS	
Current Assets	
Checking/Savings	
1 st Bank	26,387.01
Domini Fund	39,831.08
Total Checking/Savings	66,218.09
Accounts Receivable	
Accounts Receivable	15,215.00
Total Accounts Receivable	15,215.00
Other Current Assets	
Laptop Computer	1,181.30
Petty Cash	150.00
Total Other Current Assets	1,331.30
Total Current Assets	82,764.39
TOTAL ASSETS	82,764.39
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	4,845.29
Total Accounts Payable	4,845.29
Other Current Liabilities	
Payroll liabilities	1,218.48
Total Other Current Liabilities	1,218.48
Total Current Liabilities	6,063.77
Total Liabilities	6,063.77
Equity	
Opening Bal Equity	0.00
Retained Earnings	58,933.76
Net Income	17,766.86
Total Equity	76,700.62
TOTAL LIABILITIES & EQUITY	82,764.39

CAFR Profit & Loss January through December 2007	Accrual Basis
Ordinary Income/Expense	
Income	
Grants	5,000.00
Exhibitor	6,661.50
Program fees	28,228.25
Reception	21,677.00
Silent auction	3,622.00
Sponsorships	120,550.00
Fundraising	50.00
Contributions Income	2,771.00
Membership dues	48,915.00
Total Income	239,489.85
Expense	
Bank Service Charges	102.00
Booth Rental	285.77
Dues and Subscriptions	1,268.00
Equipment Expense	1,647.82
Facility Rental & Food	82,496.45
Insurance	807.61
Interest Expense – Finance Charge	174.02
Licenses and Permits	20.00
Marketing/Promotion	422.50
Meetings	456.72
Memberships & Subscriptions	417.00
NRC Dues – Annual Base Fee	4,950.00
Payroll Expenses	66,037.23
Postage & Delivery	1,826.57
Printing & Reproduction	9,357.69
Professional Fees	29,578.35
Online Processing Fees	2,338.89
Reception Expense	1,839.01
Registration Fees	629.00
Supplies	2,562.36
Telephone	3,701.54
Travel & Ent	12,083.31
Web site	310.80
Total Expense	223,312.64
Net Ordinary Income	16,177.21
Other Income/Expense	
Other Income	
Interest Income	1,589.65
Total Other Income	1,589.65
Net Other Income	1,589.65
Net Income	17,766.86

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